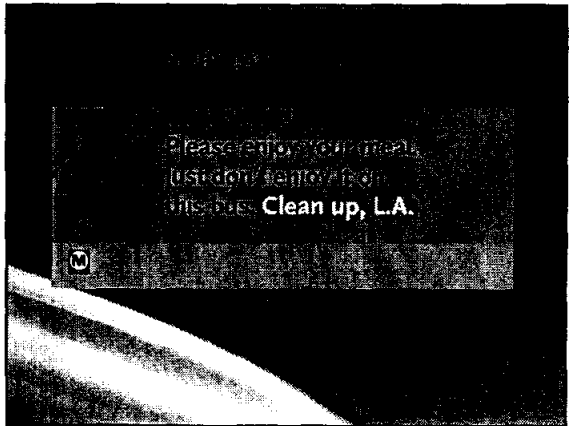
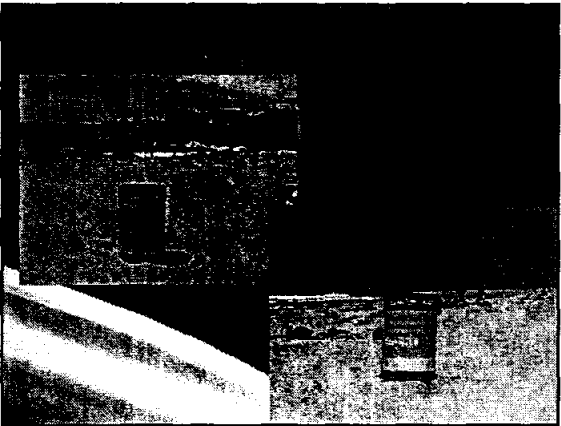
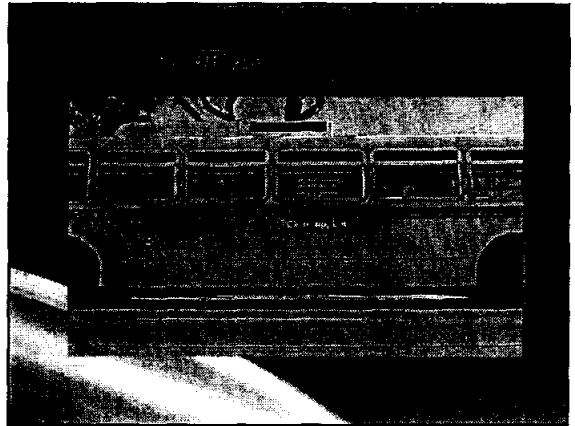
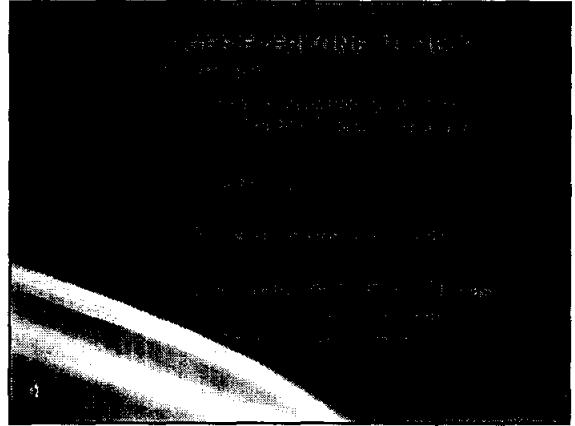
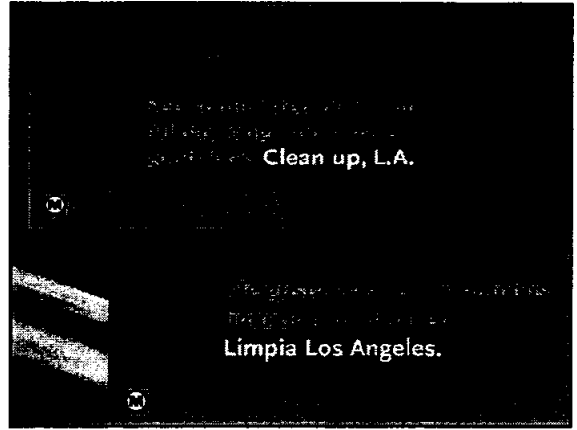
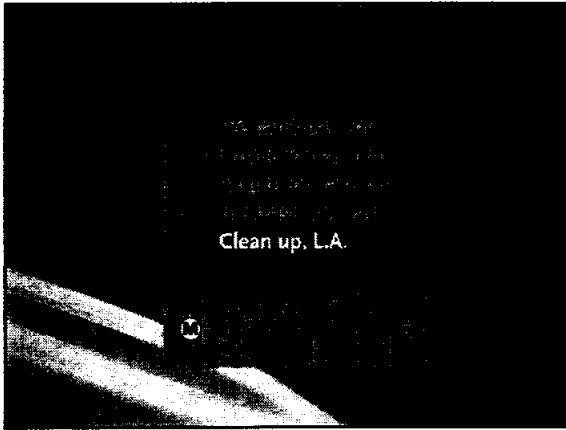


#3





MITA 1994



Report
for Snoble

GETS EVERYONE TO HE HEALTHY

• Conducting a
Public Outreach Campaign

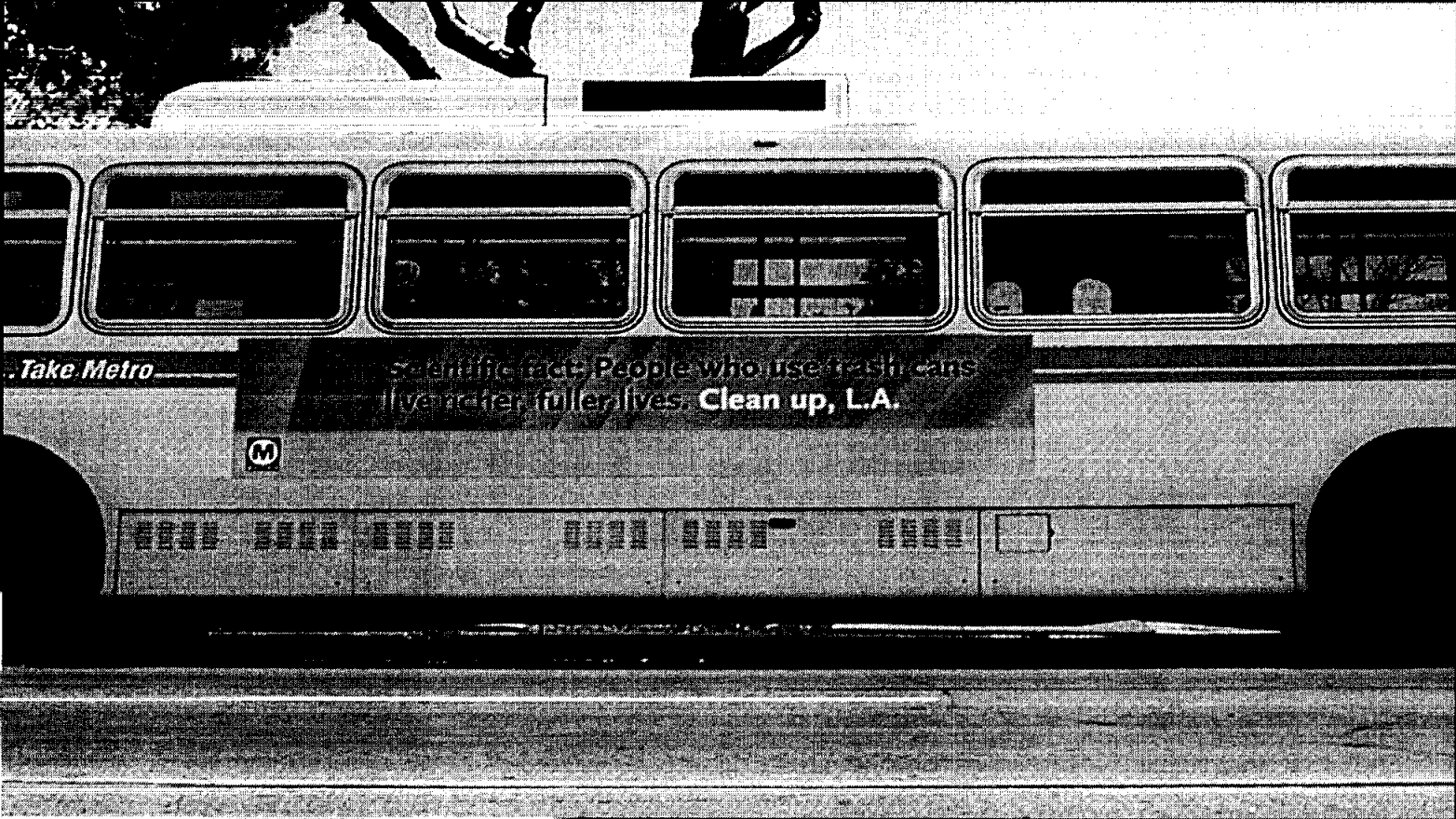
• Radio Ad

• Ads on Buses and Trains

• Providing more than 300 tra
... areas during
the Labor Day weekend







Take Metro

Scientific fact: People who use mass transit live longer, fuller lives. Clean up, L.A.





**Please enjoy your meal.
Just don't enjoy it on
this bus. Clean up, L.A.**



We can't pay you
an allowance, but
would you take out
the trash anyway?
Clean up, L.A.



**See some litter, pick it up.
All day long, you'll have
good luck. Clean up, L.A.**



**¿Te gusta viajar en un autobús
limpio? A mí también.
Limpia Los Angeles.**

