



# Metro

April 17, 2008

**TO:** BOARD OF DIRECTORS

**THROUGH:** ROGER SNOBLE *RS*  
CHIEF EXECUTIVE OFFICER

**FROM:** MATT RAYMOND *MR*  
CHIEF COMMUNICATIONS OFFICER

**SUBJECT:** MARCH COMMUNICATIONS REPORT

**ISSUE**

Improving awareness of communications activities.

**DISCUSSION**

This *In the Public Eye* report visually recaps communications activities from March 2008. Below are images of some of the campaigns that ran during the month:



Imagine



Long Range Transportation Plan



Van Nuys Bl Safety

**NEXT STEPS**

The April report will be issued next month.

**ATTACHMENT**

PDF of the March 2008 *In the Public Eye* Metro campaigns and customer information