

SOUTHERN CALIFORNIA RAPID TRANSIT DISTRICT

Minutes of Regular Meeting of
the Board of Directors of the District

March 7, 1967

Upon notice duly given, the Directors of the Southern California Rapid Transit District met at a regular meeting in the District Board Room, 1060 South Broadway, Los Angeles, California, at 9:30 a.m. on March 7, 1967. In the absence of President Faull, Vice-President Don C. McMillan called the meeting to order and acted as Chairman throughout.

Directors Kermit M. Bill, Allan F. Daily, Jr., A. J. Eyraud, Jr., Gordon R. Hahn, David K. Hayward, Herbert H. Krauch, Don C. McMillan and Douglas A. Newcomb were present. Directors Howard P. Allen, Harry A. Faull and Norman Topping were absent.

Also present were General Manager Dale W. Barratt; Assistant General Manager Jack R. Gilstrap; General Counsel Milton McKay; Manager of Operations M. Edwin Wright; Controller R. W. Gareau; Treasurer and Auditor H. L. Black; Fiscal Consultant Walter J. Braunschweiger; Chief Engineer Richard Gallagher; Director of Planning John Curtis; Director of Public Information John D. Kemp; Secretary Virginia L. Rees; and the public.

RESOLVED FURTHER, that the Manager of Operations be and he hereby is authorized to make appropriate revisions in the Official Route Authorizations of the District as adopted November 5, 1964 to reflect the discontinuance of the operation of the Whittier-Fullerton and Santa Ana-Orange Branches of the Anaheim Stadium Motor Coach Line No. 178;

RESOLVED FURTHER, that the Manager of Operations be and he hereby is authorized to make necessary changes in the District's Interurban Passenger Tariff No. 9 to delete therefrom the named fares governing the operation of the above described branches of the Anaheim Stadium Motor Coach Line No. 178.

Report of Nominating Committee and Election of President and Vice-President

Director Krauch, Chairman of the Nominating Committee, reported that the Committee met on February 7, 1967 and unanimously nominated Director A. J. Eyraud, Jr. as President and Director Kermit M. Bill as Vice-President of the Board of Directors for the year 1967.

Upon motion duly made, seconded and unanimously carried it was

RESOLVED, that the following officers of the District be and they hereby are elected to serve from March 7, 1967 to March 5, 1968:

For President: A. J. Eyraud, Jr.
For Vice-President: Kermit M. Bill

Commendation of President Harry A. Faull and Vice-President
Don C. McMillan

Director Krauch further reported that the Nominating Committee at its meeting on February 7, 1967 recommended that the Board of Directors adopt a resolution of commendation and gratitude expressing its thanks for the leadership of President Faull and Vice-President McMillan and for all of the hard work and devotion they have put into the cause of promoting the aims and progress of the District during the years since the formation of the District on September 30, 1964.

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the Board of Directors of the Southern California Rapid Transit District hereby desires to express its appreciation and gratitude to President Harry A. Faull and Vice-President Don C. McMillan for their able leadership during the years since the formation of the District on September 30, 1964, and for the many hours of hard work they have devoted to the cause of promoting the aims and progress of the District.

Authorization to Sign Checks

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the Bank of America National Trust and Savings Association as a designated depository of the Southern California Rapid Transit District be and it (including its correspondent banks) is hereby authorized, requested and directed to honor all checks, drafts or other orders for the payment of money drawn in the District's name on its accounts (including those drawn to the individual order of any person or persons whose names appear thereon as signer or signers thereof) when bearing the facsimile signatures of the following, as indicated:

| | |
|---------------------------------------|---|
| <u>Signed by:</u> | <u>Countersigned by any one of the following:</u> |
| H. L. Black, Treasurer | A. J. Eyraud, Jr., President |
| J. L. Pujol, Assistant Treasurer | Kermit M. Bill, Vice- President |
| T. V. Collins, Assistant Treasurer | Dale W. Barratt, General Manager |
| W. Taylor, Assistant Treasurer | |

and the Bank of America National Trust and Savings Association (including its correspondent banks) shall be entitled to honor and to charge the District for all such checks, drafts or other orders for the payment of money, regardless of by whom or by what means the actual facsimile signature or signatures thereon may have been affixed thereto, if such facsimile signature or signatures resemble the facsimile specimens from time to time filed with the Bank of America National Trust and Savings Association by the Secretary or other officer of the District. That all previous authorizations for the signing and honoring of checks, drafts or other orders for the payment of money drawn on the said Bank of America National Trust and Savings Association by the District are hereby continued in full force and effect as amplified hereby.

RESOLVED FURTHER, that the President and Secretary be and they are hereby authorized to execute a Certificate of Authority of Officers to the Bank of America National Trust and Savings Association certifying that the officers named therein have been duly elected and are now qualified to sign as such officers on behalf of the District; that the specimen signatures appearing opposite the names and titles on the Certificate of Authority of Officers are the genuine signatures of such officers and that the Bank of America National Trust and Savings Association, Corporate Trust Department, is authorized to recognize these signatures until written notice to the contrary is given to said Bank.

Authorization to Sign Orders and Certificates

After discussion, upon motion duly made, seconded and unanimately carried, it was

RESOLVED, that A. J. Eyraud, Jr., President, Kermit M. Bill, Vice-President, Dale W. Barratt, General Manager, H. L. Black, Treasurer, and J. L. Pujol, Assistant Treasurer, of the Southern California Rapid Transit District, be and each of them is hereby authorized - acting alone - to sign orders to the Bank of America National Trust and Savings Association as Trustee under the Trust Indenture dated as of January 1, 1958 for withdrawals from the Construction Fund and any and all other funds wherein the Bank of America requires an order from an authorized person of the District to prepare a check against any such fund, and to sign as Authorized Officer any certificate, report, or other document which may be required by the Bank of America in support of any such order and which under the provisions of the said Trust Indenture must be signed by an Authorized Officer, and to sign such Certificates of Compliance with the provisions of the said Trust Indenture as may be requested by Bank of America; and to sign such Officer's Certificates as may be required by Bank of America National Trust and Savings Association or United California Bank pursuant to Section 4.08 of the Equipment Trust Agreement dated as of March 1, 1958, Section 4.08 of the First Supplemental Equipment Trust Agreement dated as of December 1, 1958, Section 4.08 of the Equipment Trust Agreement dated as of December 1, 1959, or Section 4.08 of Equipment Trust Agreement dated as of September 1, 1961 as supplemented by Equipment Trust Agreement dated as of January 1, 1963, and to sign such Certificates of Compliance with the provisions of the said Equipment Trust Agreements and Supplemental Equipment Trust Agreements as may be requested by Bank of America or United California Bank.

RESOLVED FURTHER, that the General Manager be and he is hereby authorized to appoint an engineer employed by the District to make and execute the certificate required by Section 510 (c) of the Trust Indenture dated as of January 1, 1958 in support of any direction to the Trustee for expenditures to be made from the Depreciation Reserve Fund.

Management Group Positions - Increase in Annual Salary of
Chief Engineer and of Principal Design Engineer

Director Hahn, Vice-Chairman of the Personnel and Administrative Procedures Committee, reported that it was the Committee's recommendation that the annual salaries established January 3, 1967 for the Management Group positions of Chief Engineer and of Principal Design Engineer be increased to \$25,000.00 and \$23,000.00, respectively.

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the annual salary established January 3, 1967 for the Management Group positions of Chief Engineer and of Principal Design Engineer be and they hereby are increased to \$25,000.00 and \$23,000.00, respectively, effective as of March 2, 1967.

Approval of Requisition No. 2300-207 - Appropriation for
Mass Media Advertising

Director Krauch, Chairman of the Legislative and Public Information Committee, reported that as a result of President Faull's request at the February 28, 1967 Board Meeting, the Committee had reconsidered the District's advertising program expenditures for the year 1967 and that it was the Committee's recommendation that Requisition No. 2300-207 providing appropriations for mass media advertising for the first six months of 1967 in an amount not to exceed \$306,000. be approved, but that at June 30, 1967 the unexpended amount of the advertising budget for the year be reviewed by the Legislative and Public Information Committee and that said Committee approve the detailed

allocation against all media based on a recommendation of the General Manager.

After a full discussion, upon motion duly made and seconded, the following motion was voted upon:

RESOLVED, that Requisition No. 2300-207, providing appropriations for mass media advertising for the first six months of 1967 at a cost not to exceed \$306,000.00, be and the same is hereby approved, and the appropriate payments are hereby authorized:

RESOLVED FURTHER, that at June 30, 1967, the unexpended amount of the advertising budget for the year 1967 be reviewed by the Legislative and Public Information Committee and that said Committee approve the detailed allocation against all media based on a recommendation of the General Manager.

Directors Bill, Daily, Eyraud, Hahn, Krauch, McMillan and Newcomb voted "Aye." Director Hayward voted "No." The motion carried.

Approval of Authorization For Expenditure No. 326

Upon approval of the eight Directors present, the matter of approval of Authorization For Expenditure No. 326 was placed on the agenda.

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that Authorization For Expenditure No. 326, covering the purchase and preparation for service of two (2) 1967 Ford "Galaxie" 4-Door Sedans, to be numbered 578 and 579, at a cost not to exceed \$5,705.88, be and the same is hereby approved.

SOUTHERN CALIFORNIA RAPID TRANSIT DISTRICT

Minutes of Regular Meeting of
the Board of Directors of the District

March 21, 1967

Upon notice duly given, the Directors of the Southern California Rapid Transit District met at a regular meeting in the District Board Room, 1060 South Broadway, Los Angeles, California, at 9:30 a.m. on March 21, 1967. In the absence of President Eyraud, Vice-President Bill called the meeting to order and acted as Chairman throughout.

Directors Howard P. Allen, Kermit M. Bill, Allan F. Daily, Jr., Harry A. Faull, Gordon R. Hahn, David K. Hayward, Herbert H. Krauch, Don C. McMillan, Douglas A. Newcomb and Norman Topping were present. Director A. J. Eyraud, Jr. was absent.

Also present were General Manager Dale W. Barratt; Assistant General Manager Jack R. Gilstrap; General Counsel Milton McKay; Manager of Operations M. Edwin Wright, Controller R. W. Gareau; Treasurer and Auditor H. L. Black; Chief Engineer Richard Gallagher; Director of Planning John Curtis; Director of Public Information John D. Kemp; Secretary Virginia L. Rees; and the public.

Approval of Minutes

The Minutes of the Regular Meetings held February 28, 1967 and March 7, 1967 were approved.

Temporary Route Diversions

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the temporary route diversions affecting Lines 8, 13, 58, 59, 73, 85, 101, 103 and 117, as described in report dated March 14, 1967 filed with the Secretary, be and the same are hereby ratified and approved.

Changes of Bus Stop Zones

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the report dated March 13, 1967 relating to bus stop changes, filed with the Secretary, be and the same is hereby ratified and approved.

Report of Purchasing Committee

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the Report of the Purchasing Committee for the period of March 1, 1967 through March 20, 1967, as discussed at this meeting and attached to these minutes as Exhibit 1, be and the same is hereby ratified and approved, and the appropriate payments are hereby authorized.

Approval of Lease Agreement - James E. Bowman, dba Cal-York Transportation Company, Lessee

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the General Manager be and he hereby is authorized to execute on behalf of the District a lease agreement between the District, as Lessor, and James E. Bowman, dba Cal-York Transportation Company, as Lessee, covering an area of approximately 40,000 square feet at the north-westerly corner of the District's Vernon Yards for a two-year term commencing May 1, 1967 at a monthly rental of \$400.00, subject to termination by the District upon the giving of 90 days' written notice in the event of sale of said property or its required use by the District; form of agreement subject to approval of the General Counsel.

Approval of Sale of Small Portion of District's West Hollywood Property (Division 7) - Jaffee Enterprises, Purchaser

After discussion, upon motion duly made, seconded and unanimately carried, the following resolution was adopted:

WHEREAS, as a result of an error by the contractor the new building constructed by Jaffee Enterprises, 634-636 North San Vicente Boulevard, Los Angeles, overlaps the property line of the District's West Hollywood property (Division 7) and constitutes an encroachment and trespass of a portion of the District's driveway and storage area; and

WHEREAS, said encroachment of the District property is small, constituting .05 feet along the easterly property line and .12 feet along the southeasterly property line thereof, or a total of 5.7 square feet; and

WHEREAS, a value of \$8.50 per square foot has been placed upon the Jaffee Enterprises property by an independent appraiser employed by the County of Los Angeles in connection with the County's taking for the widening of San Vicente Boulevard; and

WHEREAS, it is the desire of the District to convey said encroachment area to Jaffee Enterprises for the total amount of \$198.45 based on 5.7 square feet of land at \$8.50 per square foot, or \$48.45, plus \$150.00 costs incurred by the District for surveying and engineering services; said conveyance to be subject, however, to the District's right to re-purchase said property at the price of \$8.50 per square foot in the event the District at some future date, should

seek to acquire a parcel of which said property is a part; said conveyance to be subject to the prior approval of the Consulting Engineer;

NOW, THEREFORE, BE IT RESOLVED, that the General Manager be and he hereby is authorized to execute on behalf of the District a grant deed to Jaffee Enterprises conveying the following described property:

That portion of Lots 8 and 9 in Block 1 Tract 5939, in the County of Los Angeles, State of California, as per map recorded in book 62 pages 43 and 44 of Maps, in the office of the County Recorder of said County, described as follows:

Beginning at a point in the southeasterly line of Lot 8, S. 63°09'10" W. 25.00 feet from the southeast corner of said Lot 8; thence in a direct line to a point in the northeasterly line of Lot 8 N. 26°51'04" W. Distant thereon 20.00 feet from said southeast corner of Lot 8; thence along said northeasterly line of Lot 8, S. 26°51'04" E. a distance of .07 feet; thence in a direct line to a point in the southeasterly line of Lot 8 a distance of 24.89 feet from the southeast corner of Lot 8; thence still on the same line to a point into Lot 9 a distance of .28 feet; thence in a direct line parallel to the southeasterly line of Lot 8, S. 63°09'10" W. to a point distant 31.49 feet; thence to a point on the southeasterly line of Lot 8 distant thereon 31.60 feet from the point of beginning; thence along said southeasterly line of Lot 8, S. 26°51'04" E. 31.60 feet to the point of beginning.

RESERVING, HOWEVER, to the District its successors or assigns the right to re-purchase said parcel of property at the price of \$8.50 per square foot in the event the District, at some future date, should seek to acquire by condemnation or purchase a parcel of which the above described property is a part.

at a sale price of \$48.45, plus \$150.00 costs incurred by the District for surveying and engineering services; form of deed subject to approval of the General Counsel.

Approval of Vending Machine Agreement - Pacific Automatic, Inc.

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the General Manager be and he hereby is authorized to execute on behalf of the District an agreement between the District and Pacific Automatic, Inc. providing for the installation of certain vending machines on District property at certain specified locations for a 3-year period commencing March 15, 1967; form of said agreement subject to approval of the General Counsel.

Approval of Disposal of Thirty-nine (39) 1948 G.M.C. Model TDH 4507 45-passenger, Surplus Used Diesel Coaches

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the Purchasing Agent be and he hereby is authorized to dispose of thirty-nine (39) used surplus 1948 G.M.C. Model TDH 4507 45-passenger diesel coaches, numbered:

| | | | | | | | |
|------|------|------|------|------|------|------|------|
| 6901 | 6908 | 6914 | 6920 | 6926 | 6934 | 6939 | 6946 |
| 6904 | 6909 | 6915 | 6921 | 6928 | 6935 | 6941 | 6947 |
| 6905 | 6910 | 6916 | 6922 | 6930 | 6936 | 6942 | 6948 |
| 6906 | 6912 | 6917 | 6923 | 6931 | 6937 | 6944 | 6950 |
| 6907 | 6913 | 6918 | 6925 | 6932 | 6938 | 6945 | |

as is - where is, less tires, at a minimum price of \$1,500.00 each, in accordance with the Rules and Regulations and subject to approval of the Consulting Engineer.

Approval of Authorization For Expenditure No. 327

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that Authorization For Expenditure No. 327, covering improvements to the 7th Floor of the Transit District Building, consisting of installation of air conditioning in the Ladies Lounge;

improvement of lighting in the Ladies Lounge and in the Cashier's Office, and installation of new branch circuit from Basement and installation of new load center, at a cost not to exceed \$4,000.00, be and the same is hereby approved.

Approval of Los Angeles Central City Shopper's Pass - Modification of Interurban Passenger Tariff No. 9 and Local Passenger Tariff No. 10

Director McMillan, Chairman of the Operations and Budget Committee, reported that the Committee had reviewed the proposed Los Angeles Central City Shopper's Pass program, as described in report dated March 14, 1967 presented to this meeting and attached to these Minutes as Exhibit 2, and recommended its adoption.

After a full discussion, upon motion of Director McMillan, seconded and unanimously carried, it was

RESOLVED, that the proposed modifications in the District's Interurban Passenger Tariff No. 9 and Local Passenger Tariff No. 10 to provide for the establishment of the Los Angeles Central City Shopper's Pass, as presented and discussed at this meeting and as set forth in detail in report dated March 14, 1967 attached to these Minutes as Exhibit 2, be and the same are hereby adopted.

RESOLVED FURTHER, that the Manager of Operations be and he hereby is authorized to place said proposed modifications in the District's Interurban Passenger Tariff No. 9 and Local Passenger Tariff No. 10 to provide for the establishment of the Los Angeles Central City Shopper's Pass in effect as of May 1, 1967; subject to the prior approval of the Consulting Engineer.

In connection with the discussion of the Shopper's Pass, Director Topping strongly urged the staff to consider other visible means and innovations to improve the transportation

Operations and Budget Committee Meeting

Director McMillan, Chairman of the Operations and Budget Committee, announced that a meeting of the Committee would be held immediately following the Board meeting.

City Council of Los Angeles - "Salute the Bus Driver Week"

Vice-President Bill reported that the City Council had designated the week of March 19th as "Salute the Bus Driver Week."

Los Angeles County Board of Supervisors - Endorsement of
Constitutional Amendment to Permit Use of Gas Tax
Funds for Rapid Transit Purposes

Assistant General Manager Gilstrap reported that he had just received a phone call from the Board of Supervisors that the Board this morning unanimously adopted Supervisor Hahn's motion to endorse the concept of the Constitutional Amendment introduced by Assemblyman Sieroty to permit the use of a portion of the gas tax funds for rapid transit purposes. The Board directed the General Manager to write the Board of Supervisors on behalf of this Board thanking them for their support of the legislation.

Employees - Non-Contract - Salary Adjustments

Upon approval of the ten Directors present, the matter of considering authorizing a 4% increase in the salaries of the non-contract employees was added to the agenda.

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the Southern California Rapid Transit District Position Classification and Salary Plan, adopted by the District on November 5, 1964, be and hereby is amended effective March 19, 1967 by increasing the schedule of rates thereunder by 4%, excluding, however, the management group positions; said increase to be made in accordance with the District Rules and Regulations and subject to the discretion of the General Manager.

Authorization to Demolish two (2) Storage Buildings located at 4462 Pacific Boulevard, Vernon

Upon approval of the ten Directors present, the matter of considering approval to demolish two storage buildings located on District property at 4462 Pacific Boulevard, Vernon, was added to the agenda.

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the following described buildings located on District property at 4462 Pacific Boulevard, Vernon, be and hereby are authorized to be demolished since said buildings are approximately 40 years old and no longer necessary or useful in the business of the District:

- #97 Storage Building (east)
- #98 Storage Building (west)

subject, however, to the prior approval of the Consulting Engineer.

Authorization to Scrap 1951 Model TDH 5103 G.M.C. Diesel Coach No. 6418

Upon approval of the ten Directors present, the matter of considering scrapping of 1951 Model TDH 5103 G.M.C. Diesel Coach No. 6418 was added to the agenda.

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that 1951 Model TDH 5103 G.M.C. Diesel Coach No. 6418 be and hereby is authorized to be scrapped since said coach was damaged in an accident to the extent that it would not be feasible to repair; subject, however, to the prior approval of the Consulting Engineer.

Approval of Disposal - 1945 White, Model 798, Gasoline Coach No. 9200

Upon approval of the ten Directors present, the matter of considering the disposal of one 1945 White, Model 798, Gasoline Coach No. 9200 was added to the agenda.

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the Purchasing Agent be and he hereby is authorized to dispose of one 1945 White, Model 798, Gasoline Coach, numbered 9200, as is - where is, less tires, at a minimum price of \$250.00, in accordance with the Rules and Regulations and subject to approval of the Consulting Engineer.

Next Regular Meeting

After discussion, upon motion duly made, seconded and unanimously carried, it was

RESOLVED, that the next regular meeting of the District be held at the District's Board Room in the Transit District Building, 1060 South Broadway, Los Angeles, California, at 9:30 a.m. on Tuesday, April 4, 1967.

There being no further business, the meeting adjourned.


Secretary

REPORT OF PURCHASING COMMITTEE
 FOR PERIOD OF
 MARCH 1, 1967 THROUGH MARCH 20, 1967
 TO DIRECTORS OF
 SOUTHERN CALIFORNIA RAPID TRANSIT DISTRICT

APPROVED THE FOLLOWING:

A. REQUISITION OVER \$100, BUT LESS THAN \$1,000:

| <u>NO.</u> | <u>VENDOR</u> | <u>COVERING</u> | <u>AMOUNT</u> | <u>A.F.E. NO.</u> |
|------------|---|---|---------------|-----------------------|
| 2300-238 | COLLEGE DEPARTMENT FIRST PRESBYTERIAN CHURCH OF HOLLYWOOD | SERVICES IN CONNECTION WITH THE RE- MOVAL OF 3400 RTD SIGNS USED IN EXTRACAR ADVERTISING CAMPAIGN | \$ 340.00 | |

B. VARIOUS REQUISITIONS FOR EQUIPMENT, MATERIALS, SERVICES, ETC., THE APPROPRIATIONS FOR WHICH HAVE PREVIOUSLY BEEN APPROVED BY THE DIRECTORS.

SOUTHERN CALIFORNIA RAPID TRANSIT DISTRICT

March 14, 1967

TO: Mr. Dale W. Barratt, General Manager

FROM: John Curtis, Director of Planning
By: H. C. Beardsley, Senior Transportation Engineer

SUBJECT: Los Angeles central city Shopper's Pass.

Staff has completed a study of the provision of a downtown Shopper's Pass. In the Spring of 1964, the Alameda-Contra Costa Transit District placed in effect a downtown "shop around" pass that affords shoppers, originating in and outside the Oakland business district, an economical means of travel within the downtown area for shopping and miscellaneous activities by use of regular transit services. The pass has been well received by the passengers and merchants alike. The regular base service has sufficient seats to handle the additional passengers and, therefore, no subsidy was needed for provision of the pass; considerable good will toward the Transit District has resulted.

Our major lines on Hill Street and Broadway, during weekdays and Saturdays, provide an approximate two minute service frequency and service along 7th Street provides headways of about three minutes. Since service on the major lines have their maximum load points at the perimeter of the Central Business District and have excess seats that could be offered to the shoppers, it is quite clear to us that if such a plan were initiated here in our City, within the Central Business District bounded by Sunset Boulevard, San Pedro Street, Washington Boulevard and Figueroa Street, significant numbers of shoppers could be advantageously handled on our existing services at little or no cost to the District and such a program might encourage a greater use of our downtown retail core area and use of our off-peak period services.

The Business Development Section of the Public Information Department has explained the proposed plan to representatives of the Central City Association and the major downtown department stores and businesses. The response was most favorable and it can be anticipated that the downtown merchants will support and promote the plan with enthusiasm. The District's own Business Development staff is developing effective and economical methods of stimulating patronage through our own promotion of the program.

Staff is proposing that the District initiate a plan similar to that in use on Alameda-Contra Costa Transit District whereby a passenger may ride and shop in the downtown area. The Pass would be sold for 30¢. Persons would be allowed to purchase such passes when boarding in the downtown area and they would be good between the hours of 9:00 A.M. and 3:00 P.M. The Pass would also be good for 25¢ for a fare toward a point outside the Central Business District if presented for such trip prior to 3:00 P.M. The Pass would be lifted when so used. The Pass would be good for a maximum of ten (10) rides in the downtown area, traveling in any direction on any line which handles passengers locally in the central city area.

DWB/JC:HCB 3/14/67

Shopper's Pass

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To the extent that passengers presently using District's services in the downtown area and paying two separate originating fares of 25¢, the institution of this Shopper's Pass could reduce revenues twenty cents (20¢) for the round trip. However, it is the opinion that the number of persons paying two fares is minimal and Staff believes that the loss of revenues would be offset by new revenues generated because of the considerable privileges allowed users of the Shopper's Pass.

In order to place this proposal in effect, District's Board approval is requested for the necessary modifications to District's Interurban and Local Passenger Tariffs, Nos. 9 and 10 respectively. Upon approval, it is planned to place the Pass in effect on May 1, 1967.

H. C. BEARDSLEY