



Metro

January 17, 2008

TO: BOARD OF DIRECTORS

THROUGH: ROGER SNOBLE
CHIEF EXECUTIVE OFFICER

FROM: MATT RAYMOND
CHIEF COMMUNICATIONS OFFICER

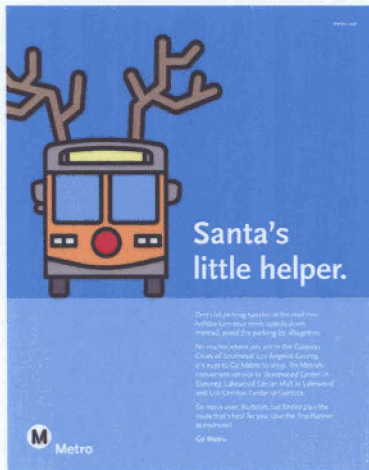
SUBJECT: DECEMBER COMMUNICATIONS REPORT

ISSUE

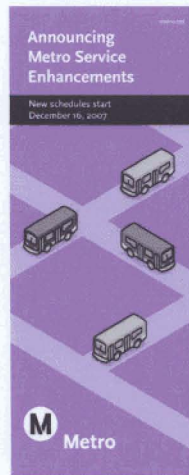
Improving awareness of communications activities.

DISCUSSION

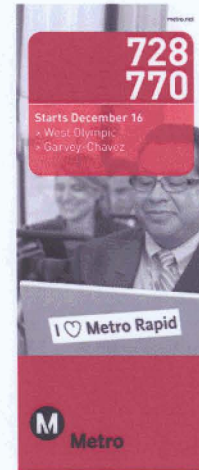
This *In the Public Eye* report visually recaps communications activities from December 2007. Below are images of some of the campaigns that ran during the month:



Route Promotions



Metro Service Changes



Metro Rapid 728/770

NEXT STEPS

The January report will be issued next month.

ATTACHMENT

PDF of the December 2007 *In the Public Eye* Metro campaigns and customer information