



**Metro**

# Interoffice Memo

# ITEM 7

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Date December 22, 2008

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To Brad Rosenheim  
Chairman, Metro SFV Governance Council

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THRU Richard Hunt  
General Manager, Metro SFV Service Sector

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From Michael Brewer  
Service Development Manager  
Metro SFV Service Sector

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Subject Metro Rapid Lines 724 & 794 :  
November 2008 Ridership Update

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During the month of November 2008, new Metro Rapid Lines 724 and 794 averaged 3,960 and 4,239 weekday boardings respectively. When compared to October 2008 data, these boardings represent a declined in patronage of 1 to 2 percent. When ranked by boardings/Revenue Service Hour, Lines 724 and 794 are among the least productive Metro San Fernando Valley bus services and will be the subject of a route and service restructuring proposal to be presented at the February 2009 public hearing. For reference, a summary of Lines 724 and 794 monthly boardings are shown below:

### Metro Rapid Bus Ridership Counts

Line 724 (S. Fernando Rd / Lankershim)				Line 794 (S. Fernando Rd.)			
	Weekday		Percent		Weekday		Percent
Month	Patronage	Diff.	Change	Month	Patronage	Diff.	Change
Jul	-----	-----		Jul	-----	-----	
Aug	2,968	-----		Aug	3,871	-----	
Sep	3,960	992	33%	Sep	4,157	286	7%
Oct	4,058	98	2%	Oct	4,288	131	3%
Nov	3,960	-98	-2%	Nov	4,239	-49	-1%

The San Fernando Valley Governance Council will continue to receive monthly ridership updates for Metro Rapid Lines 724 and 794 through March 2009. In addition, ridership trends are shown in a line graph format on the following page.

**Line 724 and 794 Ridership Trends**

