

October 18, 2005

TO:

**BOARD OF DIRECTORS** 

THROUGH:

ROGER SNOBLE

CHIEF EXECUTIVE OFFICER

FROM:

MATT RAYMOND W

CHIEF COMMUNICATIONS OFFICER

SUBJECT:

OCTOBER COMMUNICATIONS REPORT

<u>ISSUE</u>

Improving awareness of communications activities.

## **DISCUSSION**

This *In the Public Eye* report visually recaps communications activities from October 2005.

## **NEXT STEPS**

The November report will be issued next month.

## **ATTACHMENT**

October In the Public Eye Metro campaigns and customer information