

Motion by Directors Yoh and Proo  
Rear Door Smart Card Readers

MTA Board Meeting  
Thursday July 24, 2003

The Universal Fare System (UFS) will be implemented at the MTA in 2004. The use of the UFS electronic equipment has the potential for cost savings, greater efficiency, faster boarding at bus stops and greatly reduces exposure to fare fraud and counterfeiting.

The customer will use a wallet-sized electronic smart card at the fare box. Smart card readers will provide the technology to more efficiently and effectively collect fare revenue on MTA buses with greater customer convenience. This technology is presently proposed for installation at the front door of MTA buses. Yet rear door boardings are common features of some bus systems especially Bus Rapid Transit.

Utilizing rear door smart card readers would allow for faster passenger boardings. The additional data collected by the rear door readers would provide improved passenger travel pattern information that the MTA can utilize to provide service that better suits customer needs.

**I THEREFORE MOVE** that the Chief Executive Officer direct staff to evaluate the utilization of smart card readers at the rear door of MTA buses. This evaluation should include costs and benefits, reliability of the technology and, a potential phase-in plan. This evaluation should also consider any other relevant issues. Staff should return to the Operations Committee with a report and recommendation within 90 days.

60  
Proo formal  
design is  
approved