

SOUTHERN CALIFORNIA RAPID TRANSIT DISTRICT

MINUTES/PROCEEDINGS

Committee of the Whole

District Board Room
425 South Main Street
Los Angeles

August 3, 1989

Called to order at 2:17 p.m. by President Swanson:

Directors present:

Gordana Swanson, President
Marvin L. Holen, Vice President
Joseph F. Dunning
Larry Gonzalez
Jeff Jenkins

Jerold F. Milner
Nick Patsaouras
Jay B. Price
Charles H. Storing
Kenneth R. Thomas

Director absent:

Jan Hall

1. Received and filed Report on Ridership Trends.
2. Received and filed Fourth Quarter Marketing and Communications Activity Report.
3. Received and filed report on Review Process for the Preliminary Bus/Rail Interface Proposal for Metro Blue Line. Meetings have been scheduled with officials from the 22 affected jurisdictions for August 14 and 15; and four public meetings later in the month in the cities of North Long Beach, Huntington Park, Lynwood and Downtown Los Angeles. Based upon comments received from these meetings, the Preliminary Interface Plan will be revised and resubmitted to the Board.

Director Holen commented that staff's concern must be the convenience of the public and not increased patronage on the line.

4. Charles Stanley of K. C. Stan gave an oral presentation on enhanced information systems for the Metro Rail stations.

Mr. Stanley described a program of station sponsorship through which the cost of design, engineering and fabrication would be borne by members of the private sector who would retain exclusive rights to the stations for ten years. He also showed slides of sample station interiors utilizing fiber optic technology, flourescent lighting, electronic boards and multi-video screens.

The Board requested staff to continue investigating this mode of station development and submit a report.

5. Public Comment

G. Roberts complained about overcrowding on the 420 Line in the Cahuenga Pass area during morning and evening rush hours and the District not accepting ads from the newspaper he represents.

The meeting was Adjourned at 3:06 p.m.


Recording Secretary