



**Metro**

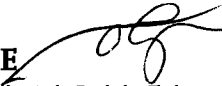
Los Angeles County  
Metropolitan Transportation Authority


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September 18, 2007

**TO:** BOARD OF DIRECTORS

**THROUGH:** ROGER SNOBLE   
CHIEF EXECUTIVE OFFICER

**FROM:** MATT RAYMOND   
CHIEF COMMUNICATIONS OFFICER

**SUBJECT:** COMMUNICATIONS REPORT FOR AUGUST

**ISSUE**

Efficiently improving awareness of communications activities.

**DISCUSSION**

To conserve resources, *In the Public Eye* monthly communications report is now being distributed as a PDF file (attached).

Additionally, the report has been reformatted to conserve space.

**NEXT STEPS**

The September report will be made available next month along with other board boxes.

**ATTACHMENT**

August *In the Public Eye* Metro campaigns and customer information ([PDF File](#))