



Los Angeles County
Metropolitan
Transportation
Authority

July 14, 1995

818 West Seventh Street
Suite 300
Los Angeles, CA 90017

213.972.6000

TO: MTA BOARD MEMBERS AND ALTERNATES

FROM: JIM SMART 

SUBJECT: UPCOMING LOS ANGELES TIMES ARTICLE

Mailing Address:
P.O. Box 194
Los Angeles, CA 90053

The Los Angeles Times is expected to run a feature article soon on inner city bus riders and how our service and fares affect them. A reporter with the paper has ridden buses on several bus lines and interviewed passengers.

The article is expected to include information on our most recent fare hike. We noted that it was an economic necessity for us to raise fares and that the MTA faces further operating funding shortfalls if the federal government holds to the 44 percent in operating subsidy cuts currently planned. We also noted the advantages of token use for frequent riders, and other discount fares that are available.