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TO: BOARD OF DIRECTORS
FROM: RAE JAMES *Rae James*
SUBJECT: METRO ART FEATURED AS ONE OF WORLD'S BEST
100 DESIGN IDEAS

ISSUE

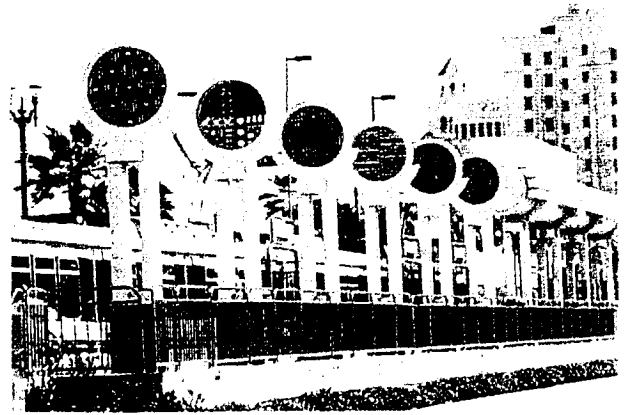
We are honored that MTA Metro Art has been selected as one of the world's top 100 design ideas in the February issue of the magazine Metropolitan Home (circulation 650,000). This special issue features "100 of the World's Best Ideas and Products—Essentials for a New Age." A copy of the entry is attached.

Prepared by: Maya Emsden

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DESIGN 100

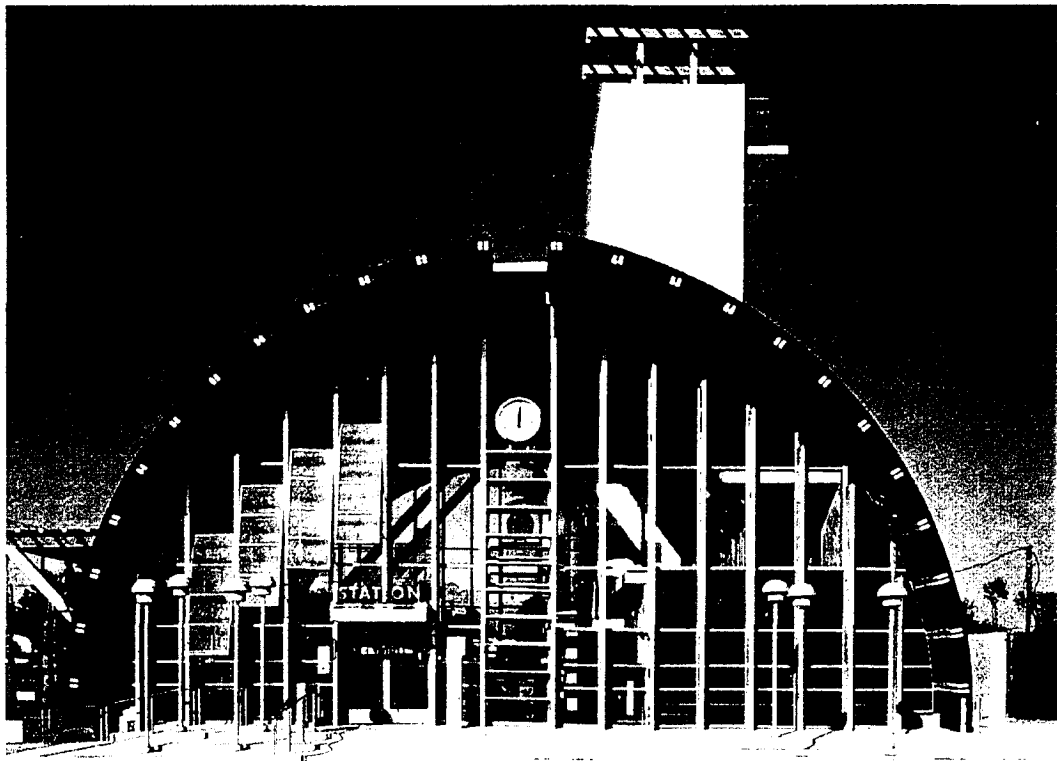
THE WORLD'S
BEST IDEAS
AND PRODUCTS
ESSENTIALS
FOR A NEW AGE



railroads and subways. Though the endless construction has not been pretty, stations will be—thanks to an extensive arts program. L.A.'s Metropolitan Transportation Authority now involves local artists early in the planning process, a policy that has resulted in artful, integrated design instead of applied decoration. The most effective works are often the most abstract, like the stained-glass panels on lollipop sticks by Jim Isermann (above) at Long Beach's Fifth Street station.

See Resources, last pages.

60 MTA ART PROGRAM, L.A.
The city that's the symbol of car culture is knitting its far-flung neighborhoods back into a single metropolis with a massive system of light rail, commuter



by Aaron Betsky