

August 16, 2007

TO:

BOARD OF DIRECTORS

THROUGH:

ROGER SNOBLE

CHIEF EXECUTIVE OFFICER

FROM:

matt raymond \mathbb{W}

CHIEF COMMUNICATIONS OFFICER

SUBJECT:

COMMUNICATIONS REPORT FOR JULY

ISSUE

Efficiently improving awareness of communications activities.

DISCUSSION

To conserve resources, In the Public Eye monthly communications report is now being distributed as a PDF file (attached).

Additionally, the report has been reformatted to conserve space.

NEXT STEPS

The August report will be made available next month along with other board boxes.

ATTACHMENT

July In the Public Eye Metro campaigns and customer information (PDF File)