



LACTC

**Los Angeles County
Transportation Commission**

818 West Seventh Street
Suite 1100
Los Angeles, CA 90017
Tel 213 623-1194
Fax 213 236-4805

May 9, 1991

**MEMO TO: PLANNING AND MOBILITY IMPROVEMENT
COMMITTEE -
MAY 15, 1991 MEETING**

FROM: NEIL PETERSON

SUBJECT: THE INTEGRATED METRO SYSTEM

ISSUE

Discussion of the "Metro System" concept, a multi-modal, user friendly transportation system designed to link components together for accessibility and convenience of travelling public.

RECOMMENDATION

Staff recommends that the Commission approve adopting the "Metro System" concept which will link a variety of transportation components together under one umbrella title to provide higher public recognition of all the alternatives available to them in the way of public transportation. The "M" logo would provide the visual identification of what is included in the "Metro System."

RELATIONSHIP TO LACTC GOALS

The "Metro System" concept would improve mobility throughout the Southern California region by providing attractive options for the travelling public through an integrated system that would not only contribute to meeting air quality standards and improve the overall quality of life, but also provide maximum utilization of resource dollars by fostering better coordination and cooperation among regional transportation agencies.

BUDGET IMPACT

None

BACKGROUND

The "Metro System" concept is an integrated, multi-modal, user friendly transportation system designed to meet the diverse needs of the public. The foundation of the "Metro System" is already in place with more elements to be added over the ensuing years. The Metro concept would create an environment of cooperation and coordination for all transportation providers, not requiring creation of a new corporation.

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The "Metro System" is comprised of the freeways, the high occupancy vehicle (HOV) lanes; the various bus systems funded through the LACTC; the light, heavy and commuter rail service; park-and-ride facilities; freeway call boxes; roving tow truck freeway patrols; dial-a-ride services; arterial street improvements and collectors funded by the LACTC; the bikeways; a Metro hotline for consumer questions and input; and, ultimately, an integrated Metro fare system that can be easily used from one mode of transportation to another. These elements would carry the Metro symbol, establishing a uniform and consistent symbol of transportation throughout Los Angeles County. People using one system would understand that it links to other components in the "Metro System." Moreover, by ultimately establishing a uniform fare pricing policy for "Metro System" elements, consumers will find the system easy to understand.

The system should provide a forum for better coordination among agencies in solving transportation problems and providing for needs. Teamwork is the hallmark of success for the "Metro System". Members need include the LACTC, CalTrans, every transit operator, the eighty-eight cities, Los Angeles County, AQMD/ARB, private corporations and others. The "Metro System" concept is intended to build public confidence in a system of integrated transportation. Such a System would foster awareness of transportation solutions available through a variety of alternatives to meet the diverse needs of Los Angeles County residents.

**PREPARED BY: STEPHANIE BRADY
COMMUNICATIONS DIRECTOR**

Neil Peterson
NP
NEIL PETERSON
EXECUTIVE DIRECTOR