



Metro

Los Angeles County
Metropolitan Transportation Authority

One Gateway Plaza
Los Angeles, CA 90012-2952

213.922.2000 Tel
metro.net

September 1, 2015

TO: BOARD OF DIRECTORS

THROUGH: PHILLIP A. WASHINGTON ^{PAW}
CHIEF EXECUTIVE OFFICER

FROM: MARTHA WELBORNE, FAIA ^{MW}
CHIEF PLANNING OFFICER

SUBJECT: WAYFINDING SIGNAGE GRANT PILOT PROGRAM
APPLICATION RELEASE

ISSUE

At the November 2014 meeting, the Metro Board directed the Chief Executive Officer (CEO) to create a two-year pilot Wayfinding Signage Grant Program. The Pilot program provides \$500,000 over Fiscal Years (FY) 2016 and 2017 to assist eligible agencies in designing and implementing static wayfinding signage on non-Metro properties to improve usability of the Metro system. Eligible agencies include: cities, County of Los Angeles, Ports of Los Angeles and Long Beach, municipal and local transit operators, and Caltrans. Proposed projects must be located within one mile to and from transit stations that will be opened by the end of FY 2017. This memo informs the Board that the application is available on the Metro website and are due on November 13, 2015.

DISCUSSION

To assist agencies who wish to develop static signage and wayfinding improvements, Metro developed and transmitted the Station Wayfinding Signage Guidelines to agencies in December 2014. They are available for viewing at http://www.metro.net/projects/call_projects under the Guidelines and Manuals section. These are not a requirement, but rather guidelines to assist agencies with providing a system of uniform, consistent station wayfinding signs throughout Los Angeles County.

Based on the Wayfinding Signage Grant Program Guidelines previously approved by the Board, applications will be evaluated based on: 1) Demonstration of Need; 2) Integration with other First/Last Mile Strategies; 3) Project Readiness and Cost Effectiveness; and 4) Local Match.

NEXT STEPS

An applicant workshop will be held on September 9, 2015 at 9:30 a.m. at the Metro Headquarters' building in the William Mulholland Conference Room on the 15th floor. The purpose of the workshop is to provide guidance on developing competitive proposals and to respond to questions. Metro staff is also contacting each subregion to determine their interest in hosting a similar workshop in their area. Staff will return to the Board in late Spring 2016 with funding recommendations for the Board's consideration.