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Metropolitan Transportation Authority

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MARCH 11, 2021

TO: BOARD OF DIRECTORS

THROUGH: PHILLIP A. WASHINGTON 
CHIEF EXECUTIVE OFFICER

FROM: JIM DE LA LOZA 
CHIEF PLANNING OFFICER

**SUBJECT: UNION STATION UNDER NEGOTIATIONS TO HOST THE
BROADCAST OF AN A-LIST INTERNATIONAL
ENTERTAINMENT AWARD SHOW**

ISSUE

Metro's Union Station has served as the backdrop for many productions throughout the years including but not limited to television shows, commercials, magazine commercial photography and theatrical movies. Most of these productions have provided a steady stream of revenue for Union Station and are primarily coordinated by Metro's contractor Hollywood Productions.

In late February 2021, Metro was approached by a notable executive producer for a motion picture. The producer is also the executive producer for an A-list international entertainment award show ("Award Show") that typically takes place in the Los Angeles area at the beginning of the year. He immediately suggested that Union Station would be an ideal location for the upcoming Award Show. Due to non-disclosure agreements (NDA), Metro staff is not at liberty to disclose the name or date of the upcoming Award Show. This Board Box serves as a notice to the Metro Board of Directors that Metro staff is currently in closed-door negotiations with the production company to secure Union Station as the venue for the upcoming Award Show.

DISCUSSION

Union Station management is in the process of negotiating the terms, conditions and fees for the use of the property for this Award Show. We have stressed to the Award Show producers that we are a major multi-modal transportation hub of the western United States. We must continue operating and serving our patrons with as limited interruption to normal functions as possible, and Union Station

management is diligently working with awards personnel to achieve that arrangement.

As noted above, this Award Show is to be viewed by billions across the globe. Metro and Union Station will play a central role in the presentation, bringing an untold value of advertising for our system and future leasing and development interest for the historic Los Angeles Union Station, “the last of the Great Train Stations.”

NEXT STEPS

We are in current communications with departments at Metro, the City and County of Los Angeles, Amtrak and Metrolink. We are also coordinating conversations with our adjacent property owners, First Five, Mosaic Apartments and the Metropolitan Water District to ensure this event will not impact their business.

Furthermore, communications and negotiations with tenants of Union Station are taking place with the Award Show production for possible disruption to their businesses. Currently there is a significant list of items to be addressed and resolved prior to any agreement being reached. Once Union Station management has addressed all items, we will give a further update to the Board on the status of hosting this possible Award Show.