# Metro Gateway Cities Service Council February 9, 2012 Meeting

Performance Report for *December 2011* 



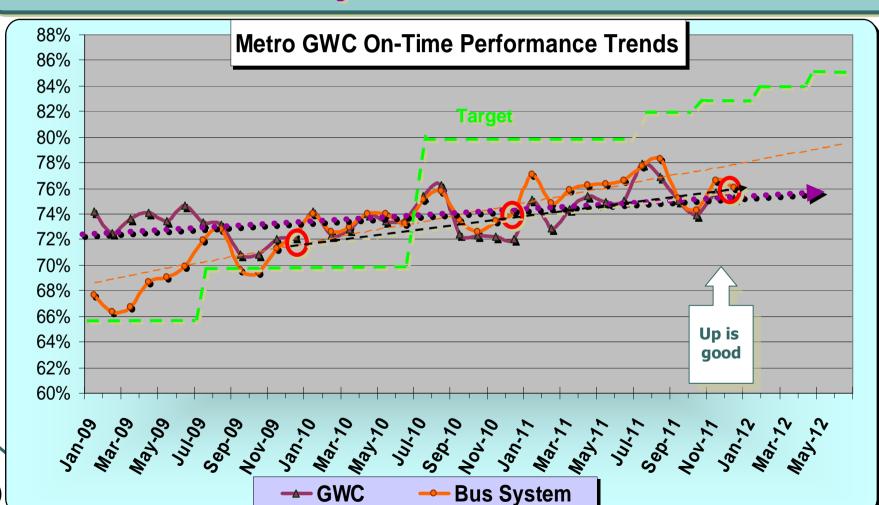


**Metro Bus System Gateway Cities** 

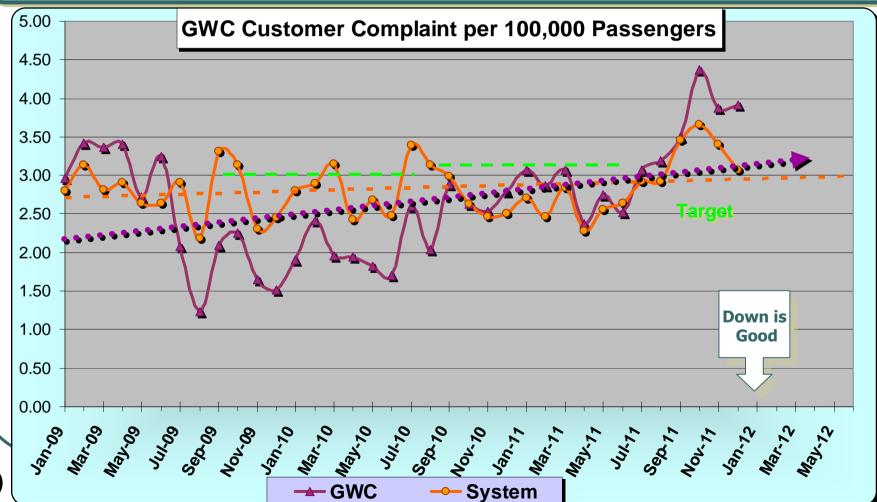
**Target** 83.0% 83.0%

Dec. **YTD** 76.1% 75.2%

76.3% 75.8%











**Metro Bus System Gateway Cities** 

Target 3,650

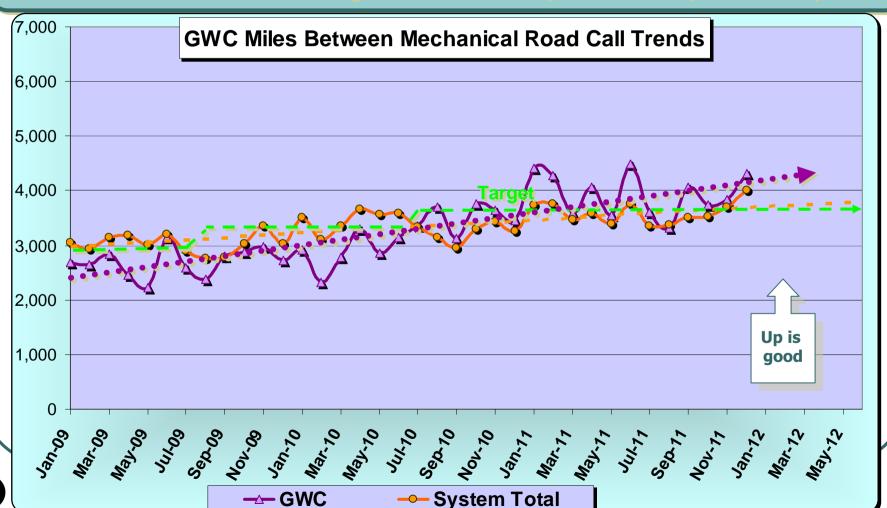
4,004

3,560

**YTD** 

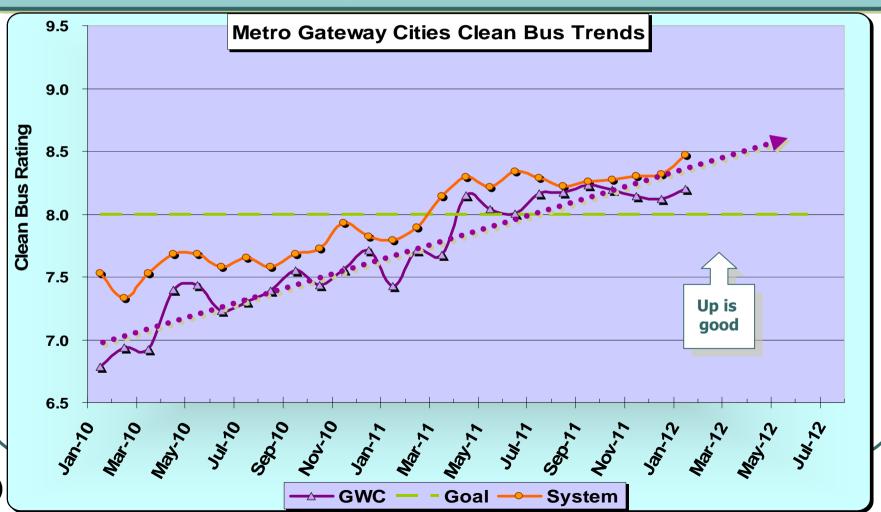
3,650 3,215 4,122

Dec.













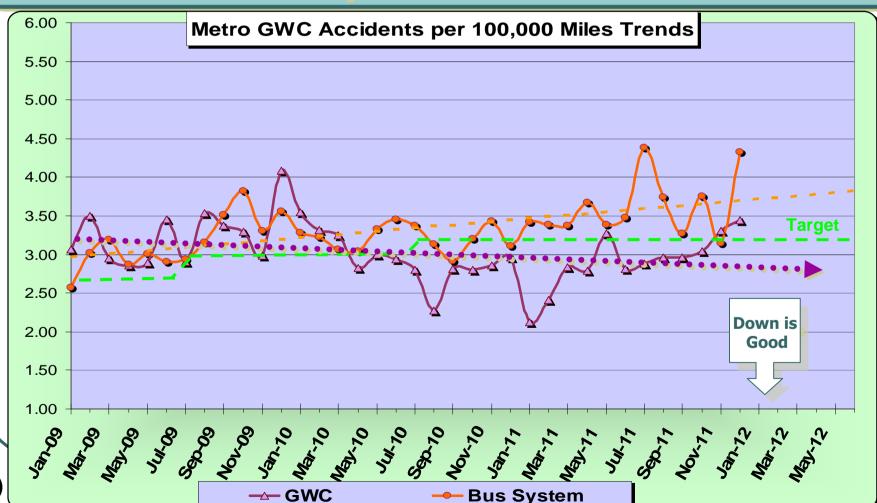
**Metro Bus System Gateway Cities** 

**Target** Dec. 4.32 3.20 3.13

3.10 3.44

**YTD** 

3.77

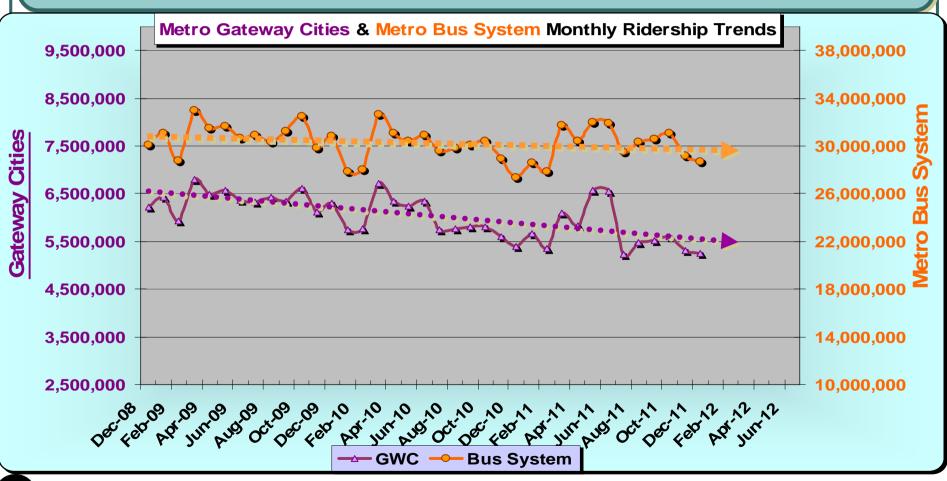




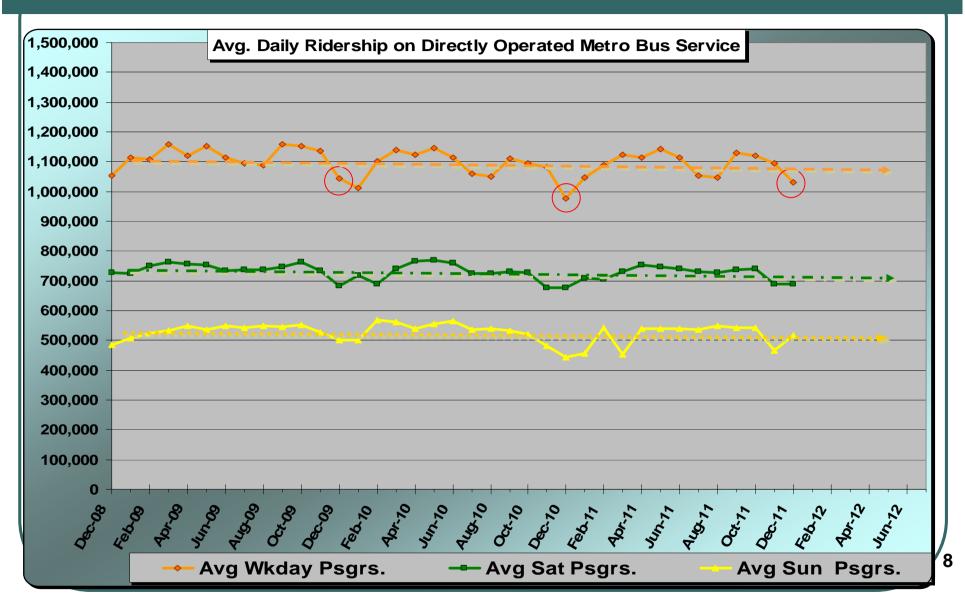
Monthly Bus Ridership **Metro Bus System Gateway Cities** 

Target Dec. YTD 29,170,000 28,710,000 29,890,000

5,730,000 5,26,000 5,400,000

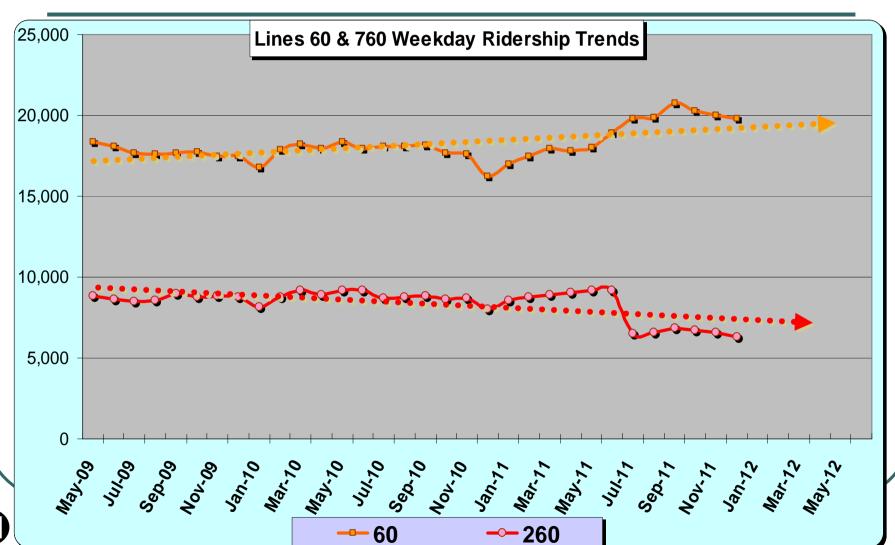




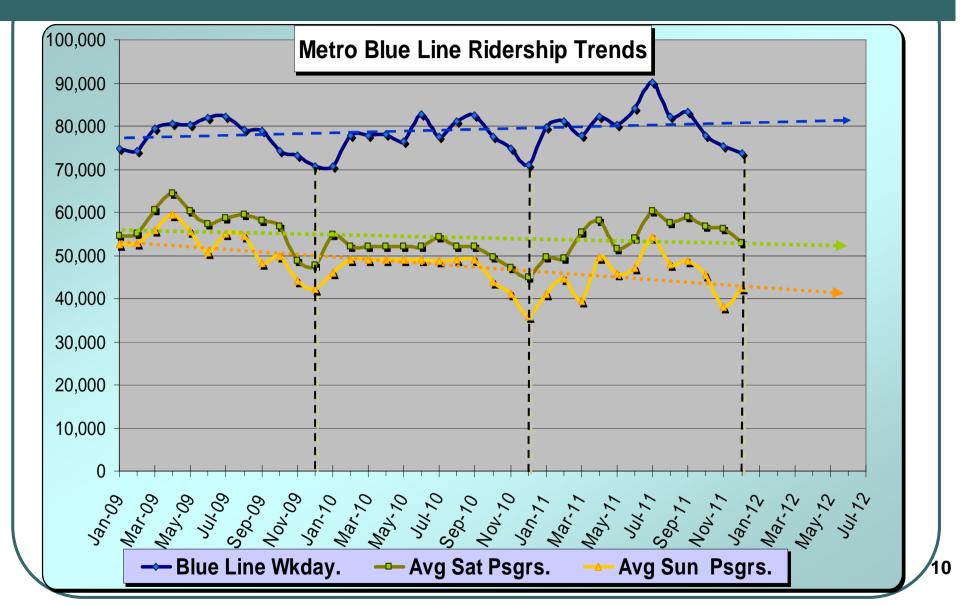




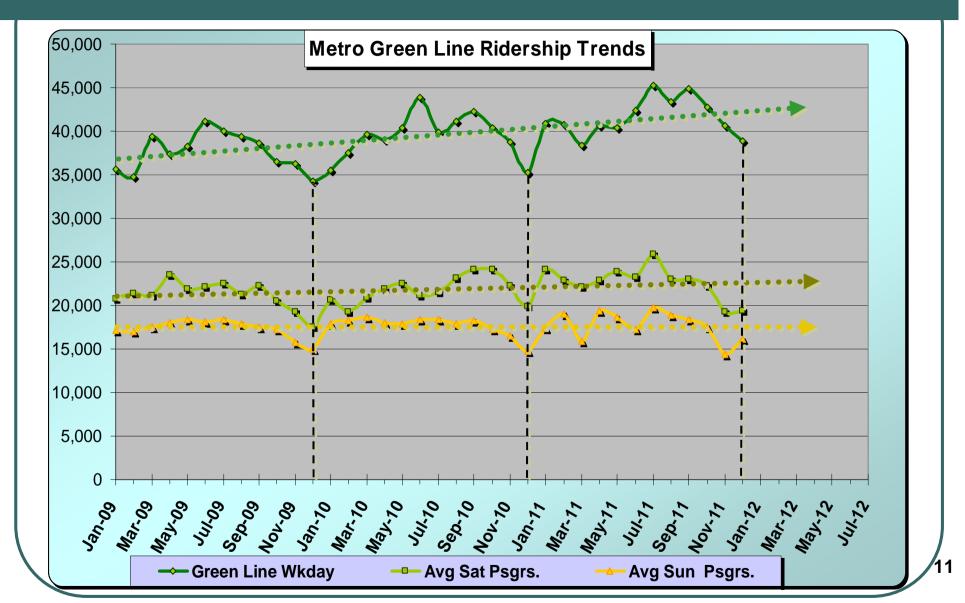
# Metro Lines 60 & 760 Ridership Trends



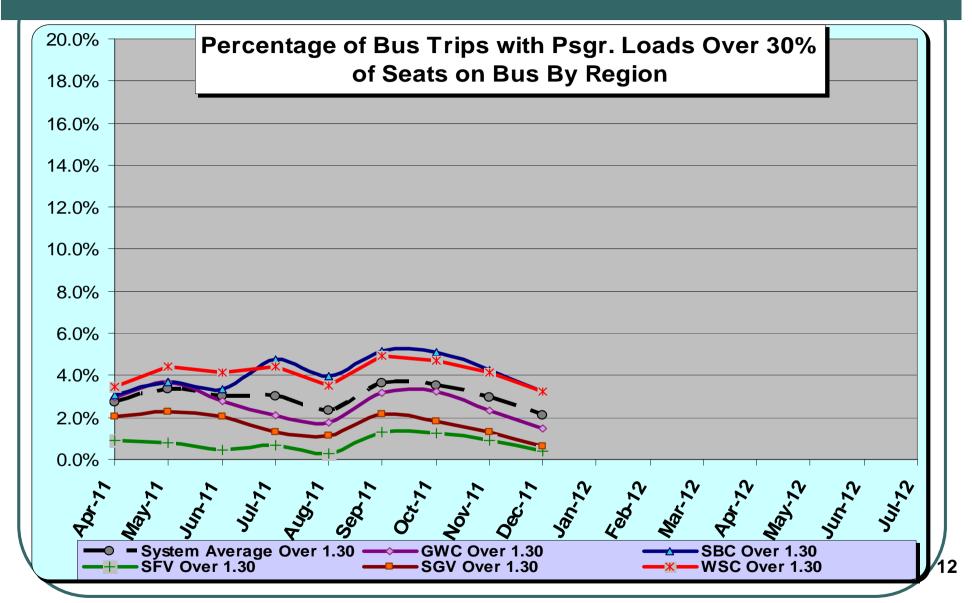




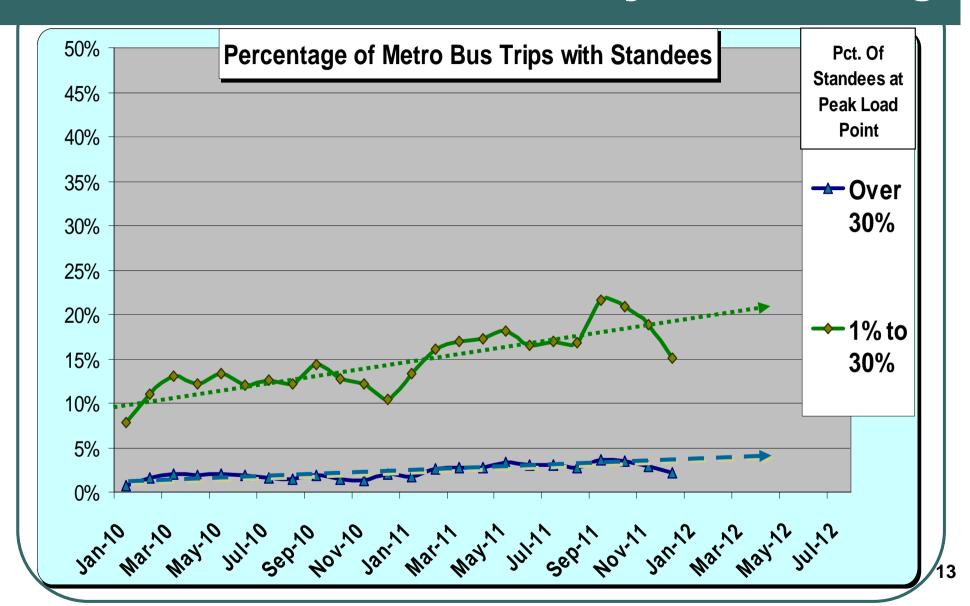








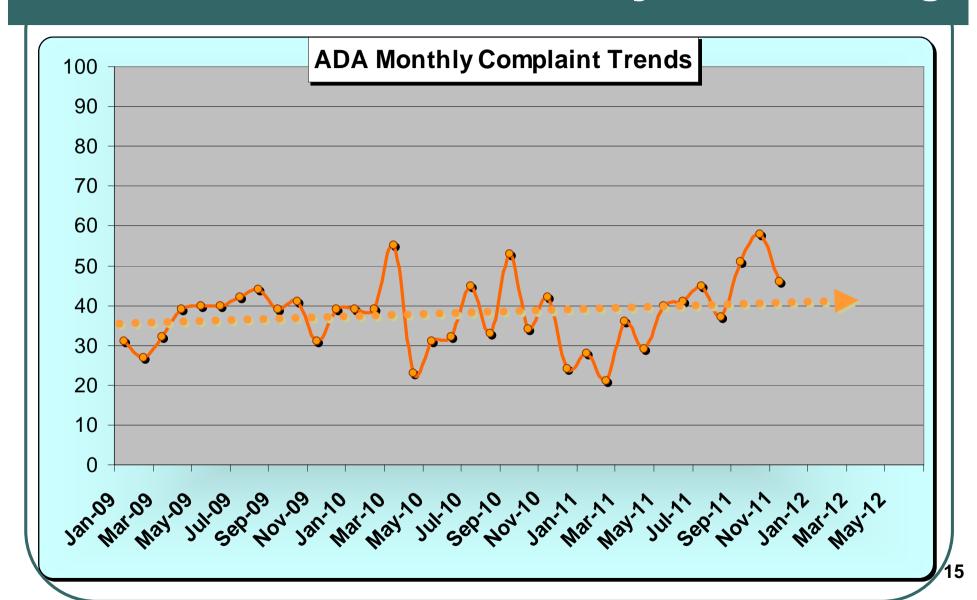






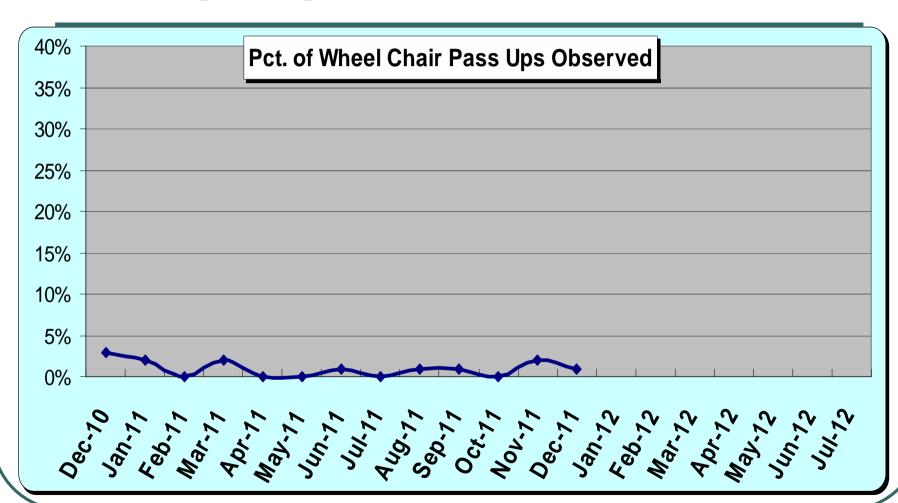
Bus Stations Evaluated	Score	Agency	
Artesia Blue Line Bus Sta.	7.4	Metro	
Aviation Green Line Bus Sta.	6.6	Metro	
Burbank Metrolink Bus Sta.	8.5	Burbank	
Culver City Sta.	7.6	Culver City	
Cal State LA Busway Sta.	7.7	Metro	
Cal State LA Local Bus Sta.	8.4	LADOT	
Del Amo Blue Line Bus Sta.	8.4	Metro	
El Monte Bus Sta.	7.4	Metro	
Harbor-Gateway Transit Ctr.	8.2	Metro	
Inglewood Bus Sta.	8.4	Inglewood	
LAX City Bus Sta.	6.2	Metro	
Norwalk Green Line Bus Sta.	7.2	Metro	
North Hollywood Red Line Bus Sta.	7.1	Metro	
Patsaouras Bus Plaza	8.2	Metro	
Pico-Rimpau Bus Ctr.	7.7 Metro		
Harbor-Century Fwy, Silver Line Sta.	8.2	Metro	
Rosa Parks Bus Sta.	7.8	Metro	
South Bay Galleria Bus Ctr.	8.4	Torrance	
Sierra Madre Gold Line Bus Sta.	7.4	Metro	
Universal Red Line Bus Sta.	6.5	Metro	
Average Rating	7.64		





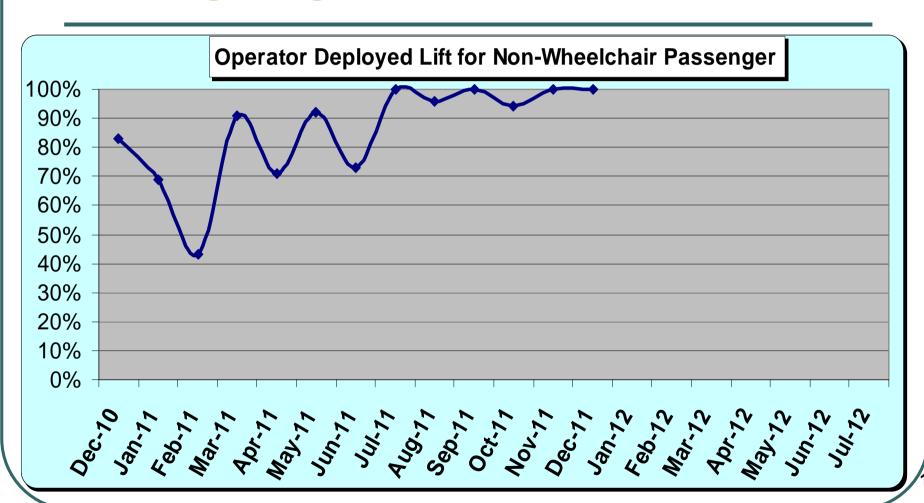


# **Mystery Riders Observations**





# **Mystery Riders Observations**





# First Quarterly Passenger Survey

Passenger Perceptions	Agree	Disagree
1. I am Satisfied with Metro bus service?	83%	17%
2. This bus is generally on time (within 5 min.)?	<b>76%</b>	24%
3. This bus's schedule meets my needs?	80%	20%
4. I feel safe while riding this bus?	88%	12%
5. I feel safe while waiting for this bus?	82%	18%
6. This bus's drivers are generally courteous?	83%	17%
7. This bus is generally clean?	82%	18%
8. Is this bus stop generally clean?	74%	26%
9. Has this bus passed you by at this stop last month?	28%	72%
10. Has this bus broken down in the last month?	13%	87%



# First Quarterly Passenger Survey

12. How did you get to this bus stop

Walked 81% Dropped off 8% Drove 2% Biked 1% Other 8%

13. How many minutes did it take you to get to the first bus of this trip?

Avg. = 11.7 min.

14. How many minutes did you wait for the first bus or train?

Avg. = 11.6 min.

16. Do you have a working cell pone with you Yes 77%

16a If yes, is it a smartphone?

**Yes 50%** (39% of riders)

20. What fare did you use on the first Metro bus today?

Cash 29%-Pass 25%-Day Pass 19%-E/D pass 9%-Coll/sch Pass 8%-Token 8%-EZ Pass 5%

21. What is your household's income? Under \$15,000 - 50%



# First Quarterly Passenger Survey

#### 22. What is your ethnicity?

Latino 63% Black 17% White 9% Asian/Pac 6% Amer. Indian 1% Other 4%

#### What is your age?

Under 18: 7% 18-22: 15% 23-49: 52% 50-64: 19% 65 and over: 7% Avg Age 38

Total Surveys: 2,767 Spanish: 960 (35%) English: 1,807 (65%)

#### **Bus Lines Surveyed:**

GWC: 4, 16, 685, 720, 751 SBC: 40, 110, 120, 205, 550

GWC: 110, 120, 127, 258, 751 SGV: 176, 258, 485

SFV: 156, 685, 750

# **Expo Light Rail Line Update**

Pre-Revenue Service Has Started

**Service Council Expo Line Tour** 

December 2011 Service Changes to be Implemented in March

