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Los Angeles County  
Metropolitan  
Transportation  
Authority

TO: MTA BOARD OF DIRECTORS AND ALTERNATES

THROUGH: FRANKLIN E. WHITE

FROM: BARRY ENGELBERG *BE*

SUBJECT: POSITIVE PRESS RELATION ACTIVITIES REPORT

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The attached activities report by the Media Relations unit within External Affairs illustrates the accomplishments that were made during the months of August and September regarding positive media activities

A total of 11 media events/press conferences were planned and implemented and 40 press releases, memos to the media and photo captions were prepared and distributed promoting MTA programs and services.