



Metro

Los Angeles County
Metropolitan Transportation Authority

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Los Angeles, CA 90012-2952

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METRO WESTSIDE/CENTRAL GOVERNANCE COUNCIL
March 10, 2010

SUBJECT: PROPOSED SERVICE CHANGES TO METRO WESTSIDE/CENTRAL SERVICES

ACTION: APPROVE FINDINGS OF PUBLIC HEARING AND ADOPT REVISED SERVICE CHANGE PROGRAM

RECOMMENDATION

- A. Approve the findings of the Public Hearing conducted on Wednesday, February 10, 2010 regarding proposed service changes for June 27, 2010 or later (Attachment A).
- B. Adopt the June 27, 2010 Service Program as outlined in this report.

ISSUE

Federal guidelines and MTA policy require that a public hearing be held when major service changes to the bus system are considered. Accordingly, the Metro Westside/Central Governance Council conducted a public hearing on February 10, 2010, 5:00pm, at the La Cienega Tennis Center in Beverly Hills. The purpose was to solicit public input regarding proposed changes to three local bus lines that operate in the Westside/Central service area. These changes are slated for implementation on June 27, 2010 or later.

A review of public input, an analysis of impacts, and staff's final recommendations are contained in this report.

OPTIONS

The alternatives for the Governance Council to consider in lieu of approving staff's recommendations include:

- 1) Do not adopt the revised service changes
- 2) Adopt a different subset of the proposals

Staff does not recommend either alternative since the proposals are designed to improve the efficiency and effectiveness of bus operations and to ensure a balanced budget for next fiscal year.

FINANCIAL IMPACT

Staff is recommending a program that can be implemented within the FY 2011 operating budget. Attachment D outlines the revenue service hour and ridership impacts associated with the proposed changes.

BACKGROUND

The June 2010 Service Change Program, proposes modifications to three routes and implementation of one new route.

In an effort to move forward with projects that will improve service quality and increase operating efficiencies, staff proposes to initiate the service changes contained in the public hearing program in late June of 2010. The proposed changes are intended to improve capacity utilization, eliminate service duplication, and improve system speed.

Public Outreach Process

On December 9, 2009 the Westside/Central Governance Council approved a Notice of Public Hearing detailing proposed modifications to Metro bus lines. The legal hearing notice was published in area newspapers the dates of which are on file with the Board Secretary's Office.

Media Relations issued a press release on the hearings. Approximately 100,000 rider notices were distributed on buses, trains and at customer service outlets to inform riders of the proposals under consideration. The information was also posted on Metro's main website and service council websites.

The public hearing followed on February 10, 2010, at the La Cienega Tennis Center in Beverly Hills.

Summary of Public Comment

Twenty people attended the public hearing and ten individuals gave oral testimony regarding the proposals. Twelve individuals provided written comments. Comments were received from 22 individuals by the close of the public comment period on February 12, 2010. The 22 respondents provided a total of 36 comments. The majority of comments or about 78% (28 comments) supported the proposals, and 22% (8 comments) opposed.

Twelve comments supported the replacement of service from local limited-stop service Line 333 to proposed Rapid Line 733. Of those 12, one wanted to retain the 333 and the other wanted the 33 to operate the full length of the routes serving all local stops during the late night/owl period. Three comments supported and two opposed discontinuation of a portion of Line 31. Three comments supported and four comments opposed implementation of a short line on Line 217.

SUMMARY OF REVISIONS TO SERVICE CHANGE PROPOSALS

Considering public input and review of the proposals presented at the public hearing, below are staff's final recommendations to the original service change program.

Line 30-31: **Original Proposal:** Restructure service. Cancel route 31. Line 287 will assume the portion of service currently operated by route 31 from 1st/Indiana Sts to Collegian Av/Cesar E. Chavez Av.

Staff Proposal: Approve as proposed.

Frequency of service from Pico/ Rimpau Terminal to Little Tokyo/Arts District Station remains the same all days of the week.

Frequency of service from Little Tokyo/Arts District Station to Indiana Station remains the same all days of the week.

Line 30 trips will terminate at the Indiana Station, including late night/owl trips.

Short-line trips to Little Tokyo/Arts District Station will remain

Service from Indiana Station to Collegian Av/Cesar E. Chavez Av will be assumed by Line 287.

Line 217: **Original Proposal:** Consider implementation of short line trips at Hollywood/Vine Station.

Staff Proposal: Approve as proposed.

Implement short-line at Hollywood/Vine Station on weekdays and Sunday.

Trips will be short-lined from approximately 7am – 8pm

Frequency of service from Hollywood/Vine Station to Fountain/Vermont will decrease up to every 40 minutes depending on time of day.

Line 33-333: **Original Proposal:** Replace service on Line 333 with new Rapid Line 733.

Revised Proposal:

Route 333 is replaced by Rapid Line 733.

Route 33 will operate in local mode from Patsaouras Transit Plaza to Santa Monica from approximately 11pm to 5am.

Line 733: **Original Proposal:** Implement Rapid service on Venice Blvd, replacing Route 333.

Revised Proposal:

Rapid service will operate from approximately 5am to 11pm

Average stop distance will increase from .5 miles to .7 miles

NEXT STEPS

With approval from the Sector Governance Council and LACMTA Board, staff will implement all changes effective June 27, 2010 or later.

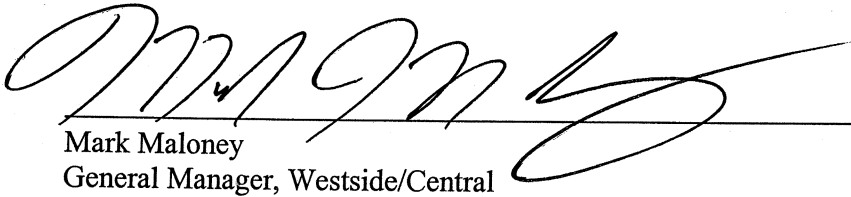
Attachment A: Public Hearing Notice

Attachment B: Maps of Service Proposals

Attachment C: Summary of Public Comments and Staff Response

Attachment D: Revenue Service Hour and Ridership Impacts

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Metro

**NOTICE OF PUBLIC HEARING
Los Angeles County Metropolitan Transportation Authority**

The Los Angeles County Metropolitan Transportation Authority will hold public hearings in February 2010 to receive community input on proposed modifications to Metro's bus services. Approved changes will become effective June 27, 2010 or later. Details of the public hearing dates, times and locations are listed in this notice.

The upcoming public hearings are being held in conformance with federal public hearing requirements outlined in Section 5307 (d) 1 of Title 49 U.S.C., and public hearing guidelines adopted by Metro's Board of Directors in 1993, as amended.

Listed below are the service proposals to be considered at the public hearings, and the service sectors that will be conducting them. In general, the proposed modifications will improve the efficiency of the public transportation system through a better use of limited resources. The public can attend any of these hearings and comment on proposals of interest to them.

METRO SAN GABRIEL VALLEY SERVICE SECTOR

LINE	LINE NAME	PROPOSED SERVICE CHANGE
180-181	Hollywood-Glendale-Pasadena via Colorado Blvd & Los Feliz Blvd	Consider modifying route between the communities of Glendale and Los Feliz to serve Silver Lake area.
287	El Monte-Montebello Mall-East Los Angeles College-Indiana Station	Restructure route to serve 1st St from Atlantic Blvd/Cesar Chavez Ave to 1st St/Indiana St. due to proposed discontinuation of Line 31 service east of Indiana St.

METRO WESTSIDE-CENTRAL SERVICE SECTOR

LINE	LINE NAME	PROPOSED SERVICE CHANGE
30-31	Pico/Rimpau – Monterey Park via Pico Blvd & East 1 st St	Cancel route 31. Line 287 will assume the portion of service currently operated by Route 31 from Collegian Ave/Cesar E Chavez Ave to 1 st /Indiana Sts
33-333	Downtown LA – Santa Monica via Venice Blvd	Replace service on Limited-stop Line 333 with new Rapid Line 733
217	Vermont/Sunset Station – Fairfax/Washington – via Fairfax Ave & Hollywood Blvd	Consider implementation of short line trips at Hollywood/Vine Station.
733	Downtown LA – Santa Monica via Venice Blvd Rapid	Implement Metro Rapid service on Venice Blvd from Patsaouras Transit Plaza to Santa Monica.

METRO SAN FERNANDO VALLEY SERVICE SECTOR

LINE	LINE NAME	PROPOSED SERVICE CHANGE
96	Downtown LA-Sherman Oaks via Riverside Dr, LA Zoo	Make permanent minor reroute from Riverside Dr to Glendale Blvd between Fletcher Dr and Glendale Blvd in Silver Lake.
166-364	Chatsworth Station-Sun Valley via Nordhoff St, Osborne St Local/Limited	Minor reroute from Nordhoff St via Reseda Blvd to proposed transit center at California State University, Northridge (CSUN), near Plummer St and Darby Ave.
167	Chatsworth Station-Studio City via Plummer St, Coldwater Canyon Blvd	Minor reroute from Plummer St to proposed transit center at CSUN, near Darby Ave.
168	Chatsworth Station-Pacoima via Lassen St, Paxton St	Minor reroute from Lassen St via Reseda Blvd to proposed transit center at CSUN, near Plummer St and Darby Ave.
240	Northridge-Universal City Station via Reseda Blvd, Ventura Blvd (Branch route of Line 150)	Minor reroute from Reseda Blvd to proposed transit center at CSUN, near Plummer St and Darby Ave.
741	Northridge-Tarzana via Reseda Blvd Rapid	Extend route to Universal City Station via Ventura Blvd; Minor reroute from Reseda Blvd to proposed transit center at CSUN, near Plummer St and Darby Ave. Route to terminate at CSUN or continue to existing terminal at Reseda Bl and Devonshire Bl.
750	Warner Center-Universal City Station via Ventura Blvd Metro Rapid	Reduce weekday peak service and reallocate resources to Line 741.
902	Pacoima-North Hollywood Station via Van Nuys Blvd, Burbank Blvd Local/Limited	Make permanent new demonstration line; Implement new midday service.

METRO PUBLIC HEARING SCHEDULE

SAN FERNANDO VALLEY SECTOR

February 3, 2010, 6:30 PM
 Marvin Braude Constituent Service Ctr
 6262 Van Nuys Blvd
 Van Nuys

WESTSIDE-CENTRAL SECTOR

February 10, 2010, 5:00 PM
 La Cienega Tennis Center
 325 South La Cienega Blvd
 Beverly Hills

SAN GABRIEL VALLEY SECTOR

February 8, 2010, 6:00 PM
 San Gabriel Valley Sector Office
 3449 Santa Anita Ave
 El Monte

Metro Public Hearing Notice (Continued)

Additional details about these proposals will be available for public review after January 20, 2010. To obtain this information contact the address listed below, or visit a Metro Customer Relations Center. Information will also be available at: metro.net.

These proposals may be approved in whole, or in part, at a date following the public hearings. Approved changes may also include other alternatives derived from public comment. Interested members of the public are encouraged to attend the upcoming hearings and provide testimony on the service proposals under consideration. All public comment received will be forwarded to the responsible Sector Governance Council for consideration prior to taking action on these proposals. Persons unable to attend the hearings may submit written testimony postmarked through midnight, February 12, 2010, the close of the public record.

Written testimony sent via U.S. Mail should be addressed to:

Metro Customer Relations
One Gateway Plaza, 99PL4
Los Angeles, CA 90012-2932
Attn: June 2010 Service Changes

Comments sent via e-mail should be addressed to:

customerrelations@metro.net
Attn: June 2010 Service Changes

Comments sent via FAX should be addressed as above and sent to:

FAX Number 213-922-6988

Although the governance council's for Metro's Gateway Cities Sector and South Bay Sector are not making major service changes next June that require public hearings, the public may attend their regular monthly meetings in February and comment on service changes under consideration by the other sectors. Comments received at these meetings will be forwarded to the appropriate service sector proposing the change. Shown below is the regular meeting schedule in February 2010 for the Gateway Cities and South Bay governance councils, respectively:

Metro Gateway Cities Sector
February 11, 2:00 pm
The Gas Company
9240 Firestone Blvd
Downey

Metro South Bay Sector
February 12, 9:30 am
Carson Community Center
801 Carson St
Carson

Upon request, foreign language translation, sign language interpretation, materials in alternative formats and other accommodations are available to the public for MTA-sponsored meetings and events. All requests for reasonable accommodations must be made at least three working days (72 hours) in advance of the scheduled meeting date. Please telephone (213) 922-4600 between 8 a.m. and 5 p.m., Monday through Friday.

ATTACHMENT B - MAPS OF WESTSIDE CENTRAL BUS LINES

BUS LINES




Line 30-31 (Pico/Rimpau – Monterey Park Via Pico Bl & East 1st St)

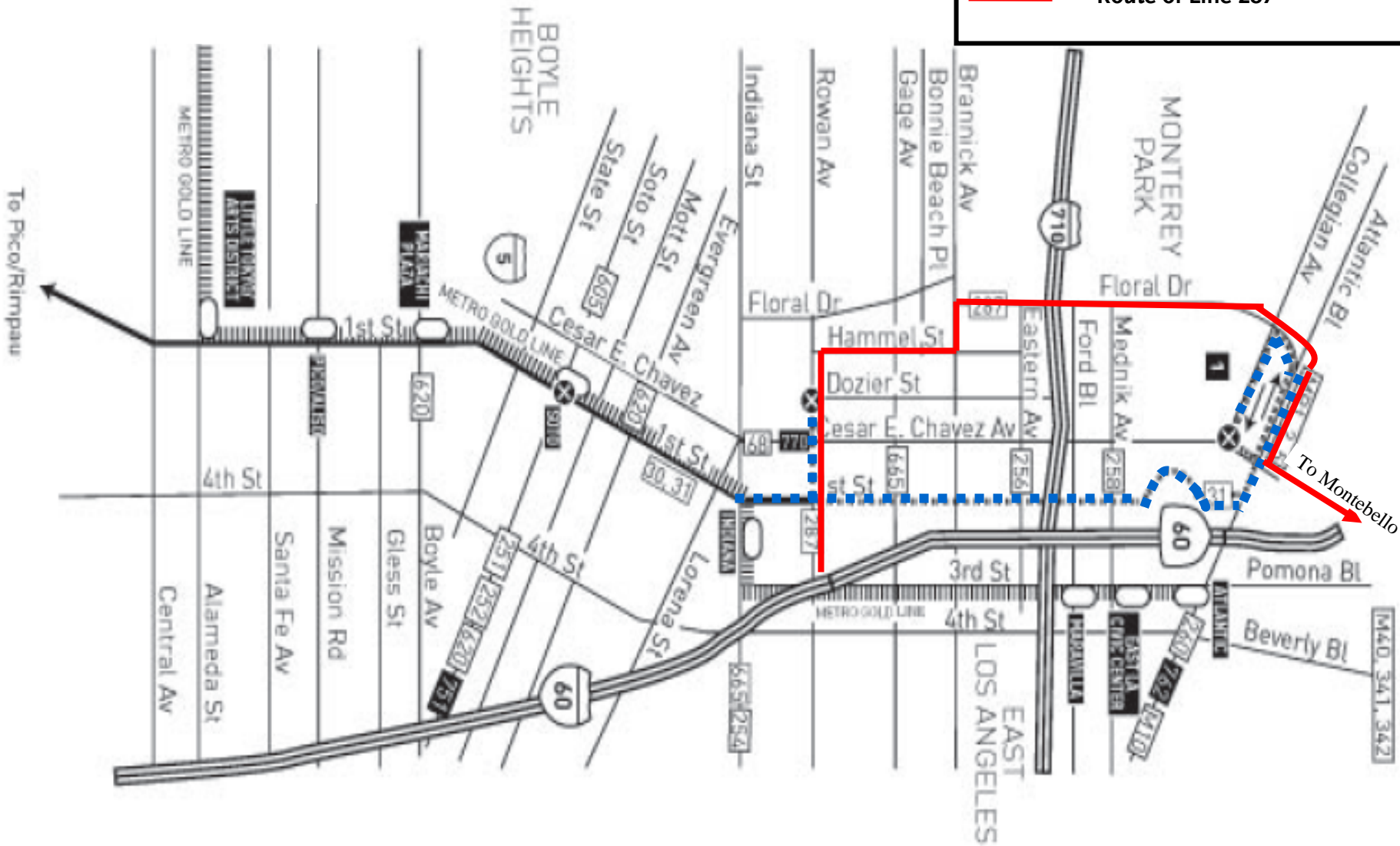
Line 33-333 (Downtown LA – Santa Monica Via Venice Bl)

Line 217 (Vermont/Sunset Station – Fairfax/Washington Via Fairfax Av & Hollywood Bl)

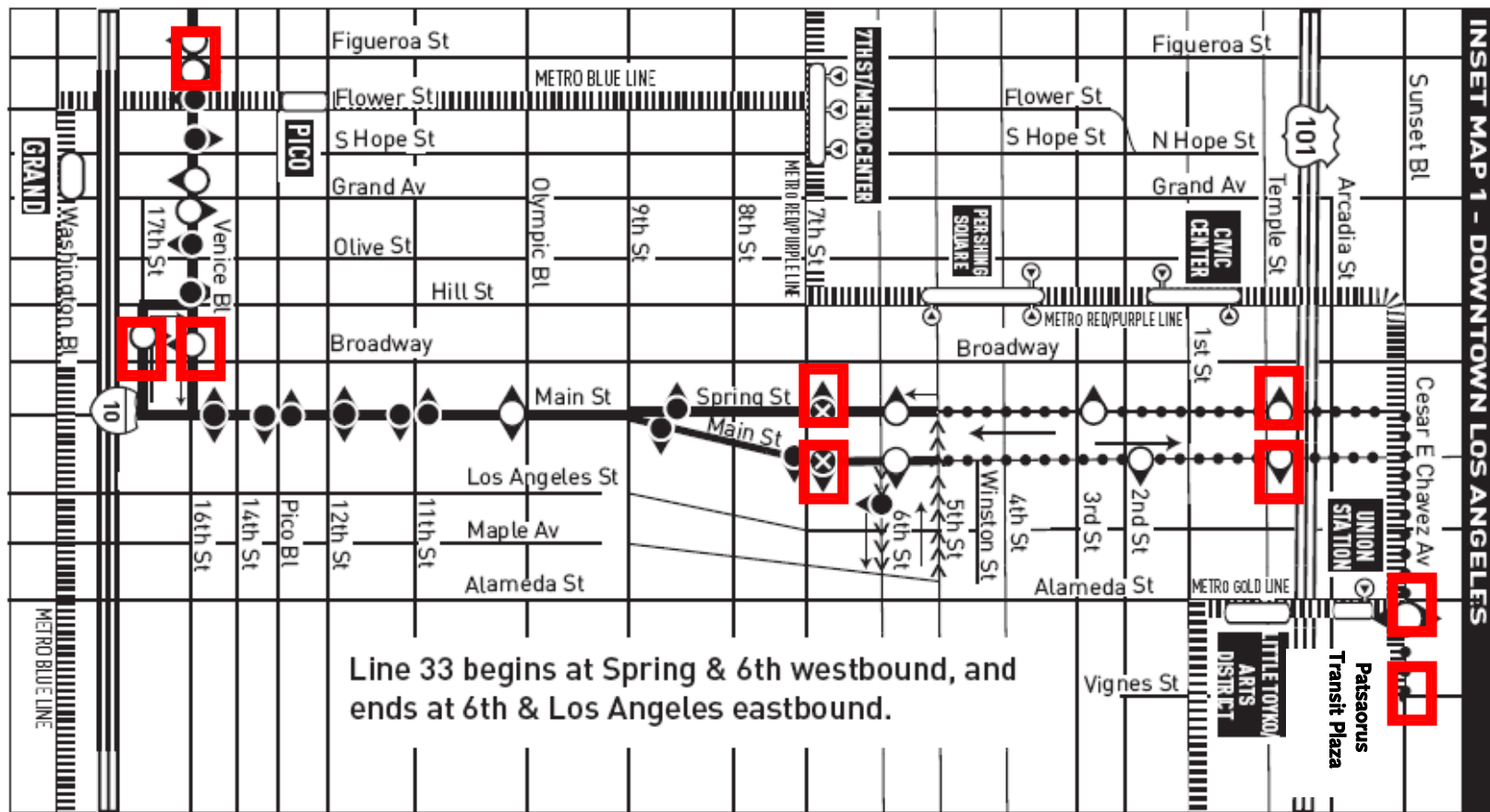
Line 733 (Downtown LA – Santa Monica Via Venice Bl) – see line 33-333-733 map

Line 30-31 – Restructure service, cancel route 31. Line 287 will assume the portion of service currently operated by Route 31

	Route of Line 30, 31
	Proposed discontinued Line 30-31, and replaced by Line 287
	Route of Line 287



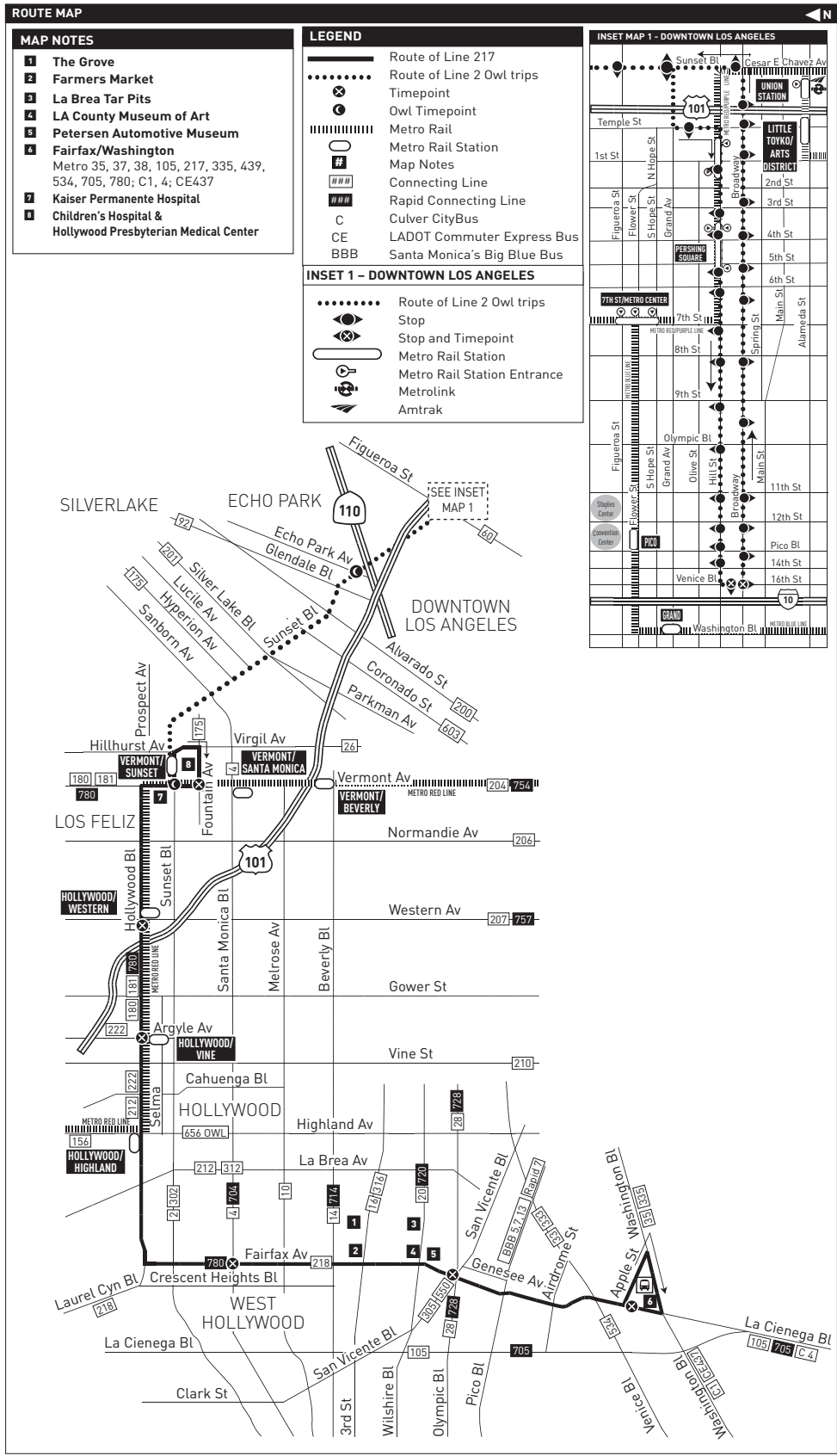
LINE 33-333-733 – REPLACE SERVICE ON LINE 333 WITH NEW RAPID LINE 733 CONTINUED



- Proposed Rapid Stop
- Present Limited Stop
- Present Local Stop



LINE 217 - CONSIDER IMPLEMENTATION OF SHORT LINE TRIPS AT HOLLYWOOD/VINE STATION





ATTACHMENT C

Summary of February 10, 2010 Public Hearing Findings/Comments/Staff Response for Proposed Westside/Central Service Changes Effective June 27, 2010 or later Page 1 of 2

ROUTE NO.	ROUTE NAME	PROPOSAL	NUMBER OF COMMENTS	SUMMARY OF PUBLIC COMMENTS AND ISSUES	RESPONSE
30-31	Pico/Rimpau – Monterey Park via Pico Bl & East 1 st St	Restructure service. Cancel route 31. Line 287 will assume the portion of service currently operated by route 31 from 1 st St/Indiana St. to Collegian Av/Cesar E. Chavez Av.	Support: 3 Oppose: 2 Modify: 0	Two comments opposed service cancellation on 1 st St. Three comments supported.	<p>Implement recommendation as <u>proposed</u>.</p> <p>Service from Pico/Rimpau Terminal to Little Tokyo/Arts District Station remains the same.</p> <p>Line 30 trips will terminate at Indiana Station, including late night/owl trips.</p> <p>Cancel Line 31, service from Indiana Station to Collegian Av/Cesar E. Chavez Av. will be resumed by Line 287.</p>
33-333	Downtown LA – Santa Monica via Venice Bl	Replace service on Line 333 with new Rapid Line 733	Support: 10 Oppose: 2	Most comments supported replacing service with Rapid. Comments also stated that local service continue to operate when Rapid service ends.	<p>Implement recommendation as <u>Revised</u></p> <p>Route 333 is replaced by Rapid Line 733.</p> <p>Route 33 will operate in local mode from Patsaouras Transit Plaza to Santa Monica from approximately 11pm to 5am.</p>



ATTACHMENT C

Summary of February 10, 2010 Public Hearing Findings/Comments/Staff Response for Proposed Westside/Central Service Changes Effective June 27, 2010 or later

ROUTE NO.	ROUTE NAME	PROPOSAL	NUMBER OF COMMENTS	SUMMARY OF PUBLIC COMMENTS AND ISSUES	RESPONSE
217	Vermont/Sunset – Fairfax/Washington via Fairfax Av & Hollywood Bl	Consider implementation of short line trips at Hollywood/Vine Station	Support: 3 Oppose: 4	Two of the comments opposing based upon thought that service would end at Vine. The other two comments opposing based on inconvenience and cost to transfer.	Implement recommendation as <u>proposed</u>. Trips will be short lined at Hollywood/Vine Station on weekdays and Sunday, approximately between 7am and 8pm.
733	Downtown LA – Santa Monica via Venice Bl	Replace service on Line 333 with new Rapid Line 733	Support: 12 Oppose: 0 Modify: 0	All comments supported implementing Rapid service on Venice Bl. Comments also included requests for connecting Rapid Stops at Vermont and Western.	Implement recommendation as <u>Revised</u>. Rapid service will operate from approximately 5am to 11pm. Average stop distance will increase from .5 miles to .7 miles.



ATTACHMENT D

Revenue Service Hours and Ridership Impacts from Proposed Westside/Central Service Changes
Effective June 27, 2010 or later

ROUTE NO.	ROUTE NAME	PROPOSAL	ESTIMATED CHANGE IN REVENUE SERVICE HOURS			ESTIMATED RIDERSHIP IMPACT		
			Daily	Saturday	Sunday	Daily	Saturday	Sunday
30-31	Pico/Rimpau – Monterey Park via Pico Bl & East 1 st St	Restructure service. Cancel route 31. Line 287 will assume the portion of service currently operated by route 31 from 1 st St/Indiana St to Collegian Av/Cesar E. Chavez Av	(12)	(10)	(10)	883	614	537
33-333	Downtown LA – Santa Monica via Venice Bl	Replace service on Line 333 with new Rapid Line 733	(270)	(170)	(160)	0	0	0
217	Vermont/Sunset – Fairfax/Washington via Fairfax Av. & Hollywood Bl	Consider implementation of short line trips at Hollywood/Vine Station	(15)	0	(12)	0	0	0
733	Downtown LA – Santa Monica via Venice Bl	Replace service on Line 333 with new Rapid Line 733	270	170	160	0	0	0