



**Metro**


Metropolitan Transportation Authority


One Gateway Plaza  
Los Angeles, CA 90012-2952

213.922.2000 Tel  
metro.net

**October 16, 2007**

**TO: BOARD OF DIRECTORS**

**THROUGH: ROGER SNOBLE**   
**CHIEF EXECUTIVE OFFICER**

**FROM: CAROL INGE**   
**CHIEF PLANNING OFFICER**

**SUBJECT: CONGESTION PRICING FEASIBILITY STUDY**  
**DRAFT SCOPE OF WORK**

**ISSUE**

We are finalizing a Scope of Work (SOW) for soliciting professional services to conduct a Congestion Pricing Feasibility Study for Los Angeles County. Attachment A is our most recent outline of this draft SOW. Board members who wish to review the full draft SOW may do so upon request and must sign the required confidentiality agreement form. In order to meet our schedule, any Board member review should be completed **by October 24, 2007.**

**BACKGROUND**

At its June 2007 meeting, the Board of Directors directed the Chief Executive Officer to work with Caltrans and other agencies, as appropriate, to develop a detailed operating plan with at least three options for implementing congestion pricing in Los Angeles County by 2010. To address the Board directive on congestion pricing for Los Angeles County, we prepared a Draft Action Plan ("the Plan") that was presented to the Ad-Hoc Congestion Pricing Committee during the first quarterly update on September 19, 2007. The Plan included the release of a SOW in October 2007 that would solicit professional services for a Congestion Pricing Feasibility Study for Los Angeles County.

**NEXT STEPS**

Board members who desire to review the draft SOW for the Congestion Pricing Feasibility Study for Los Angeles County should contact Ashad Hamideh at (213) 922-4299 as soon as possible. The Request for Proposals is scheduled to be released by October 31, 2007. To meet this deadline, the SOW must be finalized by October 25, 2007.

**ATTACHMENTS**

- A. Draft Outline Congestion Pricing Feasibility Study for Los Angeles County Scope of Work (as of October 12, 2007)

**DRAFT OUTLINE**

**CONGESTION PRICING FEASIBILITY STUDY FOR LOS ANGELES COUNTY**

**SCOPE OF WORK**

**(as of October 12, 2007)**

1. General Assessment of Study Objectives and Workplan
2. Overview of Congestion Pricing Schemes and Applications
3. Public Involvement and Market Research Activities
4. Travel Demand Model Development
5. Transportation System Performance Analyses
6. Technical Feasibility, System Design, and Management
7. Financial and Economic Analyses
8. Legislative, Institutional, and Regulatory Assessment
9. Parking Pricing and Other Travel Demand Management Strategies
10. Goods Movement Pricing Evaluation
11. Operational Plan and Implementation
12. Findings and Recommendations