

Thursday, July 7, 2005

3:00-5:00 PM

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# MINUTES

Westside/Central Service Sector  
Governance Council

Regular Meeting

La Cienega Tennis Center  
325 S. La Cienega Blvd.  
Beverly Hills, CA 90211

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Called to order at 3:07 p.m.

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Council Members present:

Peter Capone-Newton, Chair  
Brad Robinson, Vice Chair  
Presley Burroughs  
Carlos Collard  
Greg Fischer  
Carol Gross  
Stephanie Negriff  
Joyce Perkins  
Anny Semonco  
Officers:

David J. Armijo, General Manager  
Michele Jackson, Council Secretary



Metropolitan Transportation Authority

**Metro**

1. APPROVED July 7, 2005 Minutes
  
2. Public Comment
  - a. Wayne Coombs introduced a proposal for the Line 220 realignment, from Culver Blvd. to Lincoln Blvd. to the LAX City Bus Center.
  - b. Mr. Coombs' comments on the 217, 218 and 717 were available at the check in table at the back of the room.

3. RECEIVE General Managers Report  
Sector office requested replacement of position in our Financial Department working with Michael Davis. Division 7 put in a request for an additional Assistant Transportation Manger who will be starting within the month.

Today, we had an evacuation at Division 1 due to an unidentified package. Our Division 10 was mobilized to assist in fueling and timely rollout. The Metro System is on high alert after today's incident in London.

KPI's for May shows an increase at divisions 7 and 10, but the new data will show our accidents actually decreasing and we should finish the year in the black. Our numbers are looking better overall and showing a great improvement.

Presley Burroughs – with the overlay of the rapid service on the local service is there a reduction in time?

General Manager – In the established corridors the rapid lines have a positive effect. In the new rapid lines it will be 6 to 10 months before any feedback from our customers as to how the line is actually doing in that corridor. We will take a closer look and report back at a later time.

General Manager noted the overcrowding on the 720 whereas line 20 becomes more reliable and faster during certain times of the day.

During the 4<sup>th</sup> of July holiday weekend we were on Holiday Schedule and found customers using the system Loads and with standing room only. According to data retrieved from the ATMS we will be reevaluating our Holiday service schedules.

Consent Decree - Special Master extended the time limit from 90 days after June 30, 2005.

4. RECEIVE Report on Bus Stop Location Improvements Pilot Program from Alva Carrasco, Acting Manager of Division 6.

Monthly rap session with operators to improve service, efficiency and on-time performance. Noted redundancy in stops, stops located too close together, stops not regularly uses, unsafe bus zones, locations not conducive for wheelchair patrons, i.e., newspaper racks, trash cans, benches, etc. Pilot program is to improve efficiencies all around. Soliciting feedback from the operators throughout the year. Provide recommendations using forms, interviews and creating a task force of operators to review the bus stop list. After compilation information will be forwarded to scheduling department, safety specialist, sector manager, vehicle operations and community relations. The scheduling department, and vehicle operations with the recommended changes will review this. Implementation between July and December 2005. Other divisions will eventually have their own program.

Community Relations will inform elected officials along the corridors and public meetings will be held as necessary via the Governance Council.

This pilot program should increase service, and other divisions will become involved in their sectors after implementation by Division 6.

5. RECEIVE update on Metro Connections from Nancy Michali, Director of Service Performance and Analysis

Nancy introduced “DRAFT 2” of the Metro Connections’ proposed Board Report.

Service Concept - outlined restructuring effort to utilize the region’s 80 service providers using community transit centers as focal points.

Plan Goals – Improve service quality, increase regional mobility, expand market share, identify more effective deployment of resources

Overview of Strategies – integrate rail and bus services, develop a countywide network using approximately 30 point-to-point locations throughout the county.

Westside/Central has the majority of the major corridors in the system.

Develop flexible funding by being smart and effective with resources, build partnerships with other sources for funding and secure new funding. Integrate bus and rail system, show where we need to partner with other service providers, customize service needs using grant dollars. Restructuring strategies, ensure the resulting plans meet customer, community and regional needs, provide standards for plan measurement.

Final strategies:

- 1) Smart and effective with way we are
- 2) Partner with other munis/cities
- 3) Use the Call for Projects

Performance strategies, setting targets and taking the schedule back to the MTA Board in October with a draft plan. Rolling out Metro Connections in December 2006 and every 6

months thereafter. Master Plan “Draft” will be put together in August and September for the October Board Meeting.

The new “X” bus was introduced on the Harbor Expressway and is part of the Metro Connections program. Vice Chair Robinson asked what color is the new bus and Nancy replied periwinkle blue. Council Member Negriff inquired if they were running the same corridors as the local and rapid.

Vice Chair Robinson – the integration of service, rapid, local, “x” and point-to-point will this work with the consent decree?

David Armijo is working with Steve Cunningham of Culver City Transit and Stephanie Negriff with the Big Blue in a cooperative effort relinquishing some of our lines to the municipals. This is not an easy task, since the munis will absorb the rising costs of operations. The Metro will need to work in cooperation with all the players in Los Angeles County on how best to make this all work.

6. RECEIVE report on Proposed Service Changes for December 2005 by Rogelio Gandara, Service Development Manager

Approve Public Hearing for August 11 at the La Cienega Tennis Club starting at 6pm. Motion carried. Authorized Publication of the Notice of Public Hearing to be placed in area papers 30 days prior to hearing date.

Council Member Gross inquired if we have resolved our layover issues on Line 20’s 45’ buses on Wilshire Boulevard? (do not know the response if this was even responded to)

Roy read his recommendations and the reason for the modifications and discontinuation of route 220. Noted the chart for all the changes entitled “frequency span comparison.”

Council Member Burroughs would like to study Mr. Coombs proposal to line 220 before discontinuing this line.

Line 68 should be rerouted to meet with Montebello’s Line 1 to shorten service from Montebello Towne Center to Cesar Chavez/Atlantic due to duplication of service.

Council Member Gross urged attendance at the San Gabriel Valley Sector Governance Council to discuss the quarter of a mile on Line 68.

Council Member Perkins what time of the day would Line 434 not be covered? The proposal would be to discontinue midday service from West Los Angeles Transit Center to 2<sup>nd</sup> Street and Santa Monica Boulevard.

The 720 route is too long and duplicated by the Red Line. Eliminate duplication of service with the Red Line, Metro Lines 20 and 18. Establish the second Metro Rapid route from 7<sup>th</sup>/Metro Red line to Whittier/Garfield – Montebello ML Station.

Vice Chair Robinson, the gap between Whittier Metro and the 720 is how many miles? Ha Chau answered it is 4-5 miles. Vice Chair asked what would they use to connect? Roy answered the red line from Whittier Boulevard to Line 720 at Western/Wilshire.

How many ride the whole line? How many would be impacted by a cut in the line? How would the consent decree impact these changes?

The Metro Rapid program was put into use for the consent decree.

Report back to the Special Master 60 days after June 30.

7. Chair Remarks

Jody designed a matrix for new meeting days and times. Return the Matrix to Jody either this evening or fax it to the Sector office.

Mrs. Litvak designed a fold-out map of Los Angeles County showing the suggested meeting sites.

Chair inquired what about meeting at the LA transit center?

Public Comments on Agenda Items

Blanca Rodriquez representing Asociasion De Vecinos De Clinica Romero would like the Governance Council to hold their meetings closer to the downtown area for the transit dependent.

Ivonnenanette Machado representing Asociasion De Vecinos De Clinica Romero commented on Agenda Item 5; what is the Metro going to do when the Red Line breaks down and the 720 is not running to or from MacArthur Park.

Meeting Adjourned at 5:30pm

Closed Session began at 5:45pm

