

The background features large, stylized, light-colored letters 'M' on a dark green circular area, which is set against a larger orange circular area. The overall design is modern and graphic.

# Draft Public Participation Plan

February 2016

Metro Service Council Presentations by  
Community and Municipal Affairs



Metro

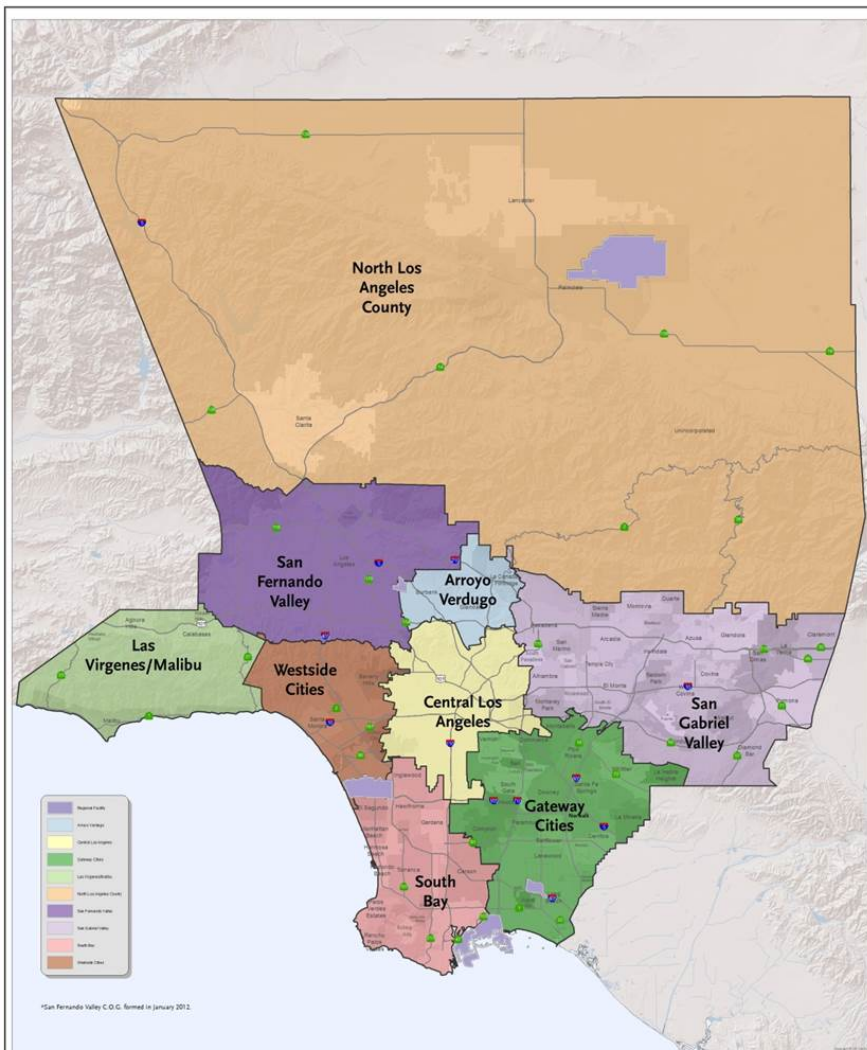
# Background and Introduction

- Every 3 years, the Federal Transit Administration (FTA) requires Metro to issue a Public Participation Plan (Plan)
- Part of Title VI Program Update
- Plan is responsive to FTA direction to “incorporate environmental justice principles into plans, projects and activities that receive funding from FTA” (FTA Circular 4702.1B)
- Consistent with Title VI (non-discrimination regulations) of the Civil Rights Act of 1964
- The Plan meets and exceeds these requirements

# Draft Public Participation Plan (Plan) Update

- Guides all of Metro's outreach to gather important public input on possible changes:
  - Bus and rail service
  - New projects
  - Fares
  - Other programs

# Overview



2009 L RTP - 2015 Subregions

- Metro is LA County's:
  - Planner
  - Funder and Builder
  - Operator of transit, highways, and more
- LA County Service Area:
  - 4,751 square miles
  - Nearly 10 million residents
- Home to diverse stakeholders:
  - 48% Hispanic
  - 27% white
  - 14% Asian
  - 8% African American
  - 3% Broad Spectrum of Ethnicities
- 32 languages

# Goals and Guiding Principles

- Community Relations ensures Metro's connectivity to stakeholders for:
  - Daily issues
  - Operations
  - Studies
  - Initiatives
  - Construction activities
  - Transit safety programs

# Life Cycle of Community Outreach

## METRO SERVICE COUNCILS

- > Bus and Rail  
Service Issues

## COMMUNITY AND MUNICIPAL AFFAIRS

- > 88 cities
- > 6 Councils of  
Governments
- > 5 LA County  
Supervisory Districts
- > League of Cities
- > Public Participation  
Programs
- > EIS/R Scoping
- > Community  
Meetings
- > EIS/R Public  
Hearings
- > Citizens Advisory  
Council
- > Metro in the  
Community

## CONSTRUCTION RELATIONS

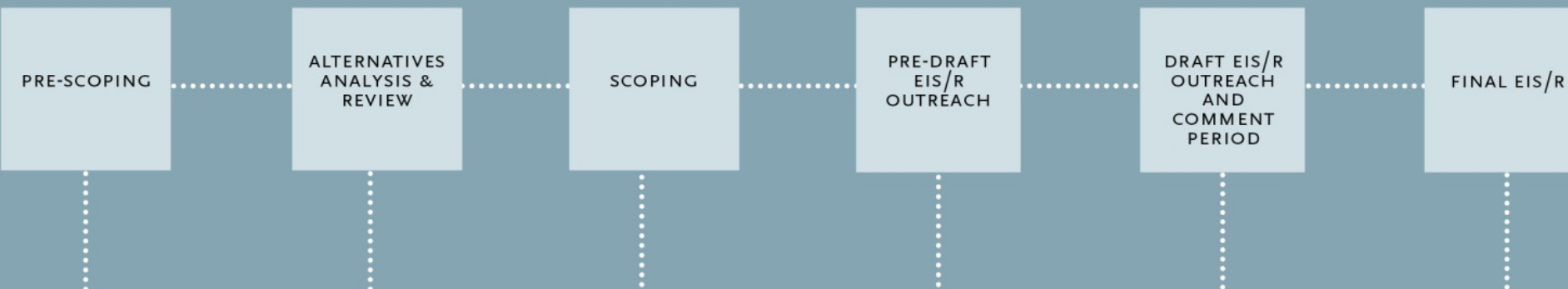
- > Construction Mitigation  
Community Impacts
- > Community Leadership Councils
- > Stakeholder Working Groups

## TRANSIT SAFETY PROGRAMS

- > Presentations to  
Schools and  
Community  
Organizations
- > Safety Ambassador  
Program
- > Safety Orientation  
Tours
- > On the Move  
Riders Clubs



## Public Outreach Milestones in the Environmental Process



CONDUCT COMMUNITY PARTICIPATION PROGRAM *THROUGHOUT*

### Community Outreach Methods Toolbox:

- |                               |                                 |                               |
|-------------------------------|---------------------------------|-------------------------------|
| Blogs                         | Live Webcasts                   | Stakeholder Working Groups    |
| Business Outreach             | Local Advisory Committees       | Take-Ones                     |
| Community Leadership Councils | Legislative Briefings           | Technical Advisory Committees |
| Community Update Meetings     | Media Relations                 | Tours                         |
| Display Ads                   | Newsletters                     | U.S. Mail                     |
| Door to Door Campaigns        | One-On-One Stakeholder Meetings | Web Advertising               |
| Eblasts                       | Phone Hotline                   | Website                       |
| Flyers                        | Public Hearings                 | YouTube Videos                |
| Government Relations          | Social Media                    |                               |
|                               | Stakeholder Briefings           |                               |

# Tell Us What You Think

- Send comments to [communityrelations@metro.net](mailto:communityrelations@metro.net) or Metro Community Relations, One Gateway Plaza, MS 99-13-1, Los Angeles, CA 90012 by Sat., 3/5/16
- Visit [metro.net/communityrelations](http://metro.net/communityrelations) to:
  - View the Draft Plan in English and other languages
  - Learn about meetings where the Plan will be presented
  - View this presentation





# Next Steps

- March 2016 – Tabulate Public Comments
- Spring/Summer 2016 – Revise Draft Plan
- Fall 2016 – Submit to Metro Board of Directors



The top right corner of the slide features a stylized graphic of the letters 'M' and 'A' in a light cream color. The letters are composed of several rectangular segments, giving them a 3D, blocky appearance. They are set against a dark green circular background that overlaps a larger orange circular background.

Thank you.

Questions?



Metro