



Metro

**METRO WESTSIDE/CENTRAL GOVERNANCE COUNCIL
December 13, 2006**

SUBJECT: JUNE 2007 SERVICE CHANGE PROGRAM PUBLIC HEARING

ACTION: AUTHORIZE PUBLICATION OF THE NOTICE OF PUBLIC HEARING

RECOMMENDATION

Authorize publication of the Notice of Public Hearing (Attachment A).

BACKGROUND

On November 8, 2006 the Westside/Central Service Sector Governance Council met and established the public hearing date, February 14, 2007 at 5:00pm, to receive public comment.

A Notice of Public Hearing is scheduled for publication on Sunday, January 7, 2007. Service changes will be considered on the following lines and routes.

- Route 304 (Santa Monica Blvd.)
- Route 11 (Vermont Ave. – Beverly Blvd.)
- Line 16-316 (W. 3rd St.)
- Line 20-21 (Wilshire Blvd. – UCLA)
- Line 704 (Santa Monica Rapid)
- Line 720 (Wilshire - Whittier Rapid)

In compliance with federal public hearing requirements and adopted MTA policy, the Governance Council is required to conduct a public hearing and consider public testimony before approving significant modifications to the bus system. As part of this process, the Governance Council is also required to consider potential impacts these changes may have on the community.

The changes are proposed to improve the efficiency of bus operations within the sector, and to ensure a balanced budget for next fiscal year. In an effort to move forward with projects that will improve service quality and increase operating efficiencies, staff proposes to initiate the service changes contained in the public hearing program as early as June 25, 2007. The proposed Westside/Central changes are consistent with the Los Angeles Transportation Authority's (LACMTA) Metro Connections Program. The changes proposed are part of a broader service improvement program designed to improve travel times, simplify routes, reduce service duplication and eliminate non-productive services.

The Notice of Public Hearing (Attachment A) gives the time, date, and location of the public hearing and a brief summary of the changes under consideration.

SUMMARY OF STAFF PROPOSALS

The proposed Westside/Central service plan includes modifications to five routes, implementation of one new Rapid service and one Rapid Express service. Following is a brief description of the individual proposals.

Route 304 (Santa Monica Blvd.): Replace Route 304 with Rapid 704 service.

Routes 10-11 (Melrose Ave - Virgil Ave.- Vermont Ave. - Temple St.): Consolidate routes 10 and 11 to simplify service. Operate all trips as Route 10 via Hoover and Clinton Sts.

Line 16-316 (W. 3rd St.): Extend limited stop service area to La Brea. Shorten service at 6th St. and Maple Ave.

Line 20-21 (Wilshire Blvd. - UCLA - Santa Monica): Shorten route 20 service at Wilshire Blvd. and Veteran Ave. Discontinue route 21 to simplify service, improve efficiency, and eliminate duplication of service. Operate all trips as Route 20.

Line 704 (Santa Monica Rapid): Implement new Rapid service on Santa Monica Blvd.

Line 720 (Wilshire - Whittier Rapid): Implement short turns in Downtown Los Angeles and Westwood. Implement Rapid Express service from Wilshire Blvd. and Vermont Ave. to Santa Monica.

NEXT STEPS

Following the public hearing, staff will return to the Governance Council with a report summarizing all public comments received along with specific staff recommendations.

[Attachment A: Notice of Public Hearing](#)

[Attachment B: Metro Westside/Central Maps](#)

Mark Maloney
General Manager, Westside/Central Service Sector



NOTICE OF PUBLIC HEARING

Los Angeles County Metropolitan Transportation Authority

The Los Angeles County Metropolitan Transportation Authority will hold five public hearings in February 2007 to receive community input on proposed modifications to Metro's bus services. Approved changes will become effective June 24, 2007 or later. Details of the hearing dates, times, and locations are listed at the end of this notice.

The upcoming public hearings are being held in conformance with federal public hearing requirements outlined in Section 5307 (d) 1 of Title 49 U.S.C., and public hearing guidelines adopted by the MTA's Board of Directors in 1993, as amended.

Listed below are the service proposals to be considered at the hearings, and the respective service sectors that will host the public hearings. In general, the proposed modifications will improve the efficiency and effectiveness of the public transportation system through a better use of resources. The public can attend any of these hearings and comment on proposals of interest to them.

METRO WESTSIDE/CENTRAL SECTOR

LINE/ ROUTE	LINE NAME	PROPOSED SERVICE CHANGE
4-304	Santa Monica Blvd.	Replace Route 304 with Rapid 704.
10-11-48	Melrose Ave.- Virgil Ave. - Vermont Ave. - Temple St. -San Pedro St.	Consolidate routes 10 and 11 to simplify service.
16-316	W. 3rd St.	Extend limited stop service area to La Brea Ave. Shorten service at 6th St. and Maple Ave.
20-21	Wilshire Blvd. - UCLA - Santa Monica	Shorten route 20 service at Wilshire Blvd. and Veteran Ave. Discontinue route 21.
New 704	Santa Monica Blvd. Metro Rapid	Implement new Rapid service on Santa Monica Blvd.
720	Wilshire - Whittier	Implement short turns in Westwood and Downtown Los Angeles. Implement Rapid Express service.

METRO SAN GABRIEL VALLEY, SAN FERNANDO VALLEY, GATEWAY CITIES AND SOUTHBAY SECTORS SERVICE WILL CONDUCT PUBLIC HEARINGS DURING THE WEEKS OF FEBRUARY 5TH THROUGH FEBRUARY 14TH 2007. PROPOSED SERVICE CHANGES AND LOCATIONS WILL BE AVAILABLE IN JANUARY 2007

LOCATIONS AND DATES OF SECTOR PUBLIC HEARINGS

WESTSIDE/CENTRAL SECTOR

February 14, 2007, 5:00PM
La Cienega Tennis Center
325 S. La Cienega Bl.
Beverly Hills, CA 90211

Additional details about these proposals will be available for public review after January 23, 2007. To obtain this information contact the address listed below, or visit your nearest Metro customer relations center. Information can also be accessed at: www.metro.net

These proposals may be approved in whole or in part at a date following the public hearings. Approved changes may also include other alternatives derived from public comment. Interested members of the public are encouraged to attend the upcoming hearings and provide testimony on any service change proposal (public comments will not be restricted to just the bus routes operating in one geographical area). All public comment received will be forwarded to the responsible Sector Governance Council to be considered prior to taking action on the service change proposals. Persons unable to attend the hearings may submit written testimony postmarked through February 14, 2007. All written testimony should be addressed to:

Metro Customer Relations
Attn: Service Changes June 2007
One Gateway Plaza, 99PL4
Los Angeles, CA 90012-2932

Comments can also be sent via e-mail with **Service Changes June 2007** as the subject e-mail to: customerrelations@mta.net
Facsimile at: 213-922-6988

Metro Public Hearing Notice (Continued)

Upon request, foreign language translation, sign language interpretation, materials in alternative formats and other accommodations are available to the public for MTA-sponsored meetings and events. All requests for reasonable accommodations must be made at least three working days (72 hours) in advance of the scheduled meeting date. Please telephone (213) 922-4600 between 8 a.m. and 5 p.m., Monday through Friday.

MAPS OF SERVICE PROPOSALS
JUNE 2007 SERVICE CHANGE PROGRAM

Line 4-304 (Santa Monica Blvd.)

Routes 10-11 (Melrose Ave. - Virgil Ave. - Temple St.)

Line 16-316 (W. 3rd St.)

Line 20-21 (Wilshire Blvd. - UCLA - Santa Monica)

Line 704 – (Santa Monica Metro Rapid)

Line 720 – (Wilshire - Whittier Metro Rapid)