



Metro

Los Angeles County
Metropolitan Transportation Authority

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AUGUST 2, 2012

TO: BOARD OF DIRECTORS

THROUGH: ARTHUR T. LEAHY
CHIEF EXECUTIVE OFFICER 

FROM: LYNDA BYBEE 
INTERIM CHIEF COMMUNICATIONS OFFICER

**SUBJECT: CONSIDERATION OF FREE RIDES FOR I-405: COUNTDOWN TO
CLOSURE II (CARMAGEDDON II)**

ISSUE

Staff has explored the feasibility of providing free rides on the Metro system for the weekend of September 29, 2012 for the second 53 hour closure of the I-405 Sepulveda Pass. The closure, identified by Metro and Caltrans as the I-405: Countdown to Closure II, is necessary to implement the Mulholland Bridge demolition to complete reconstruction. Therefore, after careful analysis of equity and budget considerations, we will not be recommending offering free rides.

NEXT STEPS

Staff from Metro Communications and Community Relations are planning an extensive outreach campaign that includes local businesses, promotions and linkage to community events to encourage Angelenos to "plan ahead, avoid the closure area, leave your car at home, and go Metro to eat, shop and play locally."