

C. Taylor

SOUTHERN CALIFORNIA RAPID TRANSIT DISTRICT

Minutes of Meeting of the Board
of Directors of the District

January 9, 1979

Upon notice duly given, the Board of Directors of the Southern California Rapid Transit District met at a regular meeting in the District Board Room, 425 South Main Street, Los Angeles, California, at 1:09 p.m. on January 9, 1979, at which time President Marvin L. Holen called the meeting to order.

Directors present:

Byron E. Cook	Thomas G. Neusom
Donald Gibbs (1:13 p.m.)	Jay B. Price
Marvin L. Holen	Ruth E. Richter
David K. Hayward	Charles H. Storing
Gerald B. Leonard	George Takei (1:13 p.m.)
Mike Lewis (1:25 p.m.)	

Staff present:

Jack R. Gilstrap, General Manager
 Samuel Black, Manager of Operations
 Jack Stubbs, Assistant General Manager for Administration
 Richard T. Powers, General Counsel
 George L. McDonald, Manager of Planning & Marketing
 Joe B. Scatchard, Controller-Treasurer-Auditor
 John S. Wilkens, Manager of Employee Relations
 Richard Gallagher, Chief Engineer & Manager-Rapid Transit
 Robert Williams, Manager of Customer Relations
 Richard K. Kissick, Secretary

Also present were members of the news media and the public.

Resolution
No. Assigned

General Manager's Annual State-of-the-District Report

Copies of the General Manager's Annual State-of-the-District Report were distributed to all Board members. Mr. Gilstrap briefly reviewed the following principal sections of the report:

- I. Relief of overcrowding and restoration of service
- II. Replacement of our aging bus fleet
- III. Labor contract planning and negotiation
- IV. Capital investment in fixed facilities
- V. Rapid transit
- VI. Service improvements and innovations
- VII. Legislation and funding
- VIII. Human resources and infra-structure
- IX. New technology projects
- X. Conclusion

During the course of reviewing Section II above, copies of UMTA Regional Director Dee Jacobs letters dated December 29, 1978 to Mr. Gilstrap and to Mr. Premo, Executive Director of the LACTC, were distributed. These letters reported on the dim outlook of sufficient funding for the District's bus procurement and other capital programs. Mr. Gilstrap emphasized the need to seek the support of the LACTC in its request to UMTA for additional funding for the District's important programs.

Resolution
No. Assigned

President Holen requested all Board members to read the report and refer any questions they had to Mr. Gilstrap.

(Director Lewis entered the meeting at 1:25 p.m.)

Approval of Lease Agreement for Customer Service Center in Long Beach

At the request of Director Price, Agenda Item No. 9 was moved forward for consideration out of place.

Director Richter, Chairman of the Customer Relations & Public Information Committee, reported that the committee by a 3-2 vote had recommended approval of the lease agreement with Benmerus & Associates covering leasing of space at 18 North Long Beach Blvd., Long Beach, for the establishment of a District Customer Service Center and Ticket Office, for a one-year period at a lease rate of \$100 per month, with option for a two-year extension, moved approval of the recommendation, which motion was seconded.

Director Richter reported that the Board had requested a two-year lease with a three-year option, whereas the staff recommendation was for a one-year lease with a two-year option.

Resolution
No. Assigned

On inquiry, Real Estate Manager Michael Annis reported that the lease would contain a 180-day termination clause. It was later determined that this termination clause would not be in effect until after the initial one-year period of the lease.

On Director Cook's inquiry, it was explained that approximately 50 percent of the furnishings could be removed if the lease were terminated.

Director Gibbs explained the Long Beach Community Redevelopment Agency's interests in property in the surrounding area and that the tenants are not in a position to negotiate long-term leases and, further, that he would favor a kiosk type of location near a well used bus stop.

Director Richter's motion carried as noted below, with the understanding that the lease agreement would include that the termination clause would not apply until after the initial one year portion of the lease, and the following resolution was adopted:

Resolution
No. Assigned

R-79-001

RESOLVED, that the General Manager is authorized to execute a lease agreement with Benmerus & Associates covering leasing of space at 18 North Long Beach Blvd., Long Beach, for the establishment of a District Customer Service Center and Ticket Office, for a one-year period at a lease rate of \$100 per month, with option for a two-year extension, as outlined in the report dated January 9, 1979, with said lease to contain a clause that a 180-day termination notice would not apply until after the initial one-year portion of the lease; form of agreement subject to approval of the General Counsel.

Ayes: Cook, Gibbs, Holen, Hayward,
Leonard, Lewis, Neusom, Price,
Richter, Storing, Takei
Noes: None
Abstain: None
Absent: None

(Directors Price and Cook left the meeting at
1:40 p. m.)

Approval of Advance Planning Committee's Recommendations Regarding the DeLeuw Cather & Company report dated September 28, 1978 entitled "Improvements in Service Deployment"

Director Hayward, Chairman of the Advance Planning Committee, moved approval of the committee recommendations regarding the DeLeuw Cather & Company report dated September 28, 1978 entitled "Improvements in Service Deployment", as outlined in his report to the Board dated December 7, 1978, which motion was seconded.

Resolution
No. Assigned

Mr. McDonald reported on Director Leonard's suggestions, with the principal issue being not listing the primary and secondary lines; that the staff recommendation is on the two-pronged basis of ridership and population, but that the staff could also list the primary and secondary lines if the Board so desired.

Director Leonard presented a substitute motion which proposed to approve Director Hayward's motion, except to remove the phrase "...provide a system of primary and secondary lines" from paragraph 1 of Mr. Hayward's report under the section entitled "On Deployment Policy", which motion was seconded.

Mr. Hayward felt that primary and secondary lines are necessary and the Board must recognize that fact.

(Director Neusom left the meeting at 2:05 p.m.)

Director Takei spoke in favor of retaining the phrase proposed to be eliminated, and Director Gibbs felt that primary and secondary line information was important. Mr. Hayward suggested that the staff prepare a primary and secondary line listing for the Board to look at, including a criteria for the selections.

Resolution
No. Assigned

Mr. Gibbs felt the Board should establish a minimum quality of service, including better buses, cleaner buses, less grafitti, improved street signs, telephone information, et cetera. Mr. Gilstrap felt that many of these policies are being followed by the staff, but probably not put together in a formal policy. Mr. Hayward stated he did not want to get involved in operational matters that would burden the Board, and if another study was necessary for these matters the Board should request it from the staff.

(Directors Cook and Neusom returned to the meeting at 2:12 p.m.)

Director Gibbs inquired about investigating adjustments or changes in lines before recommendation for elimination, and was informed that is being done at the present time.

The question was called for on Director Leonard's substitute motion but failed by a Roll Call vote as follows:

Ayes:	Cook, Leonard, Lewis, Neusom, Storing
Noes:	Gibbs, Hayward, Holen, Richter, Takei
Abstain:	None
Absent:	Price

Resolution
No. Assigned

The question was then called for on Director Hayward's original motion, carried by Roll Call vote as noted below, and the following resolution adopted:

R-79-002

RESOLVED, that the Advance Planning Committee recommendations dated December 7, 1978, a copy of which is attached to these Minutes as EXHIBIT 1, regarding the DeLeuw Cather & Company report dated September 28, 1978 entitled "Improvements in Service Deployment", which report contains Segments "G" and "H" of the Management Audit being conducted for the District by Arthur Andersen & Company/DeLeuw Cather & Company, is approved.

Ayes:	Gibbs, Hayward, Holen, Neusom, Richter, Takei
Noes:	Cook, Leonard, Lewis, Storing
Abstain:	None
Absent:	Price

Board of Directors Recessed in Executive Session
at 2:27 p.m.

On motion duly made, seconded and unanimously carried, the Board of Directors recessed in Executive Session at 2:27 p.m. to discuss matters relating to litigation.

The Board reconvened at 3:00 p.m. with all members present except Director Price.

No report was made of matters discussed in Executive Session.

Resolution
No. Assigned

Reaffirmation of the District's Position on the Three-Year Schedule of the 1500 Bus Procurement Program

On motion of Director Neusom, seconded and carried as noted below, Agenda Item No. 3 was approved and the following resolution adopted:

R-79-003

RESOLVED, that the recommendation of the Committee of the Whole is approved, and the District's position on the three-year schedule of the 1500 bus procurement program, as adopted December 19, 1978 under Resolution No. R-78-512, is reaffirmed;

RESOLVED FURTHER, that the District seek the support of the Los Angeles County Transportation Commission in a request to UMTA to recognize increasing service requirements over the aforementioned procurement period, and the need for these additional bus requirements to be included in calculating the maximum bus age for the District's active fleet.

Ayes:	Cook, Gibbs, Holen, Hayward, Leonard, Lewis, Neusom, Richter, Storing, Takei
Noes:	None
Abstain:	None
Absent:	Price

Adoption of UMTA Section 9 Fiscal Year 1980 Overall Work Program and authorization to File Necessary Applications

Director Hayward moved approval of the UMTA Section 9 Fiscal Year 1980 Overall Work Program (OWP) and authorization to file the necessary applications, which motion was seconded.

Resolution
No. Assigned

Director Leonard requested that items which he had received from the General Motors Technical Institute be included in the program, and was informed that they are included as a part of the program.

At the request of Mr. Stubbs, authorization to apply to the California Energy Commission for local matching funds was included in the original motion.

The question was called for on Director Hayward's motion, carried as noted below, and the following resolutions adopted:

Ayes: Cook, Gibbs, Holen, Hayward, Leonard,
Lewis, Neusom, Richter, Storing, Takei
Noes: None
Abstain: None
Absent: Price

R-79-004

RESOLVED, that the Fiscal Year 1980 UMTA Section 9 Overall Work Program is approved, and the General Manager is authorized to transmit said program to the Los Angeles County Transportation Commission and the Southern California Association of Governments, and to submit application to the California Energy Commission for such funds that are available from that agency in support of said program; form of application subject to approval of the General Counsel.

R-79-005

Resolution authorizing the General Manager to file a Section 9 grant application with the U. S. Department of Transportation, Urban Mass Transportation Administration, covering the District's Fiscal Year 1980 Overall Work Program, and to execute all documents in connection therewith; form of all documents subject to approval of the General Counsel.

Resolution
No. Assigned

(Full text of above resolution is on file in
the Office of the Secretary.)

(Director Gibbs left the meeting at 3:00 p.m.)

Adoption of Directors Policy Manual

On motion of Director Cook, Chairman of the
Administration, Efficiency & Economy Committee,
seconded and carried as noted below, Agenda Item
No. 5 was approved and the following resolution
adopted:

R-79-006

RESOLVED, that the Board of Directors
Policy Manual dated December, 1978, prepared
by the firm of Patrick D. Murphy & Company,
be and the same is adopted as a guideline, with
said manual to be included as a part of the
overall Management Audit report being prepared
by the firm of Arthur Andersen & Company/
DeLeuw Cather & Company;

RESOLVED FURTHER, that the General
Manager's recommendations regarding proposed
changes in said Manual, as contained in his
report dated January 5, 1979, are to be con-
sidered at a subsequent meeting of the Board
of Directors.

Ayes: Cook, Holen, Hayward, Leonard,
Lewis, Neusom, Richter, Storing,
Takei
Noes: None
Abstain: None
Absent: Gibbs, Price

Director Cook distributed his report dated

Resolution
No. Assigned

January 9, 1979 which outlined proposals by the Patrick D. Murphy & Company of the next steps in developing procedures and reporting mechanisms for each of the policy issues in the Policy Manual.

President Holen stated that he would contact each Board member regarding the date and place of a special meeting or meetings to be scheduled to review the Policy Manual.

Report of the Surface Operations Committee

On motion of Director Storing, Vice-Chairman of the Surface Operations Committee, seconded and carried as noted below, Agenda Item Nos. 6 and 7 were approved, and the following resolutions adopted:

Ayes:	Cook, Holen, Hayward, Leonard, Lewis, Neusom, Richter, Storing, Takei
Noes:	None
Abstain:	None
Absent:	Gibbs, Price

R-79-007

RESOLVED, that the report dated January 4, 1979, a copy of which is filed with the Secretary, is approved, and the Purchasing Agent is authorized to negotiate the purchase of fuel supplies from other sources wherever available in the event Atlantic Richfield Company is unable to supply the District's requirements for No. 1 and No. 2 diesel fuel due to an impending work stoppage; form of interim contracts subject to approval of the General Counsel.

Resolution
No. Assigned

R-79-008

RESOLVED, that Requisition No. 8-3399-330 is approved, and the Purchasing Agent is authorized to call for bids covering the District's requirements for batteries for a one-year period, with option of one additional year at the election of the District; form of bid requirements and specifications subject to approval of the General Counsel.

Report of the Rapid Transit Committee

Director Leonard, Chairman of the Rapid Transit Committee, reported that the committee had received an informational report on the Regional Transit Community Interface program.

On motion of Director Leonard, seconded and unanimously carried, consideration of the formation of a Financial Advisory Committee was added to the agenda.

Director Leonard stated that the Rapid Transit Committee had received a report from the General Manager recommending the establishment of a Financial Advisory Committee to review and recommend sources of local matching funds for the Rapid Transit starter line, and that the committee had recommended we request the Los Angeles Chamber of Commerce to form such a committee, moved

Resolution
No. Assigned

approval of the committee recommendation, which motion was seconded.

(Director Neusom left the meeting at 3:12 p.m.)

President Holen inquired whether we should wait until receipt of the consultant's report on this matter, and Mr. Gilstrap explained that the proposed committee would be helpful in making decisions and recommendations, and would also be helpful in Sacramento, et cetera, in seeking support of the program. He also reported that the committee could meet with the Board Finance Committee and the consultant.

The question was called for on Director Leonard's motion, carried as noted below, and the following resolution adopted:

R-79-009

RESOLVED, that the District request the Los Angeles Chamber of Commerce to form a Financial Advisory Committee for the purpose of reviewing and recommending sources of local matching funds for the rapid transit starter line.

Ayes:	Cook, Holen, Hayward, Leonard, Lewis, Richter, Storing, Takei
Noes:	None
Abstain:	None
Absent:	Gibbs, Neusom, Price

Resolution
No. Assigned

Report of the Customer Relations & Public Information Committee

Director Richter, Chairman of the Customer Relations & Public Information Committee, reported that under Agenda Item No. 10 the committee had received and filed the report dated January 4, 1979, a progress report on the new transfer ticket system.

Director Richter also reported that a meeting of the committee was to be scheduled in the near future to review the marketing program.

Report of the Advance Planning Committee

Director Hayward, Chairman of the Advance Planning Committee, reported that Councilman Snyder's representatives had withdrawn their objections to the proposed route modifications to Line No. 25.

On motion of Director Hayward, seconded and carried as noted below, Agenda Item No. 11 was approved, and the following resolution adopted:

R-79-010

RESOLVED, that the report dated December 13, 1978, proposed route modification and service changes to Line No. 25 - North Figueroa Street - West Ninth Street, in Central and Northeast Los Angeles, is approved, and the General Manager is authorized to include in the Official Route Descriptions Third Revised Page 25, effective March 15, 1979.

Resolution
No. Assigned

R-79-010
(continued)

Ayes:	Cook, Holen, Hayward, Leonard, Lewis, Richter, Storing, Takei
Noes:	None
Abstain:	None
Absent:	Gibbs, Neusom, Price

Director Hayward moved approval of the Draft Five-Year Plan and Fiscal Year 1979-80 update of the Short-Range Plan, with Plan No. 2 to be adopted in lieu of Plan No. 1, as outlined in the General Manager's report dated January 5, 1979, which motion was seconded.

On inquiry by Director Lewis, Mr. Gilstrap explained the reasons for recommending Plan No. 2, the minimal growth plan, instead of the previously recommended Plan No. 1, the no-growth plan. Mr. Lewis felt that the LACTC would object to the growth plan as recommended under Plan No. 2

(Director Cook left the meeting at 3:30 p.m.)

The question was called for on Director Hayward's motion, carried as noted below, and the following resolution adopted:

Resolution
No. Assigned

R-79-011

RESOLVED, that the Draft Five-Year Plan and Fiscal Year 1979-80 update of the Short-Range Plan, as contained in the report dated December 27, 1978 and amended by the report dated January 5, 1979 to include Plan No. 2 in lieu of Plan No. 1, be and the same are hereby adopted, and the General Manager is authorized to forward appropriate portions of said plans to the Los Angeles County Transportation Commission, the Southern California Association of Governments and to other groups or agencies who may have an interest in reviewing said plans.

Ayes:	Holen, Hayward, Leonard, Lewis, Richter, Storing, Takei
Noes:	None
Abstain:	None
Absent:	Cook, Gibbs, Neusom, Price

Report of the Finance Committee

On motion of Director Lewis, Chairman of the Finance Committee, seconded and carried as noted below, Agenda Item No. 13 was approved and the following resolution adopted:

R-79-012

RESOLVED, that Requisition No. 9-7100-1 is approved, and the Purchasing Agent is authorized to call for proposals covering the contracting of professional services to bolster the efficiency of the District's General Accounting function for a period of 90 to 150 days; form of request for proposal subject to approval of the General Counsel.

Resolution
No. Assigned

R-79-012
(continued)

Ayes: Holen, Hayward, Leonard, Lewis,
 Richter, Storing, Takei
Noes: None
Abstain: None
Absent: Cook, Gibbs, Neusom, Price

Approval of Consent Calendar (Except Item Nos.
14 and 23 (d))

On motion of Director Richter, seconded and carried as noted below, items on the Consent Calendar, except Item Nos. 14 and 23 (d), were approved and the following resolutions adopted and/or actions taken:

Ayes: Holen, Hayward, Leonard, Lewis,
 Richter, Storing, Takei
Noes: None
Abstain: None
Absent: Cook, Gibbs, Neusom, Price

R-79-013

RESOLVED, that the General Manager is authorized to execute a contract with Infinite Computer Maintenance, 7702-9 Balboa Blvd., Van Nuys, the lowest responsible bidder under Bid No. 12-7808 for maintenance of the District's IBM 1401 computer and peripheral equipment, at a total contract price of \$22,752 for a two-year contract period; form of contract subject to approval of the General Counsel.

R-79-014

RESOLVED, that the General Manager is authorized to execute a contract with Pacific Direct Mail Service, 428 Colyton Street, Los Angeles, under RFP No. 127804, covering mailing house services required by the Marketing Department at a cost not to exceed \$15,000 for a one-year period; form of contract subject to approval of the General Counsel.

Resolution
No. Assigned

R-79-015

RESOLVED, that Requisition No. 8-7300-982 is approved, and the General Manager is authorized to exercise an option for one additional year with Bearing Sales Company, 2345 Atlantic Blvd., Los Angeles, covering the District's requirements for front wheel bearing oil seals, on the same terms as the original contract, at an estimated cost of \$14,000; form of contract subject to approval of the General Counsel.

R-79-016

RESOLVED, that Requisition No. 8-7300-990 is approved, and the Purchasing Agent is authorized to call for bids covering the District's requirements for Delco-Remy automotive parts for a two-year period; form of bid requirements and specifications subject to approval of the General Counsel.

R-79-017

RESOLVED, that Requisition No. 8-7300-984 is approved, and the Purchasing Agent is authorized to call for bids covering the District's requirements for silicon radiator hoses for a one-year period; form of bid requirements and specifications subject to approval of the General Counsel.

R-79-018

RESOLVED, that Requisition No. 8-7300-983 is approved, and the Purchasing Agent is authorized to call for bids covering the District's requirements for internal spline lined clutch plates for a one-year period; form of bid requirements and specifications subject to approval of the General Counsel.

R-79-019

RESOLVED, that Requisition No. 8-7300-979 is approved, and the Purchasing Agent is authorized to call for bids covering the District's requirements for aluminum sheeting for a one-year period; form of bid requirements and specifications subject to approval of the General Counsel.

Resolution
No. Assigned

R-79-020

RESOLVED, that Requisition No. 8-3314-7072 is approved, and the Purchasing Agent is authorized to call for bids covering the District's requirements for spare transmission parts; form of bid requirements and specifications subject to approval of the General Counsel.

--- Approved Minutes of regular meetings held December 12 and December 19, 1978.

--- Ratified temporary route diversions as described in report dated January 5, 1979 filed with the Secretary.

--- Ratified changes in bus stop zones as described in report dated January 5, 1979 filed with the Secretary.

--- Received and filed the Purchasing Agent's Sales Order Report for the Third Quarter, 1978.

Approval of Item Nos. 14 and 23 (d) on the Consent Calendar

At the requests of Directors Richter and Storing, Agenda Item Nos. 14 and 23 (d) had been removed from the Consent Calendar for separate consideration.

Mr. Black responded to questions posed by Director Richter regarding the type of paving proposed to be installed at Division 15.

On motion of Director Richter, seconded and carried as noted below, Agenda Item No. 14 was approved and the following resolution adopted:

Resolution
No. Assigned

R-79-021

RESOLVED, that the General Manager is authorized to execute a contract with S & M Paving, Inc., 1227 South Eastern Avenue, Los Angeles, the lowest responsible bidder under Bid No. 12-7818, covering partial resurfacing of the bus parking area at Division 15, at a total bid price of \$31,108; form of contract subject to approval of the General Counsel.

Ayes: Holen, Hayward, Leonard, Lewis,
 Richter, Storing, Takei
Noes: None
Abstain: None
Absent: Cook, Gibbs, Neusom, Price

With respect to Agenda Item No. 23 (d), the Purchasing Agent's Statement of Purchases Over \$1,000 for the Month of November, 1978, Director Storing inquired if the stolen tools which were replaced were insured. Mr. Powers reported that the insurance deductible is higher than the price of the tools. Mr. Storing also inquired about the writing, communications and training courses, and Mr. Wilkens reported they are for the purpose of improving employee letter and report writing. Mr. Williams explained the difficult process of getting prospective employees to pass even the tests for low-entry jobs, and Mr. Gilstrap felt the District needed to train its employees for their jobs and possible advancement.

On inquiry of Director Lewis, Mr. McDonald explained the brochure prepared for the use of the handicapped buses.

On motion duly made, seconded and unanimously carried, the report was received and filed.

Report of the President and Change in Date of
Committee of the Whole Meeting in March

President Holen encouraged all Board members to attend the Public Technology, Inc. Productivity and Performance Seminar, jointly sponsored by UMTA and APTA, being held at the Los Angeles Hilton Hotel January 10-11.

Mr. Holen also encouraged Board members to attend the APTA Legislative Conference to be held in Washington, D.C. March 4-7, and urged the members to advise the Secretary of their attendance in order that hotel rooms may be made well in advance of the conference.

After discussion, it was the consensus that the Committee of the Whole meeting scheduled for Tuesday, March 6, should be moved forward to Thursday, March 1, 1979.

Introduction of Brian Pearson

Mr. Stubbs introduced Mr. Brian Pearson, who recently assumed the duties of Chief Engineer-Bus Facilities.

Receive and File General Manager's Report

The General Manager's report of out-of-state travel during the month of December, 1978, was received and filed.

The meeting was adjourned at 3:45 p. m.



R. K. Kissick, Secretary

EXHIBIT 1

DAVID K. HAYWARD
Director

December 7, 1978

TO: Board of Directors

FROM: David K. Hayward, Chairman
Advance Planning Committee

SUBJECT: Committee Recommendation on Service Policies

The Advance Planning Committee met on Tuesday, December 5, to hear reports and recommendations from the management audit team of Andersen/DeLeuw Cather (segments "G" and "H") and from staff. The complete staff report is attached. In the main, staff recommendations are an endorsement of the consultants' recommendations.

The committee voted to accept the staff recommendations, with some modifications. The Committee's recommendation to the Board follows, with the modifications of staff proposals in italics.

On Deployment Policy:

1. Adopt in principle a policy which deploys all service on an area-by-area basis, according to a combination of factors, including ridership and population. Subject to the accounting by area, provide for a system of primary and secondary lines, as recommended by the consultants. *Board approval would be required before any route could be eliminated from the secondary system.*
2. Decide what quantitative information will be needed to fill in the details of the policy.

3. When the information is available and has been examined, finalize the policy by adopting actual numerical values where they are required.

On Service Standards:

1. Authorize the addition of enough service so that the maximum loadings as defined in the current loading standards will not be exceeded on any line.
2. Authorize a gradual reduction of the allowable maximum loads during the next year, from 140% of seated capacity to 120%, if this can be done within budget constraints.
3. Authorize a staff analysis which would lead to an improved statement of loading standards.

On Service Performance Evaluation:

1. Adopt as the four major criteria in line evaluation:
 - vehicle hour ranking
 - productivity (passengers per bus hour)
 - loading
 - running time adherence

On the Service Planning Calendar:

1. Adopt as a goal a calendar for planning and implementing changes in service, keyed to lead times required to precede regular shakeups. Recognize that the goal of responsiveness may sometimes require deviation from the established calendar.

On Planning Objectives and Criteria:

- | <u>Objective</u> | <u>Criteria</u> |
|------------------------|--|
| 1. Increase ridership. | Riders boarding daily in sector, adjusted for system growth. |

<u>Objective</u>	<u>Criteria</u>
2. Minimize disruption to present riders.	Rate of transfers, location of transfer activity.
3. Incorporate public suggestions and comments.	Check list of accepted suggestions or brief reason for non-acceptance.
4. Improve District's responsiveness.	Follow up with survey measuring service awareness and response.
5. Simplify system for user.	Number of turning movements.
6. Reduce travel time.	Percent of automobile travel time for selected trips.
7. Improve access.	Percent of population within 1/4 mile of route.
8. Improve productivity.	Passengers per vehicle hour.
9. Obtain support of all affected jurisdictions.	Resolution of support from all city councils/groups.
10. Consider equity in allocating resources.	Fair distribution of services measured by ratio of resources to population.
11. Coordinate planning with all other projects and transit and paratransit operators.	Joint review of plans.


David K. Hayward

