



AGENDA
EXECUTIVE MANAGEMENT COMMITTEE

Thursday, October 19, 2000 - 11:00 A.M.

Call to order:

Directors:

Yvonne Burke, Chair
James Cragin, Vice Chair
Hal Bernson
Richard Riordan
Zev Yaroslavsky
Tony V. Harris, Ex Officio

34. Report of the Chief Operating Officer.
35. RECEIVE oral monthly status report on **Pasadena Blue Line Joint Powers Authority**.
36. RECEIVE oral update on **legislation**.

METROPOLITAN TRANSPORTATION AUTHORITY BOARD RULES (ALSO APPLIES TO BOARD COMMITTEES)

PUBLIC INPUT

The meetings of the Metropolitan Transportation Authority Board are open to the public. A member of the public may address the Board on **one agenda item per meeting**; and/or on **one item of interest** which is within the subject matter jurisdiction of the Metropolitan Transportation Authority. Each person will be allowed to speak for **one minute**. The Board may limit the public input on any item, based on the number of people requesting to speak and the business of the Board. **A request to address the Board must be submitted in person at the meeting to the Board Secretary prior to the start of the meeting.**

Public Comment will be heard at the end of each meeting. The public shall have the opportunity to comment for one minute on Agenda items before or during the Board or Committee's consideration of the item up to five minutes per item, or at the discretion of the Chair. *This requirement shall not apply if the opportunity for public comment on the item was previously provided by a Committee or other meeting at which a quorum was present and the item has not substantially changed since the committee hearing.* All requests for Public Comment must be submitted prior to the posted start time of each meeting.

The public may also address the MTA on non-agenda items within the subject matter jurisdiction of the MTA or a Committee during the Public Comment period indicated on the Agenda. Individuals may speak no more than once during the Public Comment period. Public Comment will last a maximum of twenty minutes, or as otherwise indicated by the Chair. Speakers will be called according to the order in which the speaker request forms are received until the Public Comment period has expired.

Each individual will have the opportunity to speak only once during the Public Comment period. The Public Comment period will last thirty minutes maximum in length. Speakers will be called in the order in which the speaker request forms are received until the thirty minute period has expired. The Chair may limit the public input on any item or the total amount of time allocated for public testimony based on the number of people requesting to speak and the business of the Board. If you are a party to a specific item, you will be called upon to speak at the time that issue is being considered.

In accordance with Government Code Section 54954.3(a) the Chair may from time to time dispense with public comment on items previously considered by a committee composed exclusively of Board members.

In accordance with State Law (Brown Act), all matters to be acted on by the MTA Board must be posted at least 72 hours prior to the Board meeting. In case of emergency, or when a subject matter arises subsequent to the posting of the agenda, upon making certain findings, the Board may act on an item that is not on the posted agenda.

CONDUCT IN THE BOARD ROOM The following rules pertain to conduct at Metropolitan Transportation Authority meetings:

REMOVAL FROM THE BOARD ROOM The Chair shall order removed from the Board Room any person who commits the following acts with respect to any meeting of the MTA Board:

Disorderly behavior toward the Board or any member of the staff thereof, tending to interrupt the due and orderly course of said meeting.
A breach of the peace, boisterous conduct or violent disturbance, tending to interrupt the due and orderly course of said meeting.
Disobedience of any lawful order of the Chair, which shall include an order to be seated or to refrain from addressing the Board; and
Any other unlawful interference with the due and orderly course of said meeting.

INFORMATION RELATING TO AGENDAS AND ACTIONS OF THE BOARD

Agendas for the Regular MTA Board meetings are prepared by the Board Secretary and are available prior to the meeting in the MTA Records Management Department and on the Internet.

Every meeting of the MTA Board of Directors is recorded on cassette tapes, and duplicate tapes are available for a nominal charge. A Spanish language translator is available at all Board Meetings. Translators for other languages must be requested 72 hours in advance. After each Board meeting, a record is prepared which indicates the actions taken by the Board. This record is available on the second business day following the meeting.

DISCLOSURE OF CONTRIBUTIONS

The State Political Reform Act (Government Code Section 84308) requires that a party to a proceeding before an agency involving a license, permit, or other entitlement for use, including all contracts (other than competitively bid, labor, or personal employment contracts), shall disclose on the record of the proceeding any contributions in an amount of more than \$250 made within the preceding 12 months by the party, or his or her agent, to any officer of the agency, additionally PUC Code Sec. 130051.20 requires that no member accept a contribution of over ten dollars (\$10) in value or amount from a construction company, engineering firm, consultant, legal firm, or any company, vendor, or business entity that has contracted with the authority in the preceding four years. Persons required to make this disclosure shall do so by filling out a "Disclosure of Contribution" form which is available at the LACMTA Board and Committee Meetings. Failure to comply with this requirement may result in the assessment of civil or criminal penalties.

ADA REQUIREMENTS

A cordless microphone is available for those persons with mobility impairments who cannot access the public speaking area. Sign language interpreter services are available by giving notice at least three business days in advance of the meeting. Please telephone (213) 922-4600 between 8 a.m. and 5 p.m., Monday through Friday. Our TDD line is (800)252-9040.

HELPFUL PHONE NUMBERS

Copies of Agendas/Record of Board Action/Cassette Tapes of Meetings - (213) 922-2335 (Records Management Department)
General Information/Rules of the Board - (213) 922-4600
Internet Access to Agendas - www.mta.net
TDD line (800) 252-9040

NOTE: ACTION MAY BE TAKEN ON ANY ITEM IDENTIFIED ON THE AGENDA.

37. BURKE MOTION - I THEREFORE MOVE that this Board in an effort to begin the healing process:

1. Co-Sponsor with the Brotherhood Crusade the Back to School Festival scheduled for October 28, 2000 in the City of Compton; and
2. Instruct the CEO to assign the appropriate marketing, public relations and safety staff to equip the booth(s) with personnel, and information about such things as train and right-of-way safety, student discount passes and fare media and other educational materials and handout information that promote ridership on MTA buses and trains; and
3. That the CEO instruct staff to bring back to this Board in November, 2000 an extensive overview of the MTA marketing and public relations departments, their strategies, budgets, and programs for this fiscal year with emphasis on detailing current **efforts regarding public outreach and education**, particularly as to the strategies to rebuild ridership. Included in this overview, but not limited to it, should be a discussion of the MTA's current and future participation in the type of community outreach events I have described and the reasons why MTA is not currently officially participating in such events. The overview should also include what strategies are being developed in response to the extensive multi-volume "Service Planning Market Research Program" conducted by the MTA over the past several years. Marketing and Public Relations staff shall return hereafter on a bi-monthly basis to the Executive Management Committee to report on the progress of those strategies and the progress of the MTA's public outreach program; and
4. That the CEO instruct staff to return with strategies for improving and expanding the MTA website to better serve our riding public, municipal operators and stakeholding agencies.

38. AUTHORIZE the Chief Executive Officer to exercise the third and final one-year renewal option with each Certified Public Accountant (CPA) firm within the CPA Audit Pool, for services from December 2, 2000 through December 1, 2001, in the aggregate amount not to exceed \$3,296,840, increasing the total contract amount from \$6,624,107 to \$9,920,947.
39. Closed Session - Conference with Legal Counsel - Existing Litigation G.C. 54956.9 (a):
- A. Choice v. MTA, Case No. VN0378-980
 - B. Herrera v. MTA, Case No. BC217076

Consideration of items not on the posted agenda, including: items to be presented and (if requested) referred to staff; items to be placed on the agenda for action at a future meeting of the Board; and/or items requiring immediate action because of an emergency situation or where the need to take immediate action came to the attention of the Board subsequent to the posting of the agenda.

**COMMENTS FROM THE PUBLIC ON ITEMS OF PUBLIC INTEREST
WITHIN COMMITTEE'S SUBJECT MATTER JURISDICTION**

ADJOURNMENT