

SOUTHERN CALIFORNIA RAPID TRANSIT DISTRICT

Minutes of Regular Meeting of the
Board of Directors of the District

June 11, 1981

Upon notice duly given, the Board of Directors of the Southern California Rapid Transit District met at a regular meeting in the District Board Room, 425 South Main Street, Los Angeles, California, at 1:00 p.m. on June 11, 1981, at which time President Thomas G. Neusom called the meeting to order.

Directors Present:

Jan Hall
Marvin L. Holen
Mike Lewis
Carl Meseck
Thomas G. Neusom
Nick Patsouras

Jay B. Price
Ruth E. Richter
Charles H. Storing
Gordana Swanson
George Takei

Staff Present:

Richard T. Powers, Acting General Manager
Samuel M. Black, Manager of Operations
Suzanne B. Gifford, Acting General Counsel
George L. McDonald, Manager of Planning & Marketing
Joe B. Scatchard, Controller-Treasurer-Auditor
Jack T. Stubbs, Assistant General Manager for Administration
David D. Dominguez, Manager of Human Relations
Robert G. Williams, Manager of Customer Relations
John S. Wilkens, Manager of Employee Relations
Richard Gallagher, Manager, Chief Engineer, Metro Rail
Helen M. Bolen, District Secretary

Also present were members of the public and the news media.

Introduction of New Directors

President Neusom introduced Ms. Gordana Swanson, recently elected to the Board representing the cities of Los Angeles County in Corridor "B" and Mr. Charles H. Storing, reelected to the Board representing the cities of Los Angeles County in Corridor "D."

Presentation of Plaque

A plaque was presented to RTD Operator Sheila Ridley by the family of infant Jamol Stokes for her life-saving action performed on February 17, 1981.

Recognition of Retired District Personnel

Director Lewis presented plaques to District personnel who have recently retired.

Report on Proposition "A"

Under this item, Mr. McDonald reported that he will ask the Board to adopt a stand-by fare structure should Proposition "A" be held valid by the court. He asked that this be done at the Special Meeting on Monday, June 22. He stated that the negative factors of a fare increase could be overcome if strong statements are made at the Public Hearing on June 13 and again at the Special Meeting on June 22.

Director Storing inquired if Proposition "A" did not specifically mandate that the fares be lowered. Staff responded that this was indeed mandated if the money is accepted by

Resolution
No. Assigned

the District; and that the L.A.C.T.C.'s attorney has indicated that we are not obligated to accept the funds to lower the fare.

Director Holen inquired about the vacancies on the State Supreme Court and whether this could impact the timeliness of their decision on Proposition "A." Ms. Gifford explained that judges are assigned on a case by case basis when there are vacancies on the Court and that this should not be a factor in this case.

Report of the Facilities & Construction Committee

Under Agenda Item No. 5, a report was given on the current status of the major projects in the Bus Facilities Engineering Department. Upon motion duly made, seconded and carried by all members present, the report was "Received and Filed."

Director Patsaouras, Chairman of the Facilities & Construction Committee, moved approval of Agenda Item No. 6, which motion was seconded and carried as noted below and the following resolution adopted:

Resolution
No. Assigned

Report of Facilities & Construction Committee-Cont'd.

Ayes: Hall, Holen, Lewis, Meseck, Neusom,
Patsouras, Price, Richter, Storing,
Swanson, Takei
Noes: None
Abstain: None
Absent: None

R-81-320

RESOLVED, that the General Manager is authorized to negotiate a contract with the firm of Ziegler Kirven Parrish, Architects, covering architectural engineering consulting services for the design of the new operating facility to be located at the Macy Yards site; form of contract subject to approval of the General Counsel.

RESOLVED FURTHER, that the contract be based on the original proposal submitted and brought back to the Board for reconsideration.

Report of Customer Relations & Public Information Committee

Director Richter, Chairman of the Customer Relations & Public Information Committee, under Agenda Item No. 7, made a motion that the report regarding the System Map be "Received and Filed" and the staff directed to use the present map format in the forthcoming System Map scheduled for publication in September of 1981; which motion was seconded and carried by all members present.

Resolution
No. Assigned

Report of Customer Relations & Public Information
Committee - Cont'd.

Under Agenda Item No. 8, Chairman Richter reported the Committee reviewed the proposed Marketing and Communications policy.

On motion of Director Richter, seconded and carried as noted below, the policy was approved and the following resolution adopted:

Ayes: Hall, Holen, Lewis, Meseck,
Neusom, Patsaouras, Price,
Richter, Storing, Swanson, Takei
Noes: None
Abstain: None
Absent: None

R-81-321

RESOLVED, that the SCRTD Public Communications Policy be approved, as outlined in Exhibit I.

Report of Advance Planning Committee

Under Agenda Item No. 9, upon motion of Director Swanson, seconded and carried, the following resolution was adopted:

Ayes: Hall, Holen, Lewis, Meseck,
Neusom, Patsaouras, Price,
Richter, Storing, Swanson, Takei
Noes: None
Abstain: None
Absent: None

Resolution
No. Assigned

Report of Advance Planning Committee - Cont'd.

R-81-322

RESOLVED, that the findings of the Public Hearing held May 26, 1981 are hereby approved, and the General Manager is authorized to make service changes proposed for September, 1981 or later, as set forth in the report dated June 5, 1981, a copy of which is filed with the Secretary.

Report of the Finance Committee

On motion of Director Lewis, Chairman of the Finance Committee, seconded and carried as noted below, Agenda Items No. 11 through 14 were approved and the following resolutions adopted:

Ayes: Hall, Holen, Lewis, Meseck, Neusom,
Patsouras, Price, Richter, Storing,
Swanson, Takei
Noes: None
Abstain: None
Absent: None

R-81-323

Resolution authorizing the filing of an application with the Department of Transportation for FY 1982 operating assistance.

(Text of complete resolution filed with the Secretary.)

R-81-324

RESOLVED, that the Secretary is hereby authorized to issue formal notice of a public hearing to be held on Thursday, July 23, 1981 at 1:00 p.m. to receive comments on the District's application for UMTA Section 5 operating assistance for Fiscal Year 1982.

Resolution
No. Assigned

Report of Finance Committee - Cont'd.

R-81-325

Resolution authorizing the filing of an application with State of California Department of Transportation for discretionary funding to cover costs of training aids for operators of accessible buses.

(Text of complete resolution filed with the Secretary.)

R-81-326

RESOLVED, that Requisitions No. 1-3500-154, 1-7200-72 and 1-8000-222 are approved, and the General Manager is authorized to exercise an option with Digital Equipment Corp. covering word processing equipment, at a cost of \$231,378, which procurement is funded under UMTA Grants and is subject to the approval of the Urban Mass Transportation Administration; form of option subject to approval of the General Counsel.

R-81-327

RESOLVED, that Requisition No. 1-7200-33 is approved, and the Purchasing Agent is authorized to issue Requests For Proposal covering the lease of a computer system, including software, maintenance and engineering services for a period of five (5) years; subject to approval of the Urban Mass Transportation Administration, with form of RFP subject to approval of the General Counsel.

Under Agend Item No. 10, Mr. Scatchard presented a summary of the budget for Fiscal Year 1982. He indicated that there is approximately \$3,275,000 in uncommitted funds. He informed the Board that the Finance Committee had discussed several factors, including the

Resolution
No. Assigned

Report of Finance Committee - Cont'd.

proposed 3% service reductions and it appears that members of that Committee did not believe that any service reductions would be well received. Upon inquiry, Mr. Scatchard stated that the cost of maintaining the present service level; i.e., keeping the 3%, would be \$6 million.

With regard to the telephone information portion of the budget, President Neusom inquired as to what closing the telephone information center on Sundays represents in cost savings. Director Patsaouras requested the figures for operating the telephone information center for 3 to 6 hours on Sundays.

Director Lewis commented that this is the first time the District has presented a budget wherein farebox revenues would be used to match federal funds for capital grants.

On motion of Director Richter, seconded and unanimously carried, approval of the District's budget for Fiscal Year 1982 is to be placed on the agenda of the Special Meeting to be held on Monday, June 22, 1981.

Resolution
No. Assigned

Report of the Surface Operations Committee

Director Price, Chairman of the Surface Operations Committee, reported the Committee received presentations from firms proposing to administer the District's workers' compensation claims services and moved approval of award of contract to Fleming & Associates, which motion was seconded and carried as noted below, and the following resolution was adopted:

Ayes: Hall, Holen, Lewis, Meseck, Neusom,
Patsouras, Price, Richter,
Swanson, Takei
Noes: Storing
Abstain: None
Absent: None

R-81-328

RESOLVED, that the General Manager is authorized to award a contract to Fleming & Associates, 1313 Foothill Blvd., Suite 7, LaCanada, under RFP No. 48116, covering workers' compensation claims services for a one-year period in an amount not to exceed \$224,500, with an option to renew for up to two additional years at an additional amount not to exceed \$246,250 for the second year and \$268,000 for the third year; form of contract subject to approval of the General Counsel.

Resolution
No. Assigned

Report of the Personnel Committee

Director Takei, Chairman of the Personnel Committee, reported on Agenda Item No. 16, a recommendation to establish a position. On motion duly made, seconded and carried as noted below, the following resolution was adopted:

Ayes: Hall, Holen, Lewis, Meseck, Neusom,
Patsaouras, Price, Richter, Storing,
Swanson, Takei
Noes: None
Abstain: None
Absent: None

R-81-329

RESOLVED, that one full-time second-shift position of Assistant Supervisor of Stores, at Salary Grade 39, (\$1691-\$2094 per mo) be added to the Purchasing and Stores Department, and the Non-Contract Classification and Salary Plan be so amended.

Approval of Consent Calendar

Agenda Item No. 33 on the Consent Calendar was removed from the agenda at the request of staff. On motion of Director Richter, seconded and carried as noted below, Agenda Items No. 17 through 36 on the Consent Calendar were approved, with the exception of Agenda Item No. 34, and the following resolutions adopted and/or actions taken:

Resolution
No. Assigned

Approval of Consent Calendar - Cont'd.

Ayes: Hall, Holen, Lewis, Meseck, Neusom,
Patsaouras, Price, Richter, Storing,
Swanson, Takei
Noes: None
Abstain: None
Absent: None

R-81-330

WHEREAS, in accordance with Section 8.3 (b) (4) of the Rules and Regulations, the Special Purchasing Committee met and approved Requisition Nos. 1-3314A-1782, 1-3314A-1783 and 1-3314A-1784;

NOW, THEREFORE, BE IT RESOLVED, that Requisition Nos. 1-3314A-1782, 1-3314A-1783 and 1-3314A-1784 are approved and the General Manager is authorized to enter into contracts with the following firms covering the cost of repair on Allison 644 & V-730-D transmissions under alternate warranty coverage, with maximum annual value not to exceed \$300,000 with each firm:

- a. Requisition No. 1-3314A-1782 with Lawless Detroit Diesel;
- b. Requisition No. 1-3314A-1783 with S & J Chevrolet;
- c. Requisition No. 1-3314A-1784 with Commercial Engine Rebuilders;

form of contracts subject to approval of the General Counsel.

Resolution
No. Assigned

Approval of Consent Calendar - Cont'd.

R-81-331

RESOLVED, that the General Manager is authorized to award a contract to Don Ricardo Family, Mexican Restaurant, the lowest responsible bidder under Bid No. 5-8119, covering Safety Program luncheons at 13 divisions during June 1981 through November 1981 at a cost of \$15,886; form of contract subject to approval of the General Counsel.

R-81-332

RESOLVED, that Requisition No. 1-9400-92 is approved and the Purchasing Agent is authorized to call for bids covering laundry services for a two-year period; form of bid requirements and specifications subject to approval of the General Counsel.

R-81-333

RESOLVED, that Requisition No. 1-3314A-2044 is approved and the Purchasing Agent is authorized to call for bids covering requirements for turbine torque converter; form of bid requirements and specifications subject to approval of the General Counsel.

R-81-334

RESOLVED, that Requisition No. 1-3399-1154 is approved and the Purchasing Agent is authorized to call for bids covering engine blocks and crankshafts; form of bid requirements and specifications subject to approval of the General Counsel.

Resolution
No. Assigned

Approval of Consent Calendar - Cont'd.

R-81-335

RESOLVED, that Requisition No. 1-3314A-2064 is approved and the Purchasing Agent is authorized to call for bids covering starting motor assemblies; form of bid requirements and specifications subject to approval of the General Counsel.

R-81-336

RESOLVED, that Requisition No. 1-3399-1153 is approved and the Purchasing Agent is authorized to call for bids covering Speed Blend #6 lacquer thinner; form of bid requirements and specifications subject to approval of the General Counsel.

R-81-337

RESOLVED, that Requisition No. 1-4600-29 is approved and the General Manager is authorized to execute a contract with Tab Products Co., 9400 Telstar Ave., El Monte, covering a 12 month lease of six model 501 keypunch verifiers, in an amount not to exceed \$16,560; form of contract subject to approval of the General Counsel.

R-81-338

RESOLVED, that Requisition No. 1-6000-114 is approved and the Purchasing Agent is authorized to purchase 300 model RTS II buses from Air Jet Advance Models, Inc., 7733 N.W. 53rd St., Miami, Florida, at a cost of \$11,160, plus tax, for sale through Employee Recreation program.

Resolution
No. Assigned

Approval of Consent Calendar - Cont'd.

R-81-339

RESOLVED, that Requisition No. 1-9400-95 is approved and the Purchasing Agent is authorized to call for bids covering sale of scrap metal for a two-year period; form of bid requirements and specifications subject to approval of the General Counsel.

R-81-340

RESOLVED, that Requisition No. 1-9400-94 is approved and the Purchasing Agent is authorized to call for bids covering sale of District's used oil for a one-year period; form of bid requirements and specifications subject to approval of the General Counsel.

R-81-341

RESOLVED, that Requisition No. 1-3400-17 is approved and the General Manager is authorized to extend an existing contract with George H. Wells for professional services for on-site inspection in Stuttgart, Germany, of 20 Neoplan double-deck buses increasing the amount \$20,000 to a total of \$56,000; form of contract amendment subject to approval of the General Counsel.

R-81-342

RESOLVED, that Requisition No. 1-8000-229 is approved and the General Manager is authorized to amend an existing contract with Barton-Aschman Associates, 180 S. Lake Ave., Pasadena, covering consultant services to determine rapid transit patronage projections, in an amount not to exceed \$40,000, subject to approval of Urban Mass Transportation Administration; form of contract amendment subject to approval of the General Counsel.

Resolution
No. Assigned

Approval of Consent Calendar - Cont'd.

R-81-343

RESOLVED, that Requisition No. 1-7100-36 is approved and the General Manager is authorized to extend an existing contract for the period July 1, 1981, through June 30, 1982, with Service Bureau Corp., 3345 Wilshire Blvd., L.A. covering services to maintain the District capital assets project, at a cost not to exceed \$18,000; form of contract amendment subject to approval of the General Counsel.

R-81-344

RESOLVED, that all bids received in response to Invitation For Bid 3-8105 for engine lathes are rejected and the Purchasing Agent is authorized to reissue IFB with revised specifications; form of bid requirements and revised specifications subject to approval of the General Counsel.

R-81-345

RESOLVED, that the report dated June 8, 1981 is approved, and Sections 11.2 and 11.7 of the District's Rules and Regulations are revised, which revisions clarify the scope of authority for the settlement of claims against the District.

Ratified bus stop zone changes as filed with the Secretary.

Ratified temporary route diversions as filed with the Secretary.

Approved Minutes of Regular Board Meetings of May 14 and May 28, 1981.

Resolution
No. Assigned

Approval of Consent Calendar - Cont'd.

Under Agenda Item No. 34, Director Storing voiced his concern about the write-off from Orange County Transit District. After discussion, President Neusom directed that this matter be referred to the RTD/OCTD Liaison Committee.

Agenda Item No. 37 - Update on Legislation/Funding

Director Holen reported that he and President Neusom were in Washington recently to seek funding for the Metro Rail Project in the 1981 Appropriations Bill. He reported that the House Appropriations Committee had included \$28.5 million specifically for the Downtown People Mover project in Los Angeles. That line item was challenged on the Floor and in a roll call vote was eliminated from the budget. Representative Fiedler has agreed to put in writing her support of the Metro Rail Project.

The 1981 Appropriations Conference Committee met more quickly than was anticipated. Representative Roybal made a herculean effort on the District's behalf. We asked for a symbolic \$1 million. This item was not included. The Conference Committee did put language in the

Resolution
No. Assigned

Agenda Item No. 37 - Cont'd.

Conference Committee report to the effect that they would give consideration to the Los Angeles Metro Rail Project in the 1982 Appropriations Bill. The mark-up for the 1982 Appropriations Bill is scheduled for June 24, so it is quite likely that the District's project would be a line item in the 1982 Appropriations Bill.

Director Holen also reported that he and President Neusom also took a parallel course to the Administration itself. The District has retained William Coleman to represent the District at the White House level and on the Senate side. On Friday, June 5, there was a meeting with Drew Lewis and UMTA Administrator Teele and various staff persons. During the course of the meeting, there was opportunity to expound a bit on the Metro Rail Project. Secretary Lewis said he was not opposed to the continuing of the Preliminary Engineering effort. We have \$12 million this current year and we are expending those funds on this effort. The District has not received notification from UMTA to cease

Resolution
No. Assigned

Agenda Item No. 37 - Cont'd.

spending of those funds--as many other properties have.

Director Holen reported that he had a meeting with Mayor Bradley and explained some of the problems that the Downtown People Mover Project was causing the District because there appeared to be confusion in some minds because of the two projects in Los Angeles. He assured the Mayor that he and Mr. Neusom did not go to Washington to talk about the Downtown People Mover--only to talk about the Metro Rail Project.

Letters of invitation were extended to Secretary Lewis to come to Los Angeles. It has been indicated that it will not be possible for the District to have a full day of the Secretary's time, but a portion of his time would be available to the District when he is in Los Angeles.

Mr. Engelberg reported that there is another matter before Congress that affects the District. It is the matter of operating subsidy. As in the past, the eastern rail cities are making every effort to change the formula to the benefit of the east. Another uncertainty is how much money

Resolution
No. Assigned

Agenda Item No. 37 - Cont'd.

is going to be set aside for discretionary project and how much is going to operating and to capital projects. APTA is trying to keep operating assistance which the current Administration does not want to keep.

Janis Whirledge reported on State legislation. A $\frac{1}{2}$ cent sales tax bill has been introduced by Assemblyman Berman (AB 2133). The purpose of this bill is to be backup legislation in the event Proposition "A" is declared invalid. A request has been made of the District to support this bill. The District is on record in support of the Los Angeles County Transportation Commission's ballot measure (Proposition "A"). Because of the serious question as to the validity of Proposition "A" under Proposition 13 requirements, this bill is designed as a parallel effort in the Legislature to adopt a similar tax.

(Director Lewis left the room at 2:34 p.m.)

On motion of Director Holen, seconded and carried as noted below, the following resolution was adopted:

Resolution
No. Assigned

Agenda Item No. 37 - Cont'd.

Ayes: Hall, Holen, Meseck, Neusom,
Patsaouras, Price, Richter,
Swanson, Takei
Noes: Storing
Abstain: None
Absent: Lewis

R-81-346

RESOLVED, that the Board of
Directors of the Southern California
Rapid Transit District does hereby go on
record in support of Assembly Bill 2133.

(Director Lewis returned to the meeting at
2:37 p.m.)

New Business

General Manager Powers introduced Mr. Jim
Smart to the Board. Mr. Smart has recently
been promoted to the position of Manager of the
News Bureau.

Director Special Items

Director Meseck requested reconsideration
of the award of contract under Resolution No.
R-81-303 on May 28, 1981 covering the preliminary
engineering station architectural consulting
services. On motion duly made, seconded and
unanimously carried, this reconsideration item
was added to the agenda.

Resolution
No. Assigned

Director Special Items - Cont'd.

Director Meseck made a motion to authorize the negotiation of a contract with the firm of Harry Weese & Associates covering the preliminary engineering station architectural consulting service, which motion was seconded by Director Takei.

Director Takei commented that this motion would return the District to the position originally taken on this subject under Resolution No. R-81-208 adopted on April 2, 1981. He indicated that he understood that modifications were made because of political assistance given to the District. He stated that he is supportive of the District's Minority Business Enterprise and Affirmative Action Policies, but, for this to become a factor and reason to change contract awards is upsetting. He also indicated that at the APTA Rapid Transit Conference there were a number of comments made regarding the District's decision to change from the original selection to a joint venture selection.

Director Holen responded saying that Director Takei's comments must be put in proper

Resolution
No. Assigned

Director Special Items - Cont'd.

context. Any of the firms interviewed by the Rapid Transit Committee was deemed by the Evaluation Panel to be qualified to do the work. Three firms came forward to the Committee and by a 3-2 vote the Committee recommended the firm of Madison, MacAfee and Stull. That Committee recommendation was rejected by the full Board of Directors and the Board saw fit to award to the Harry Weese & Associates firm. The political assistance that was given was a voluntary effort. Since the District is a public agency and particularly in this instance where a MBE firm could be chosen to be a primary partner in a joint venture, it was felt that it would be appropriate to request that a joint venture be formed.

President Neusom commented that he and Director Holen have made a monumental effort to keep the Metro Rail Project alive. Three weeks ago the project was in a much different condition that it is at this time. Whether the matter is reconsidered will not make a great deal of difference at this point. This issue has been

Resolution
No. Assigned

Director Special Items - Cont'd.

heard by many people. It was a majority report of the Rapid Transit Committee to negotiate the contract with Madison, MacAfee & Stull. This recommendation was rejected by the Board.

Director Hall stated that she was concerned about changing the rules in the middle of the process. She said she read the recommendation from the Evaluation Committee which recommended award to Harry Weese & Associates. She questioned if the Project is best served by continually re-making this decision. The attitude of the Harry Weese firm is going to be affected by the actions of the District. She also questioned if there was any provision in the Request For Proposal that indicated that the District might act to make the award a Joint Venture possibility. Staff responded that at the time the RFP was given to the firms, the question of a joint venture was left entirely to the proposers and there was no accommodation requested if in fact the Board or the District were to make an award to more than one firm.

Resolution
No. Assigned

Director Special Items - Cont'd.

Director Patsaouras stated that he believes that the public and the contractors who want to do business with the District should be aware that the District has a policy and adheres to that policy. This is a situation in which the signals have been mixed. He indicated that he supported the reconsideration of this item.

Director Lewis asked Mr. Gallagher to elaborate as to whether or not any substitutions were to be allowed.

Director Swanson asked if any effort has been made to talk to the two firms to determine if they can work together.

Mr. Gallagher commented that at the instruction of the Board, he had contacted both firms and informed them of the decision on the division of work between the two firms. He asked them to get together and attempt to work out the division of duties. Shortly after the May 28th meeting, the Harry Weese firm was telephoned by the Madison, MacAfee & Stull firm and asked them to meet with them in Cleveland, the home base of the Madison firm.

Resolution
No. Assigned

Director Special Items - Cont'd.

On a call for the question, the following resolution was adopted on a Roll Call vote as noted below:

Ayes: Hall, Lewis, Meseck, Patsouras,
Storing, Takei
Noes: Holen, Price, Neusom
Abstain: Richter, Swanson
Absent: None

R-81-347

RESOLVED, that reconsideration of the firms selected to provide the preliminary engineering station architectural consulting services on the Metro Rail Project is made and Resolution No. R-81-303 adopted May 28, 1981, is rescinded in its entirety;

RESOLVED FURTHER, that the General Manager is authorized to enter into negotiations with the firm of Harry Weese & Associates, covering General Architectural Consulting Services for Stations on the Metro Rail Project, which project is funded under UMTA and State Grants, and to bring the negotiated contract back to the Board for approval.

Closed Session

President Neusom stated that there are Workers Compensation and Personnel matters to be discussed in Closed Session and he requested a motion to retire to Closed Session. On motion duly made, seconded and carried, the Board retired to Closed Session at 3:15 p.m.

Resolution
No. Assigned

Closed Session - Cont'd.

The Board returned from Closed Session at 4:17 p.m. with all Directors except Hall, Lewis and Meseck responding to Roll Call. No report was made of matters discussed in Closed Session.

Report of the Executive Committee

President Neusom reported that the Executive Committee had met to consider a request for the District to provide services for the 1982 Mass Transit Show and Conference to be held in Los Angeles. Staff has suggested a number of services. The Committee requested additional information as to costs, etc. This item will be brought back to the Committee and then to the full Board in the near future.

New Business

Mr. Greg Roberts appeared before the Board speaking on a number of items, including the hearing at the City Attorney's office regarding the obscenities used by Mr. Roberts in his telephone calls to the District. President Neusom informed Mr. Roberts that this is a matter between Mr. Roberts and the City Attorney

Resolution
No. Assigned

New Business - Cont'd.

and that the Board Meeting was not a proper
forum for that subject.

There being no further business, the
meeting adjourned at 4:25 p.m.


District Secretary

SCRTD Public Communications Policy

The importance of public transportation to the economy and life-style of Los Angeles County is continually growing.

The operations of the Southern California Rapid Transit District are dependent upon the acceptance and support of an informed public.

Therefore, it shall be the policy of the Southern California Rapid Transit District to conduct its communications and marketing programs to:

- o build understanding, support and overall ridership for public transportation in the the Los Angeles area;
- o meet the travel information needs of bus riders and non-bus riders; and
- o convey the availabilities and benefits of District service to a broad segment of the community.
- o Project and document the need for public transportation in an environment that is beset with traffic congestion, pollution, and continually-increasing energy costs.

6/11/81