



PLANNING & PROGRAMMING COMMITTEE  
FEBRUARY 21, 2002

Metropolitan  
Transportation  
Authority

One Gateway Plaza  
Los Angeles, CA  
90012-2952

**SUBJECT: SAN FERNANDO VALLEY NORTH-SOUTH TRANSIT  
CORRIDOR STUDY**

**ACTION: AWARD FIRM FIXED PRICE CONTRACT TO MEYER  
MOHADDES ASSOCIATES**

**RECOMMENDATION**

- A. Award a nine month firm fixed-price, professional services contract (#PS 4350-1018) for the San Fernando Valley North South Transit Corridor, Major Investment Study (MIS) to the firm of Meyer Mohaddes Associates, Inc. (MMA) in an amount of \$977,299.
- B. Authorize the Chief Executive Officer to negotiate and execute change orders in an amount not to exceed ten percent of the total contract value.

**RATIONALE**

In August 2000, the State Legislature passed into law Assembly Bill 2829, the Transportation Congestion Relief Plan (TCRP). The TCRP earmarks funding of \$100 million to "build a North-South corridor bus transit project that interfaces with the...East-West Burbank Chandler corridor project and with the Ventura Boulevard Rapid Bus Project."

At its August 2000 meeting, the Board directed staff to conduct a Major Investment Study (MIS) for the San Fernando Valley North South Transit Corridor. The MIS will evaluate project alternatives, estimate the costs of the project and provide information to enable the Board to identify a preferred alternative. MTA staff will then determine the type of environmental clearance that will be necessary.

In order for the North-South bus transit project to become eligible to receive the TCRP state funding, environmental clearance must be obtained in conformance with the California Environmental Quality Act (CEQA). In addition, environmental clearance under the National Environmental Protection Act (NEPA) may be necessary if the project requires federal funding. Authorization to complete any required environmental documents will be requested from the Board upon completion of the MIS.

## **FINANCIAL IMPACT**

Funding of \$400,000 is included in the FY02 MTA Budget in Cost Center 4350, Rail, Busway, Bikeway Planning and Station Area Development, as Project #400020.01.01, San Fernando Valley North-South Transit Corridor Study. Since this is a multi-year contract, the Cost Center Manager and Executive Officer will be responsible for budgeting the costs in future years. Funds to conduct the study are coming from the TCRP grant.

## **ALTERNATIVES CONSIDERED**

The Board could direct that the MIS be prepared in-house, without consultant assistance. This would delay completion of the study due to limited in house resources. The probability that state funding earmarks can be maintained for transit service in this corridor would be diminished with any delay. Also, specialized expertise that is not available among MTA Staff is needed in certain areas of the required work.

## **BACKGROUND**

MTA staff worked with LADOT staff, community groups and elected officials to discuss objectives and ideas for this project. Based on these discussions, MTA staff developed the statement of work that will:

- Define the study area to satisfy the legislative language;
- Provide demographic analysis that would describe the socioeconomic, land use, and mobility context of the proposed transit project;
- Conduct a community participation program which will identify and consult with individuals, organizations, businesses, agencies, jurisdictions, and elected officials who may be impacted by the project;
- Identify at least seven alternatives covering a range resulting from the demographic, land use and mobility needs analysis, public agency/community outreach, review of previous studies, and the consultant's own professional judgment, and;
- Identify and assess all relevant mobility, environmental and community impacts and provide comparative evaluation and analysis in enough detail for the Board to make an informed decision to appropriately narrow down the range of options, if possible, to one preferred alternative.

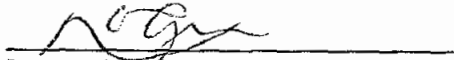
## **ATTACHMENTS**

- A. Procurement Summary
- B. Study Approach and Work Plan

Prepared by: Timothy Papandreou, Project Manager  
Gary Katzman, Contract Administrator



James L. de la Loza  
Executive Officer  
Countywide Planning & Development



Roger Snoble  
Chief Executive Officer

## PROCUREMENT SUMMARY

## NORTH SOUTH SAN FERNANDO VALLEY TRANSIT CORRIDOR STUDY

1.	Contract No.: PS-4350-1018		
2.	Recommended Vendor:		
	Name: Meyer, Mohaddes Associates, Inc	City: Los Angeles, California	
3.	Cost/Price Analysis Information:		
	A. Proposed Price: \$ 1,014,360	Recommended Price: \$ 977,299	
	B. Explanation of Significant Variances: see Attachment A-1.D		
4.	Contract Type: FFP (A&E)		
5.	Procurement Dates:		
	A. RFP Issued: May 25, 2001		
	B. Advertised: May 29, 2001		
	C. Pre-proposal Conference: June 12, 2001		
	D. Proposals Due: July 12, 2001		
	E. Pre-Qualification Completed: September 4, 2001		
	F. Conflict of Interest Form Submitted to Ethics: November 30, 2001		
6.	Small Business Participation:		
	A. %Goal in RFP: 35.0% SBE	Date Small Business Evaluation Completed: September 19, 2001	
	B. Contractor Commitment: 36.1% (see Attachment A-2)		
7.	Request for Proposal Information:		
	Notifications Sent: 1039	Bids/Proposals Picked up: 25	Proposals Received: 2
8.	Evaluation Information:		
	A. Listing of Proposers: Vendor Name: Korve Engineering Meyer, Mohaddes Associates, Inc.	Proposal Amount: Not Applicable \$1,014,360	BAFO Amount: Not applicable Not applicable
	B. Evaluation Methodology: Cost Analysis (see Attachment A-1.C)		
9.	Protest Information:		
	A. Date Protest Period Ends: February 21, 2002		
	B. Date Protest Received: TBD		
	C. Disposition of Protest & Date: TBD		
10.	Contract Administrator: Gary Katzman	Telephone No.: 922-4607	
11.	Project Manager: Tim Papandreou	Telephone No.: 922-2281	

**PROCUREMENT HISTORY**

**NORTH SOUTH SAN FERNANDO VALLEY TRANSIT CORRIDOR STUDY**

**A. Background on Contractor**

Meyer, Mohaddes Associates (MMA), a wholly owned subsidiary of Iteris, Inc., based in Los Angeles, California, is an established firm which has extensive experience in major multi-modal transportation corridor planning and implementation, consensus building and community outreach related to such studies. MMA has a proven track record of successfully completing major projects for the MTA, Caltrans and LADOT.

**B. Procurement Background**

This is an Architect & Engineering (A&E) procurement. Source selection was based on Technical competition resulting in negotiation with the highest technically ranked proposer based upon the evaluation criteria.

The Small Business Diversity Unit has established a 35% Small Business Enterprise (SBE) participation goal for this contract. The recommended awardee, Meyer, Mohaddes Associates, committed to 36.1%.

**C. Evaluation of Proposals**

In accordance with MTA Procurement Policies and Procedures, the Source Selection Committee (SSC) conducted a comprehensive technical evaluation of the proposals. The proposals were first reviewed to determine that the proposer met the minimum qualifications for this Request for Proposal (RFP) as identified in the RFP section entitled evaluation criteria.

During the evaluation, the two (2) proposers technical proposals were reviewed and ranked and both proposers were invited to oral presentations. After orals the technical scores were adjusted based upon the information the proposers provided during their oral presentations. Pricing was not a consideration for source selection on this A&E requirement. The proposal submitted by Meyer, Mohaddes Associates, Inc. was determined to be the most advantageous to the MTA, based on A&E technical factors.

**D. Cost/Price Analysis Explanation of Variances**

The recommended price has been determined to be fair and reasonable based upon MTA MASD Audit results and Cost Analysis. The variance between the MTA Estimate and the Recommended Amount is due to the difference of 1,281 hours in Project Manager, Assistant Project Manager and Senior Transportation Engineer skills and their associated rates. The MTA estimate included rates at approximately 18% higher than the MTA negotiated rates.

<b>Proposal Amount</b>	<b>MTA Estimate</b>	<b>Recommended Amount</b>
\$ 1,014,360	\$ 1,117,134	\$ 977,299

Total Negotiated Reduction                      \$37,061

LIST OF SUBCONTRACTORS

NORTH SOUTH SAN FERNANDO VALLEY TRANSIT CORRIDOR STUDY

**PRIME CONTRACTOR – Meyer, Mohaddes Associates, Inc.**

Small Business Subcontractor

SBE SUBCONTRACTORS	DESCRIPTION OF WORK	SBE Percentage Committed
Transportation Management & Design	Transit Planning	10.45%
Ultrasystems Environmental	Environmental Analysis	12.62%
The Robert Group	Public Outreach	3.89%
Hernandez, Kroone & Associates	Engineering Design & Mapping	8.08%
George Bungarda	Architects/Engineers	1.07%

Other Subcontractors

Gruen Associates	Urban Design
IBI Group	Alternative Evaluation

Total SBE Commitment      36.1%

## **Study Approach and Work Plan**

### **San Fernando Valley North-South Transit Corridor Study**

**Study Approach-** The MTA will use consultant expertise to conduct the corridor study. In order to increase the opportunities for Board direction, a three-phase study has been developed starting with the Major Investment Study. Future phases will include the draft and final environmental reports. Board action and direction will be sought between each of the phases.

**Statement of Work-** The work for the completion of the MIS will be conducted as follows:

The Work Plan is proposed to commence in March 2002, following the award of consultant contract. The key tasks of this phase will be to detail out how bus transitway options will physically fit into the San Fernando Valley project area. Extensive community outreach shall be undertaken to review the recommended alternatives and solicit input for how these alternatives can be improved and whether other alternatives may exist that should be included in the study. A thorough comparative evaluation of alternatives will be conducted.

The results are scheduled to be brought to the Board in approximately nine months, at which time an action will be sought to narrow the range of alternatives and select a preferred alignment.

Specific tasks include the following:

- Public outreach and community meetings to obtain feedback on the range of alternatives proposed for study;
- Identification of all reasonable alternatives;
- Identification of the purpose and need for the project in accordance with federal standards and criteria;
- Conceptual engineering & urban design of the alternatives;
- Identification of environmental issues associated with each of the alternatives;
- Development of a methodology for the evaluation and comparison of alternatives;
- Comparative assessment of alternatives based on cost-effectiveness, environmental issues, community concerns and other factors;
- Initial Board action on Locally Preferred Alternative.