

JULY 2010 FARE CHANGE



Special Board Meeting
May 8, 2010



Metro

July 2010 Fare Change

- **Effective Thursday, July 1, 2010**
 - Cash Fare and Passes will increase for full fare riders
 - No change for Elderly, Disabled, and Student riders
- **Measure R allowed for deferral of fare change by providing \$56 million in fare relief**
 - Full fares deferred for one year from previously approved date
 - Reduced fares (Senior, Disabled & Student) deferred until FY14
- **Silver Line fare will not change**

Process

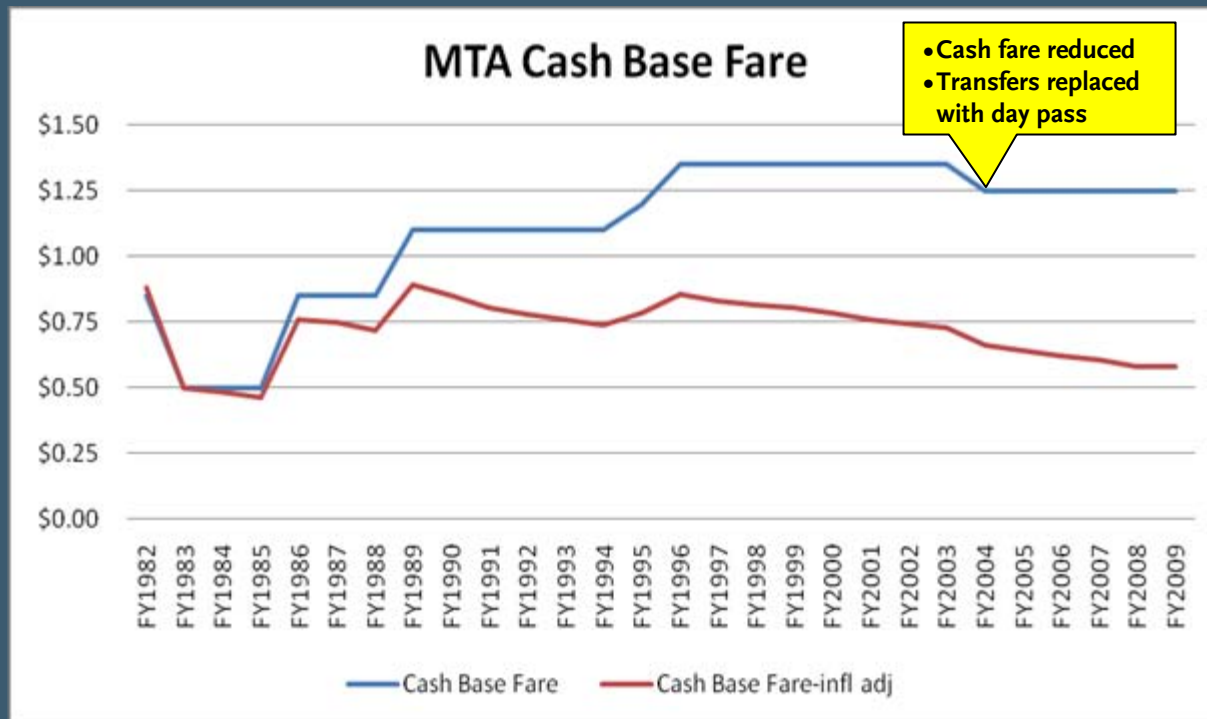
- **7 Regional Fare Forums throughout May 2007**
 - Widely publicized through Take-Ones, Web site, newspaper ads
 - Handouts provided in 11 languages
 - Spanish translation through interpreters at each forum
 - 120 people provided oral testimony
 - Over 600 letters and e-mails received
- **May 24, 2007 Public Hearing**
 - Notices in multiple newspapers, Take-Ones and Web site
 - 206 people provided oral testimony
- **Title VI analysis found no significant differences in impacts on whites/non-whites and dependent/non-dependent riders**

Fare Change Summary

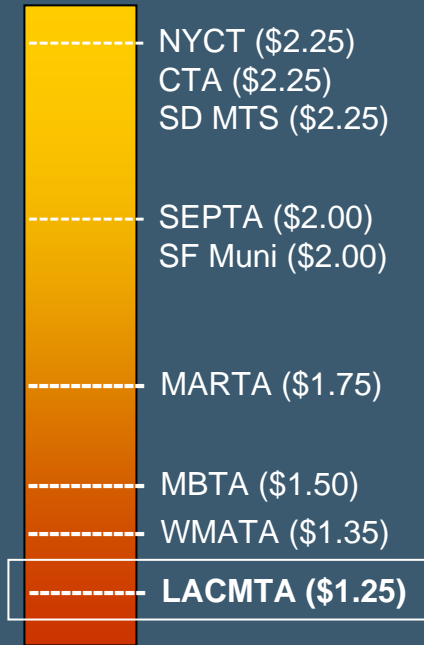
	<u>Current</u>	<u>July 1, 2010</u>	
<ul style="list-style-type: none"> • Regular <ul style="list-style-type: none"> – Cash – Day Pass – Weekly Pass – Monthly Pass – EZ Pass – Cash per Zone – Monthly Zone Premium – Metro to Muni Transfer • Elderly • Disabled • Student (K-12) • Student (College/Vocational) 	\$1.25 \$5.00 \$17.00 \$62.00 \$70.00 \$0.60 \$18.00 \$0.30	\$1.50 \$6.00 \$20.00 \$75.00 \$84.00 \$0.70 \$22.00 \$0.35	No Change No Change No Change No Change
			} 50% of customers

Cash Fare History

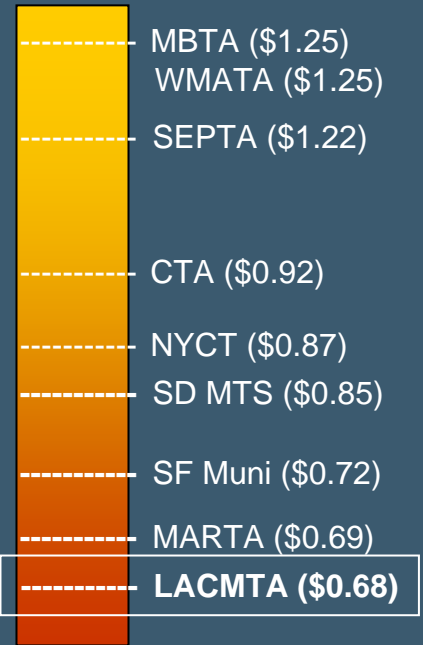
- Only 3rd fare change within last 15 years
- \$0.85 cash fare of 1982 is the equivalent of \$1.90 today
- Metro continues to maintain low fares by pursuing other recurring revenue and protects riders with greatest needs through programs such as the Rider Relief Transportation Program



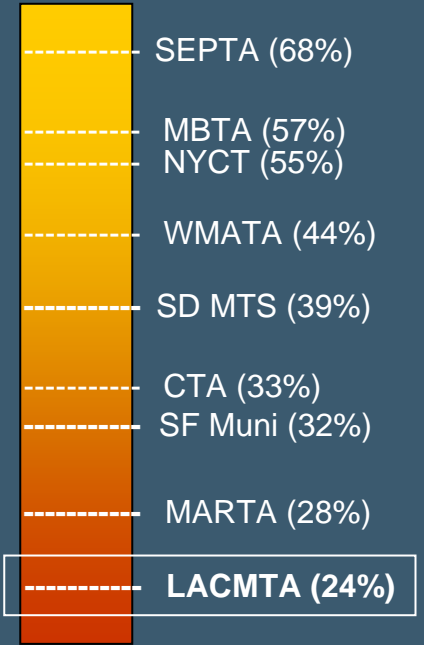
Comparative Fares With Other Cities



Base Fare
(FY2009 Data)



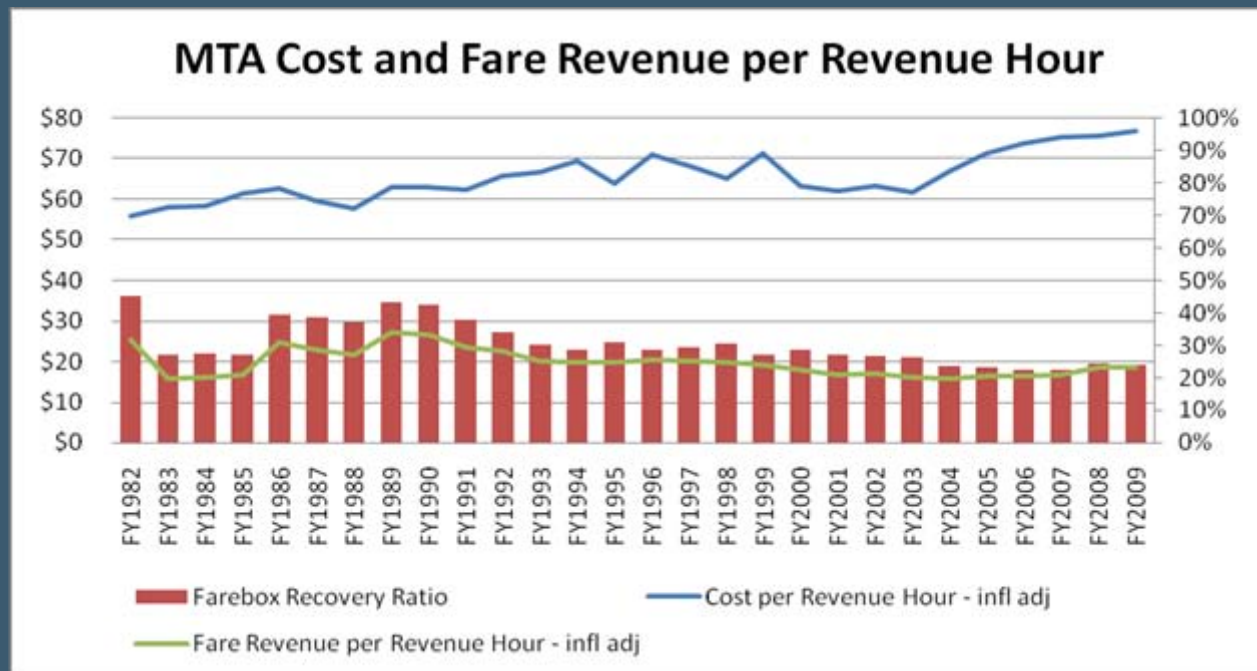
Average Fare
(FY2007 data except LACMTA-FY2009)



Farebox Recovery
(FY2007 data except LACMTA-FY2009)

Financial Outlook

- Cannot sustain operations without periodic fare changes
- Farebox recovery continues to decline as operating cost adjusts with inflation
- FY11 budget assumes all eligible Measure R funding, STA funding, and fare change



Next Steps

- Notify riders through on-board materials & other means
 - Brochures, bus cards, rail posters, Transit TV
 - Website, point-of-purchase posters, press contact
- Implement fare change on July 1, 2010

Metro Fares as of July 1, 2010

Please note: More than half of Metro's riders are unaffected; Student, Senior and LACTOA/Disabled fares remain unchanged as a result of Measure R. Fares on the Metro Silver Line are also unaffected.

CASH FARES		PASS FARES	
	Regular	Senior/Disabled/Student	
Base Fare Required for each boarding.	\$1.50	\$0.55	Weekly
Metro-to-Muni Transfer Required for transfer to municipal lines. Not valid on Metro bus and rail.	\$0.35	\$0.10	Monthly
Freeway Express Zone Fares			Freeway Express Stamp
Zone 1	\$0.70 additional	\$0.30 additional	\$22.00 per stamp
Zone 2	\$1.40 additional	\$0.60 additional	\$4.00 per stamp
Seniors 65+/Disabled Off-Peak Fare Weekdays 3pm-5pm and 2pm-5pm. All day on weekends and Federal holidays.	—	\$0.25	EZ transit pass
Day Pass Valid for local travel and gear the following day. M-F and required for purchase several buses. Zone charges may apply on some lines.	\$6.00	\$1.80	\$22.00 per stamp
Metro Silver Line See Metro.net/Online for complete Silver Line fare structure.	\$2.45	\$1.15 peak \$0.85 off-peak	EZ Premium Stamp
			\$12.00 per stamp
			\$9.50 per stamp
			Student Monthly
			\$24.00
			\$34.00
			College
			\$24.00
			College
			\$34.00
			Tokens
			\$1.50

Metro Fares as of July 1, 2010

Tarifas de Metro a partir del 1º de julio de 2010

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Metro fares are changing. Revised prices take effect July 1, 2010.

