

Minutes

Monday, September 12, 2016
5:00 PM

SAN GABRIEL VALLEY
SERVICE COUNCIL
Regular Meeting

Metro El Monte Division 9 Building
Third Floor Service Council Conference Room
3449 Santa Anita Ave. (Santa Anita Ave. & Ramona Blvd.)
El Monte, CA 91731

All Metro meetings are held in ADA accessible facilities. Meeting location served by all Metro, Foothill Transit and El Monte Shuttle lines serving the El Monte Station.

Called to Order at 5:03 p.m.

Council Members:

Harry Baldwin, Chair
Vivian Romero, Vice Chair
Roger Chandler
Alex Gonzalez
John Harrington
John Harabedian
Steven Ly
Dave Spence

Officers:

Gary Spivack, Deputy Executive Officer
Wayne Wassell, Transportation Planning Mgr.
Dolores Ramos, Council Admin Analyst
Kelly Blanton, Metro Trainee

For Metro information in English, please call the following phone number: 213-922-1282.

Para más información de Metro en español, por favor llame al número que aparece a continuación:
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զանգահարել այս հեռախոսահամարով՝ 323-466-3876

Для получения информации о Metro на русском языке, пожалуйста, позвоните по указанному
ниже телефонному номеру: 323-466-3876

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สำหรับข้อมูลเกี่ยวกับรถโดยสารเมโทรเป็นภาษา [ไทย] กรุณาติดต่อที่หมายเลขโทรศัพท์ด้านล่าง:
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ដើម្បីនិយាយជាមួយអ្នកបកប្រែ Metro ម្នាក់ សូមទូរស័ព្ទតាមលេខ 323.466.3876។

메트로(Metro) 정보를 [한국어]로 알아보시려면, 아래 번호로 전화하십시오: 323-466-3876

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Los Angeles County
Metropolitan Transportation Authority

Metro

1. PLEDGE of Allegiance
2. APPROVED Minutes of July 11, 2016 Meeting
3. RECEIVED Presentation on Proposed Service Changes for December 2016, Wayne Wassell, Transportation Planning Manager

No major service changes are planned for the December 2016 shakeup. Minor changes will be implemented including:

- Regular schedule maintenance to improve schedule reliability and passenger loading standards
- -Review bus-to-rail connections, including connections to Orange Line, Expo Line and Metrolink
- Implement Line 501 changes as approved by the Board
- Maintain service hours status quo per FY17 Budget
- Review lines identified in the 15-minute network for potential implementation

Mr. Spivack added that a Comprehensive Operations Assessment (COA) was recently completed. The COA is a line by line system analysis to see what types of improvements can be made to maximize ridership. Metro is going through process to improve service to get to peak 15-minute services on key lines.

Chair Baldwin asked if there is any correlation between reduced ridership and low gas prices. Mr. Spivack replied that several factors affect ridership including the loss of manufacturing jobs, low gas prices, and the change in driver's license laws. Metro is engaged in ways to improve ridership. He is currently on two committees that are examining the decline in ridership and strategies to increase - one is internal to Metro, the other is an interagency committee of regional transit agencies. The task of both groups is to strategize to bring in new transit customers and increase ridership by current customers.

4. RECEIVE Update on Line 501 Service and Ridership, Wayne Wassell, Transportation Planning Manager

Ridership on Line 501 has generally been increasing month over month since the service launched, with the strongest ridership taking place on weekdays. Stops at Lankershim & Vineland and Alameda & Olive were added in June to provide additional connectivity to destinations. The Metro Board passed a motion to extend the current pilot by 180 days with modifications to improve weekday peak frequency, and enhance wayfinding and marketing in an effort to further increase ridership.

Chair Baldwin asked if ridership increased after the two requested stops were added. Mr. Wassell replied that recent ridership numbers reflect some increase; he is hopeful that line ridership will continue to increase.

5. RECEIVE Director's Report, Gary Spivack, Deputy Executive Officer

- TAP to eliminate application fees for Disabled and College/Vocational applications, extend expiration date of TAP cards for permanently disabled from 3 to 10 years
- U-Pass was launched to great success, with some schools selling out of the passes on their first day.
- SR 710 North Study Cost Benefit Analysis meetings will be held on September 22, 2016 at Pasadena Convention Center from 6-8 PM and on September 26, 2016 at Centro Maravilla Service Center in East LA 6-8 PM
- Last week, Metro, Foothill Transit, and Norwalk Transit staff met with the President of Rio Hondo College to discuss their Rio Hondo Plaza Project. Rio Hondo College has plans to construct a multi-function plaza at the corner of Workman Mill and College Dr. The project includes restrooms, chairs and tables, vending machines, and retail space. As a part of the project, the adjacent bus stop will be upgraded. The area currently has 90 feet of curb space for buses and 4 benches where patrons can wait. The plan includes installation of a cut out for buses, extension of the bus zone to 150 feet, installation of a canopy and more benches. Project cost is estimated at \$3.7 million. The College needs another \$0.5 million for full funding. They are currently in the feasibility study phase.

Chair Baldwin asked what Metro lines serve the location. Mr. Wassell replied that Metro Line 577 stops at the location. He added that Rio Hondo College was considering applying through the Call for Projects. Doran Barnes of Foothill Transit encouraged them to pursue local funding sources, and suggested that Foothill Transit may be able to assist.

Mr. Spivack introduced Kelly Blanton, who has recently joined his staff. She is an urban geographer and is working on mapping projects.

6. PUBLIC COMMENT for items not on the Agenda

7. CLOSING Remarks, Council Members and Staff

Councilmember Spence remarked that he saw a comment made about Mayor Garcetti initially being against increasing the sales tax, and now he's for it. He added that there will likely be complaints if the sales tax increases to over 10%.

Mr. Spivack replied that there will be approximately 22 propositions on the November 2016 ballot, 9 of which are tax measures.

ADJOURNED at 5:28 p.m.