



Metro

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Metropolitan Transportation Authority

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JUNE 9, 2017

TO: BOARD OF DIRECTORS

FROM: PHILLIP A. WASHINGTON
CHIEF EXECUTIVE OFFICER *PAW*

SUBJECT: MAJOR SPECIAL EVENTS OPERATION PLAN FOR THE RESIST
MARCH DEMONSTRATION

ISSUE

On Sunday, June 11, 2017, Metro is expected to see an increase in ridership due to a planned march that will begin in Hollywood and end in West Hollywood called "The Resist March." Metro is taking steps to prepare for this one-time march which replaces the annual Christopher Street West Parade in West Hollywood. Organizers estimate up to 150,000 people may attend this event. This estimate is in line with historical crowd estimates for the Christopher Street West Parade. As a result, staff has deemed that a Major Special Event Operations Plan is required (MSEOP). This report has been prepared to inform Metro Board of Directors of the MSEOP and preparations for this weekend's event.

DISCUSSION

Metro staff including Operations, Security and Law Enforcement, Revenue/TAP, and Communications have been preparing for the Resist March over the past several weeks and had the final walk-through exercise on Thursday June 8, 2017. There will be an overflow assembly staging on Hollywood Blvd. between Cahuenga Blvd. and Highland Ave.

Communications

Metro Communications has been, and will continue to provide information to the public regarding traffic, expected delays, how to use Metro's system to and from the event, and detours in Hollywood and West Hollywood via Metro.net, the Source, El Pasajero and social media channels. Also, a Media Alert will be sent out regarding our service, detours and Metro's operations plan. Lastly, social media service alerts will be used continuously throughout the day to provide the public with up-to-date information regarding park and ride availability, bus and rail service, and planned detours.

Operations and TAP

Metro Bus Operations will be impacted by numerous street closures in the Hollywood and West Hollywood area. In order to detour easily within the affected area, buses will use the

following major streets during the hours of 6:00 am – 1:00 p.m. or when ordered by a Field Supervisor or BOC or when barricades are present:

- Santa Monica Blvd.
- Vine St.
- Hollywood Blvd.
- Highland Ave.
- Sunset Blvd.
- Fairfax Ave.
- Robertson Blvd.

In addition, signs will be posted at affected stops informing patrons of where to board buses affected by detours.

Metro Rail Operations will operate enhanced service on all lines. The Red Line will run every 10 minutes with full-platform, 6-car trains. The Blue and Expo Lines will run every 12 minutes with 3-car trains. The Gold line will run every 12 minutes with 2-car trains.

Hollywood/Highland Station is a single entrance station with limited ingress/egress capabilities and no elevator redundancy. In the event of station overcrowding, Metro is prepared to have Red Line trains bypass Hollywood/Highland Station and direct passengers to the adjacent Hollywood/Vine Station instead, which is less than ¾ mile away (approximately a 15 minute walk). During this time, passenger notifications would be made via station public address systems, onboard train operator announcements, and on social media.

Revenue/TAP sales tables will be placed at Hollywood/Highland Station, with Blue Shirt staff supporting Hollywood/Highland, 7th St/Metro Center, Union Station, and North Hollywood stations in an effort to expedite fare purchasing and validations. Transportation management, including crowd control and information specialist staff, along with security staff will be strategically placed at stations within event proximity.

Safety and Security

Rail Operations personnel will be deployed to critical stations and maintain direct communications with Rail Operations Control (ROC) to ensure the efficiency of revenue service and immediate deployment to potential delays or incidents. Metro has coordinated with local law enforcement agencies to ensure that the appropriate resources are in place to immediately respond to any issues that may arise, as necessary. Specifically, the Los Angeles Police Department will deploy personnel on the Red and Purple Lines to provide additional security.

Lastly, contingency plans are in place in the event that minute-to-minute developments require increased law enforcement or an expanded security presence.

NEXT STEPS

Metro staff will compile Resist March demonstration event results, lessons learned, and report back as necessary.