

shall be considered to have a disproportionately high and adverse effect;

- For other fare system changes such as, but not limited to, eliminating a fare or product, increasing a fee or changing the availability of a specific product an appropriate evaluation shall similarly determine if the change or alternatives creates disproportionate high and adverse effects.

6. **DISCUSSED letter received from neighborhood council** on renaming the Universal City Red Line station to Universal City/Studio City. This is being considered by the Council as a courtesy to the Studio City Neighborhood Council which objects to the removal of the renaming of the Universal City Station to the Board's approved renaming.

Barry Johnson – We are asking for a name change because the entire station and parking lots are in Studio City. We acknowledge that Universal Studios is a destination and that's why we aren't asking for a singular station name but instead a split name. The City recognized that this property is actually in Studio City and we just want the recognition. We would like to put Studio City first because the land is in Studio City.

Lisa Sarkin – We have a very difficult time getting recognized as all of our area of Studio City. When the NBC Universal/Metro project came to our attention 3 years ago, we were actually left out of the original negotiations that went on with Toluca Lake and other parts of the City, even though this particular property is in Studio City. This morning, we were notified that the NBC Universal project has been stopped but we still need that recognition if anything else ever comes up. Since we found out that there were so many other changes, we ask you to recognize Studio City in this effort.

*Chair Richards* – The Chair was asked by staff to comment on the original station renaming proposals last summer. The idea of adding Studio City to the Universal City Station name was an option and for the benefit of the neighborhood council; she shared all the comments that were made during those conversations.

- A. With all due respect, when you say Studio City, people don't think of Lankershim and Cahuenga, they think of Ventura Blvd and Laurel Canyon.
- B. Metro's policy has always been to name stations based on landmarks. Universal City is a landmark. Even your Council recognized that and it is recognized by people in this region and people that visit this region.
- C. The original proposal was to add Studio City to the station name. That would make the call out for this station stop a mouthful. If we were to make that station name change, it would only be a matter of time before our passengers started calling it Universal Studios station and you've lost your recognition anyway.

As for the examples that were given in your letter, Westlake/MacArthur Park was a station name change made before the Red Line opened. 7<sup>th</sup> Street/Metro Center/Julian Dixon and Vermont/Santa Monica LA City College fall under a section of Metro's policy which are called "Honorable Name Changes" and are not officially part of the station name. They are not called by that on the trains. As for 103<sup>rd</sup> Street/Kenneth Hahn station, officially that station name is just 103<sup>rd</sup> Street. It was never even 103<sup>rd</sup> Street/Watts station.

If this goes before the Board, would we support the Board's position or would we support the status quo which is to leave the station name alone.

*Representative Cano* – Both parties are making fair comments but maybe it would be beneficial if they were to meet with Metro staff on different ideas and concepts. First question, with the order of the names, does it matter?

Ms. Sarkin – No, it doesn't matter and we aren't even pushing for any changes until other changes are actually made. Studio City is the gateway to the San Fernando Valley and Universal City isn't even in the San Fernando Valley. We've waited patiently for a year to even be heard.

*Representative Cano* – I have sympathy for your efforts and I recommend that we try to get time with Metro staff to go over some of these issues. Maybe there is a compromise that can be reached.

Mr. Johnson – I would love to meet with Cosette Stark.

*Representative Cano* – Believe me, we have a lot of Neighborhood Councils that have a say in these types of things.

*Chair Richards* – Asked Jon to arrange a meeting with Cosette Stark and to agendaize an item to come back at the March meeting because there won't be a formal meeting in February. If there needs to be a delay, we'll hold it until a meeting can be held.

#### 7. RECEIVED **Director's Report** by Jon Hillmer, Director

- Performance Report
  - On-time Performance
    - San Fernando Valley: 76.2%
    - Target: 83.0%
    - Metro Bus System: 76.6%
    - A task force has been created to develop and implement programs to improve on-time performance on problem lines. This task force includes the following departments: Scheduling,



**Metro**

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