

SOUTHERN CALIFORNIA RAPID TRANSIT DISTRICT

MINUTES/PROCEEDINGS

Committee of the Whole Meeting
Board of Directors
District Board Room
425 South Main Street
Los Angeles

February 2, 1989

Called to order by President Swanson:

Directors Present:

Gordana Swanson
John F. Day
Joseph S. Dunning
Larry Gonzalez
Jeff Jenkins

Nick Patsaouras
Jay B. Price
Charles H. Storing
Kenneth R. Thomas

Directors Absent:

Marvin L. Holen

Jan Hall

Mr. D. Dominguez presented members of the Transit Police Peer Review Panel to the Board. A preliminary report will be made to the Board in February.

1. Received and filed the Fiscal Year '89 Second Quarterly report of the Marketing and Communications Department.

Director Swanson requested staff to see if the corporate pass program could be used as a demonstration project for advertising and receive money from the federal government.

2. Received and filed Fiscal Year 1989 Budget Forecast report - 2nd Quarter.

3. Received and filed report on Ridership Trends - Second Quarter Fiscal Year 1989.

Staff was requested to look into the possibility of selling advertising space on the back of the discount ticket books.

4. Received and filed report on implementation of the Long Beach-Los Angeles Rail Transit Project: Opportunities for Competitive Procurement.

Mr. A. Leahy indicated that the District is approaching a critical path due to start-up operation to take place in 17 months. Mentioned was methods to count passengers.

5. Received and filed report on the status of the Commuter Transportation Implementation Plan (CTIP).

Staff noted that attempts have been made to negotiate with CTIP to assure that there is no duplication of service. A letter was received today and District staff and members of CTIP will meet tomorrow. Some of the items for discussion will be fares and interchange of passengers.

President Swanson requested interested members to see staff or her for answers to their questions.

6. There was no public comment.

The meeting adjourned at 2:05 p.m.


Rhodona Thompson
Recording Secretary