



Metro

December 20, 2007

TO: BOARD OF DIRECTORS

THROUGH: ROGER SNOBLE
CHIEF EXECUTIVE OFFICER

FROM: MATT RAYMOND
CHIEF COMMUNICATIONS OFFICER

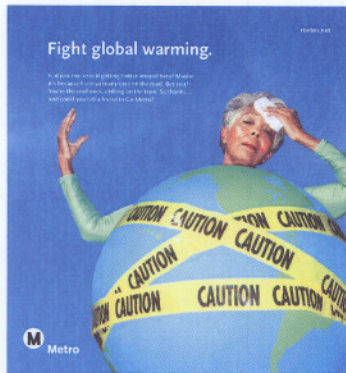
SUBJECT: NOVEMBER COMMUNICATIONS REPORT

ISSUE

Improving awareness of communications activities.

DISCUSSION

This *In the Public Eye* report visually recaps communications activities from November 2007. Below are images of some of the campaigns that ran during the month:



Go Metro



Metro Destinations



Go Metro Shopping Guide

NEXT STEPS

The December report will be issued next month. -

ATTACHMENT

PDF of the November *In the Public Eye* Metro campaigns and customer information