

Minutes

Monday, April 13, 2015
5:00 PM

SAN GABRIEL VALLEY
SERVICE COUNCIL
Regular Meeting

Metro El Monte Division 9 Building
3449 Santa Anita Ave. (Santa Anita Ave. & Ramona Blvd.)
El Monte, CA 91731

All Metro meetings are held in ADA accessible facilities. Meeting location served by all Metro, Foothill Transit and El Monte Shuttle lines serving the El Monte Station.

Called to Order at 5:03 p.m.

Council Members:

John Harabedian, Chair
John Harrington, Vice Chair
Harry Baldwin
Bruce Heard
Steven Ly
Dave Spence
Rosie Vasquez

Officers:

Jon Hillmer, Executive Director
Gary Spivack, Deputy Executive Officer
Scott Page, Director
Dolores Ramos, Council Admin Analyst
Henry Gonzalez, Council Comm. Rel. Mgr.

For Metro information in English, please call the following phone number: 213-922-1282.

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զանգահարել այս հեռախոսահամարով՝ 323-466-3876

Для получения информации о Metro на русском языке, пожалуйста, позвоните по указанному
ниже телефонному номеру: 323-466-3876

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Metroに関する日本語での情報は、以下の電話番号でお問い合わせください : 323-466-3876

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ដើម្បីទិញធានារ៉ាប់រងអ្នកបកប្រែ Metro ម្នាក់ សូមទូរស័ព្ទតាមលេខ 323.466.3876។

메트로(Metro) 정보를 [한국어]로 알아보시려면, 아래 번호로 전화하십시오: 323-466-3876

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Los Angeles County
Metropolitan Transportation Authority

Metro

1. PLEDGE of Allegiance
2. APPROVED Minutes of February 9, 2015 and March 9, 2015 Meetings
3. DISCUSSED Metro Parking Ordinance, Frank Ching, Parking Management Director

The parking ordinance is scheduled to be heard by the Board in April. Procurement of a parking study consultant is in process, and the study should begin later this year. The parking email address parking@metro.net has been reactivated. Any questions or comments regarding the proposed ordinance or parking policies can be directed to that email.

Councilmember Vasquez asked if the ordinance has been voted on and whether the Board has received information regarding a pricing plan. Mr. Ching replied that the vote on the Ordinance is scheduled to be heard at an upcoming Board meeting but it does not yet include a pricing plan. It standardizes parking rules and enforcement. Parking fees will remain at their current levels until the comprehensive parking study is completed. Then a plan will be developed to price according to demand. A two-tier plan which provides discount rates for transit users through use of technology may be implemented.

4. RECEIVED Presentation on Metro Letter Designation Project, Rachelle Andrews, Transportation Planner, Cory Zelmer, Transportation Planning Manager

Metro rail and BRT lines are currently identified mostly by color, but also by name (Expo). As new lines are completed, Metro is facing challenges to keep the naming system consistent and identifying new distinct color names. Metro is proposing to rename the rail lines with letters in order of the line's opening date. Letters were proposed to distinguish between local bus lines. Color would remain as a secondary identifier, and would be added to the color identifying dots that currently exist. This transition is proposed to begin implementation in the near future in order to avoid reinforcing rail line names that would change in the future, as will occur with the completion of the Regional Connector project. The changes to maps, customer information, audio announcements and signage will occur incrementally in order to leverage capital project funding, simplify adjustments when new routes come on line, and reduce the need for signage retrofitting. Focus groups were held in English and Spanish. Overall, there was support for the changes.

Since there are so many signs that would need to be changed, the work will be accomplished in 3 phases. Staff is working to ensure that the size of letter and the contrast will exceed minimum ADA requirements for visibility. Phase I implementation will begin on the Blue, Green, and Expo Lines. Phase 2 will address the Orange, Red, Purple, and Silver lines. The final phase will include the Regional Connector and Crenshaw/LAX lines (includes Gold, blue, Expo, Green).

Chair Harabedian commented that there may some confusion among patrons initially but that eventually later generations there would not. Mr. Zelmer agreed, and replied that there was concern about the confusion that might be caused by the change. When the changes were shared with the focus groups, they proposed that the changes would be made

incrementally, but the feedback received was that patrons would prefer the change to occur just once and that while there would be some initial confusion, patrons would adjust.

5. RECEIVED Director's Report, Jon Hillmer, Director

- The second meeting of the Blue Ribbon Committee was held on March 26. The next meeting will be held at the Gateway Headquarters on April 23 from 4:30 - 6:30pm. The committee will review potential plans for a "frequent service bus network," the Metro & municipal operator draft policy on service realignment, and have a discussion regarding the Metro bus loading standard
- The APTA Peer Review has been completed. The recommendations included: that the Metro Board implement Phase 2 & 3 plus regular CPI-based fare increases, minimize duplicate service of rail, Metro and Muni buses lines, create more frequent bus wider spaced network of bus lines, increase bus and rail loading standards, consolidate bus stops to improve bus speed, and redeploy from under-performing routes or segments to higher performing lines.
- The Wilshire BRT lines are now open. Metro is also launching an all-door boarding pilot to see if all door boarding would speed loading and improve on-time performance. The pilot will occur between the hours of 2pm to 7 pm and 6 am to 10 am.
- Gary Spivack is the new Deputy Executive Officer to Metro's Regional Service Councils.
- Metro is holding a Budget Public Forum on Saturday, April 25th from 10 a.m. to noon in the Metro Board Room.
- A project to waterproof the upper level of El Monte Station is scheduled to begin on May 4th. The upstairs area where Silver Line, Greyhound, and Silver Streak drive in is being resealed so it doesn't leak onto downstairs. The project is being completed in three phases to minimize disruptions to service. A service change notice and take-one have been developed to inform the public. They will include a map that shows where patrons can catch their buses. To accommodate the project, staff moved around some discharge only spaces, and took advantage of lines that don't run as frequently. Metro's trip planner will also have all of the service change information loaded for patrons to access information on the temporary bay assignments. Work will only occur Monday through Friday but the project area will be closed to the public during the duration, including weekends.

6. PUBLIC COMMENT for items not on the Agenda

None

7. CLOSING Remarks, Council Members and Staff

None

ADJOURNED at 6 p.m.