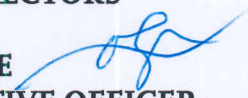





Metro

March 20, 2008

TO: BOARD OF DIRECTORS

THROUGH: ROGER SNOBLE 
CHIEF EXECUTIVE OFFICER

FROM: MATT RAYMOND 
CHIEF COMMUNICATIONS OFFICER

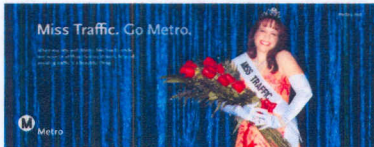
SUBJECT: FEBRUARY COMMUNICATIONS REPORT

ISSUE

Improving awareness of communications activities.

DISCUSSION

This *In the Public Eye* report visually recaps communications activities from February 2008. Below are images of some of the campaigns that ran during the month:



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Interactive Page on metro.net



Transit Corridor Studies

NEXT STEPS

The March report will be issued next month.

ATTACHMENT

PDF of the February 2008 *In the Public Eye* Metro campaigns and customer information