



MARKETING AND PUBLIC RELATIONS AD HOC COMMITTEE

Wednesday, January 15, 1997

10:00 A.M.

Directors/Alternates:

Gloria Molina, Chair/Vivien Bonzo
John Fasana/Beatrice LaPisto-Kirtley
Mel Wilson/Jackie Goldberg

1. Public Comment

Action to be Taken:

Item: 16

Information Items:

- A. Recognition of **Information Operator of the Month** for June, July, August, September, October and November, 1996.
- B. Receive oral report on **Public Affairs issues**.
- C. Receive oral report on a **new marketing campaign** supporting customer needs and service improvements.

Adjournment