




Los Angeles County
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September 8, 1995

TO: BOARD OF DIRECTORS
THROUGH: FRANKLIN E. WHITE
FROM: LINDA BOHLINGER 
SUBJECT: Outline of Presentation for Board Workshop on MTA Bus System

Attached is an expanded outline of the presentation planned for the September 14 Board Workshop on the MTA Bus System. Presentation materials will be provided at the workshop. The presentation should take about one hour to be followed by discussion and questions.

Attachment

SPECIAL MTA BUS WORKSHOP

September 14, 1995

INTRODUCTION - PURPOSE OF WORKSHOP

MTA BUS SYSTEM TODAY

A. Description of Current Service

(10 minutes)

- Description of Regional Marketplace - Area Served and Ridership
- Number of Buses - Peak/Off-Peak
- Types of Service
- Performance Characteristics
- Marketing and Information

B. Special Projects

(10 minutes)

- Operations Task Force Update
- Zero Tolerance/Bus Cleanliness
- Harbor Transitway - Gateway Center
- Bus/Rail Interface Plans

C. Policies Impacting Service

(10 minutes)

- Load Factors
- Alternative Fuels/Bus Procurement
- Service Contracting - Existing Lines Plus New Service

D. Bus Riders Union

(10 minutes)

E. TMA or Major Corporate Perspective

(10 minutes)

- South Bay Transportation Forums
- UCLA Transportation Management

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VISION FOR MTA'S BUS SYSTEM
(15 minutes)

- A. Long Range Plan - Overview of Bus Element**
- B. Five Year Implementation Plan for Bus Element of Long Range Plan**
 - Information On Our Customers - Market Research
 - Transit Restructuring Studies
 - Mobility Allowance
 - Regional Systems Integration (Relationship to CEO Goals 5,6,8)

DISCUSSION