



**EXECUTIVE OFFICER'S REPORT
COUNTYWIDE PLANNING
AND DEVELOPMENT**

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Metro Rapid Passenger Survey

Sponsored and funded by CalTrans

Performed by TDA Inc., Seattle Washington

On-board interview survey

March 2003, Weekdays, 6:00 AM to 7:00 PM

Surveyed Wilshire/Whittier and Ventura
Metro Rapid customers





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Findings - Metro Rapid attracts discretionary riders

Wilshire/Whittier Metro Rapid – 39% are new transit riders

Ventura Metro Rapid – 51% are new transit riders

One-third of new riders previously drove automobiles

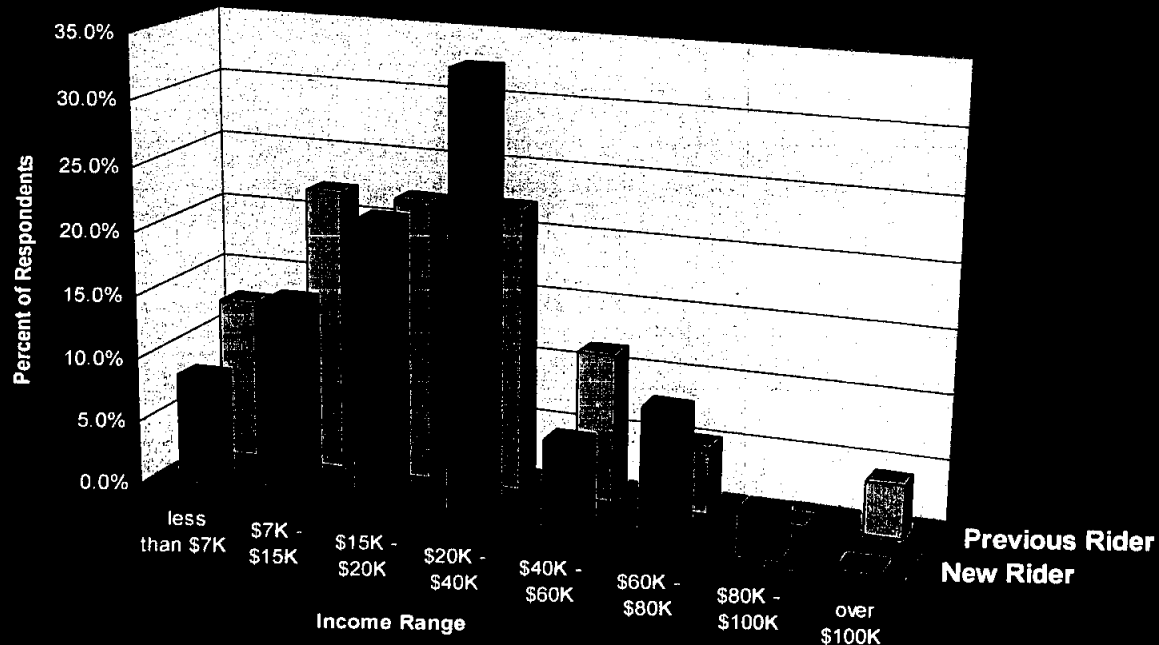
New riders represent higher income levels





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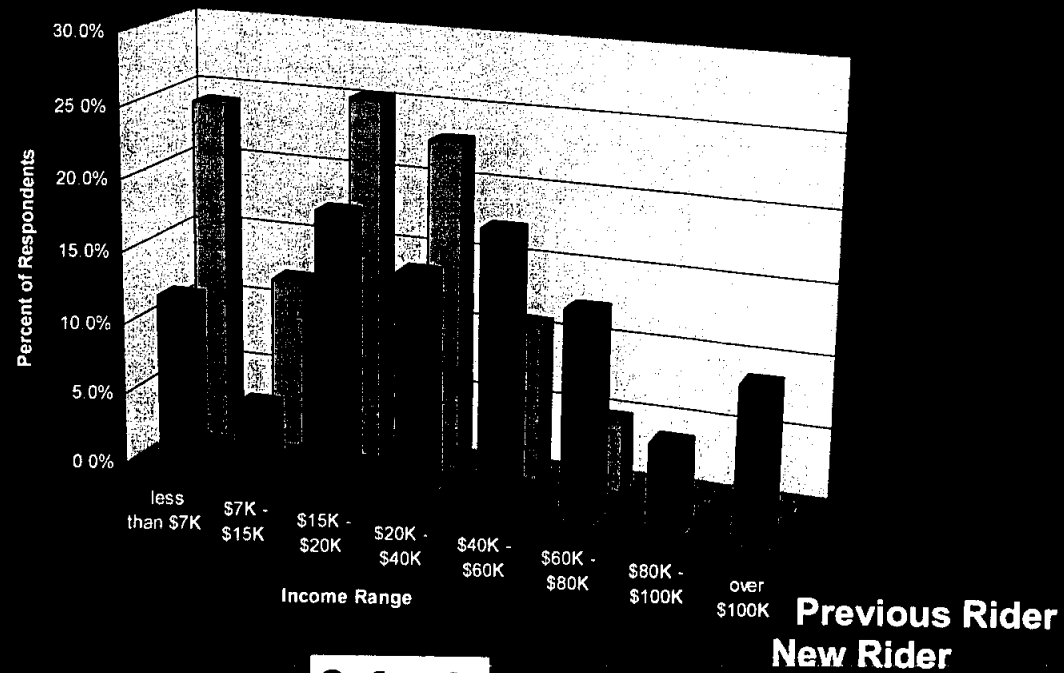
Wilshire/Whittier Household Income





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Ventura Household Income





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Next Steps

- Survey Florence & Van Nuys Metro Rapid corridors in October
- Discuss promotional strategies & opportunities with MTA
- Apply strategies to Crenshaw Metro Rapid in December





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- LA County received four California Transportation Commission (CTC) allocations in June:
 - **\$86.3M** for Route 405 High Occupancy Vehicle lanes, from Route 90 to 10
 - **\$8.5M** for Golden Valley/Soledad Canyon interchange
 - **\$3.7M** for Ramona right-of-way improvement as part of Alameda Corridor East project
 - **\$689K** for Blue Line Safety Crossings in Compton





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- Two Los Angeles County State Transportation Improvement Program Amendments and one AB 3090 replacement request were approved by CTC in June as follows:
 - Route 5 Carpool lanes (Rt. 118 to 14); Route 405 Auxiliary lane (Rt. 10 to Waterford); Route 405/101 Connector Gap Closure; and MTA AB 3090 Clarifications identifying Light Rail Vehicle acquisition & Carpool lanes on Route 5 (Rt. 118-14) as substitute projects. (MTA Board approved 4/24/03)





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- Route 138 Phasing (MTA Board approved 6/26/03)
- City of Covina Metrolink Parking Structure (AB 3090 Arrangement)





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- The CTC forecasts no further state funding allocations for FY 2004.
 - A special Commission meeting is planned for July 22 to discuss the state of transportation funding
 - \$290M in LA County projects funding will be deferred, unless alternative financing strategies can be found
 - Countywide Planning staff is developing an alternative financing strategy that is expected to be proposed to the MTA Board at the September 2003 meeting.

