



**Metro**

Los Angeles County  
Metropolitan Transportation Authority

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**NOVEMBER 3, 2016**

**TO: BOARD OF DIRECTORS**

**THROUGH: PHILLIP A. WASHINGTON** *PAW*  
**CHIEF EXECUTIVE OFFICER**

**FROM: DEBRA AVILA** *DA*  
**CHIEF, VENDOR/CONTRACT MANAGEMENT OFFICER**

**SUBJECT: WORKFORCE INITIATIVE NOW - LOS ANGELES**

**ISSUE**

The Los Angeles County Metropolitan Transportation Authority (Metro) is developing a program to train and provide opportunities for residents to gain jobs and careers at the agency and throughout the transportation industry. The program is called Workforce Initiative Now – Los Angeles or “WIN-LA”.

The goal of WIN-LA is to create a pathway for local residents who want to work in construction, professional services, transit operations and maintenance, as well as other transportation related hard to fill positions. The program is currently being finalized by staff and local leaders in education and workforce development and will be rolled-out in phases in 2017.

Metro expects the coming decades to be busy ones when it comes to planning and building infrastructure, in addition to the many projects already under construction. The boom in local infrastructure development, coupled with the agency’s aging workforce, creates an urgent need for a new generation of qualified, trained and prepared talent. It is also important that the workforce pool reflects Southern California’s demographics. The WIN-LA program is designed to support Metro’s commitment to make Metro a learning organization that attracts, develops, motivates and retains a world-class workforce.

WIN-LA will assist Metro in building transportation infrastructure while rebuilding our region’s middle class by showing people the ladder of opportunity they can climb towards economic prosperity and a better life. The WIN-LA program will provide a benefit to our region through increasing the economic levels in our communities.

WIN-LA joins two other Metro programs -- the Construction Careers Policy and Project Labor Agreement -- that are designed to provide apprenticeships and construction career opportunities on agency transportation projects to those from economically disadvantaged areas and the historically underrepresented workforce.

## **NEXT STEPS**

A WIN-LA website is being developed to provide general information about the upcoming program and a press release will be issued this week. The website will also contain a registration link for those interested in participating in the program once it is launched.