



MARKETING & PUBLIC RELATIONS AD HOC COMMITTEE

Wednesday, May 21, 1997

11:30 a.m.

1152

✓  
A Gloria Molina/Vivien Bonzo, Chair  
A John Fasana/Beatrice La Pisto-Kirtley  
Mel Wilson/Jackie Goldberg

J. Heidt

O-MB

Information:

- ✓ A. Public Comment
- ✓ B. Recognition of Information Operator of the Month for December, 1996 and January, February & March, 1997.
- ✓ C. Receive and file report on Public Affairs issues.
- ✓ D. Receive oral update on Metro art projects.
- ✓ E. Receive oral report on the preliminary findings of the Service Planning Market Research Project.
- ✓ F. Receive oral update on the MTA Communications Plan.

Action To Be Taken:

ITEMS