



# Metro

December 22, 2008

**TO: BOARD OF DIRECTORS**

**THROUGH: ROGER SNOBLE**   
**CHIEF EXECUTIVE OFFICER**

**FROM: MATT RAYMOND**   
**CHIEF COMMUNICATIONS OFFICER**

**SUBJECT: NOVEMBER COMMUNICATIONS REPORT**

**ISSUE**

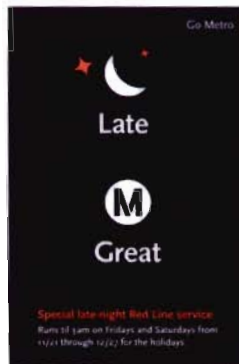
Improving awareness of communications activities.

**DISCUSSION**

This *In the Public Eye* report visually recaps communications activities from November 2008. Below are images of some of the campaigns that ran during the month:



Metro Destinations



Red Line Late Night



Rosa Parks Human Rights Day

**NEXT STEPS**

The December report will be issued next month.

**ATTACHMENT**

PDF of the November 2008 *In the Public Eye* Metro campaigns and customer information