

The background features large, stylized letters 'M' and 'A' in a light beige color, set against a dark green circular backdrop. This is further overlaid on a large, curved shape that transitions from red to orange to black.

Draft Public Participation Plan

February 2016

Metro Service Council Presentations by
Community and Municipal Affairs



Metro

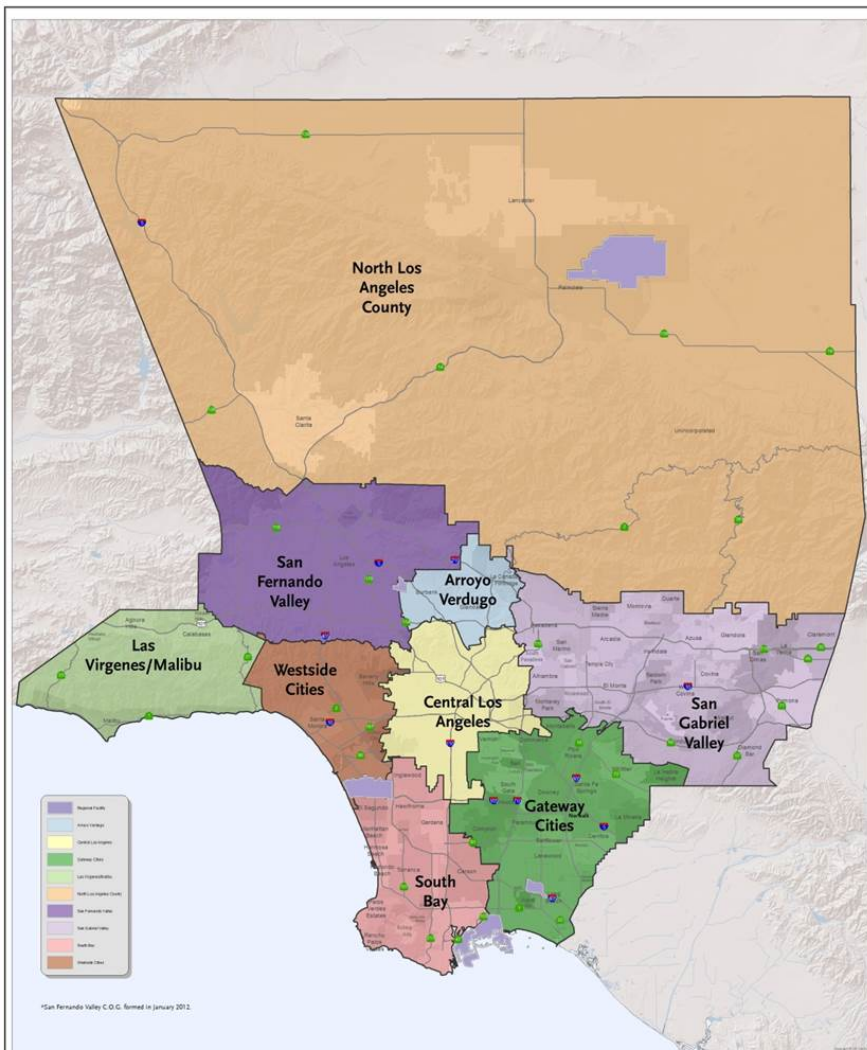
Background and Introduction

- Every 3 years, the Federal Transit Administration (FTA) requires Metro to issue a Public Participation Plan (Plan)
- Part of Title VI Program Update
- Plan is responsive to FTA direction to “incorporate environmental justice principles into plans, projects and activities that receive funding from FTA” (FTA Circular 4702.1B)
- Consistent with Title VI (non-discrimination regulations) of the Civil Rights Act of 1964
- The Plan meets and exceeds these requirements

Draft Public Participation Plan (Plan) Update

- Guides all of Metro's outreach to gather important public input on possible changes:
 - Bus and rail service
 - New projects
 - Fares
 - Other programs

Overview



2009 L RTP - 2015 Subregions

- Metro is LA County's:
 - Planner
 - Funder and Builder
 - Operator of transit, highways, and more
- LA County Service Area:
 - 4,751 square miles
 - Nearly 10 million residents
- Home to diverse stakeholders:
 - 48% Hispanic
 - 27% white
 - 14% Asian
 - 8% African American
 - 3% Broad Spectrum of Ethnicities
- 32 languages

Goals and Guiding Principles

- Community Relations ensures Metro's connectivity to stakeholders for:
 - Daily issues
 - Operations
 - Studies
 - Initiatives
 - Construction activities
 - Transit safety programs

Life Cycle of Community Outreach

METRO SERVICE COUNCILS

- > Bus and Rail
Service Issues

COMMUNITY AND MUNICIPAL AFFAIRS

- > 88 cities
- > 6 Councils of
Governments
- > 5 LA County
Supervisory Districts
- > League of Cities
- > Public Participation
Programs
- > EIS/R Scoping
- > Community
Meetings
- > EIS/R Public
Hearings
- > Citizens Advisory
Council
- > Metro in the
Community

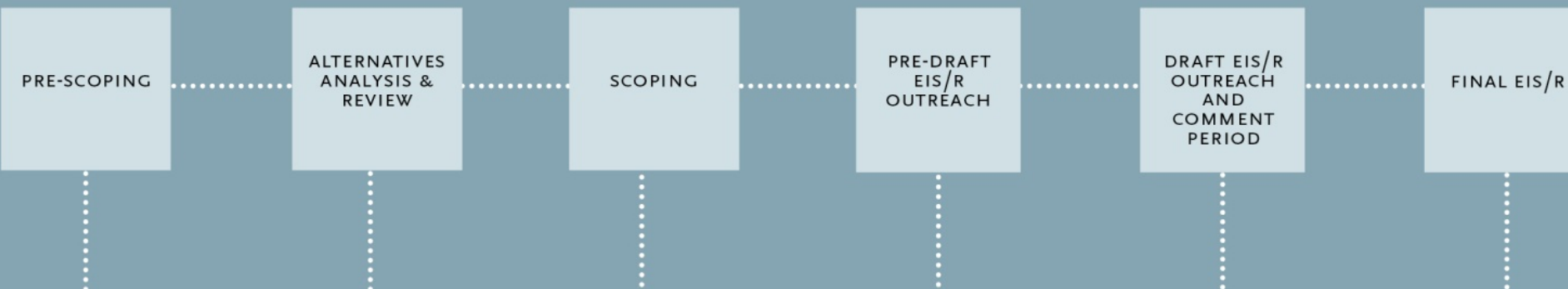
CONSTRUCTION RELATIONS

- > Construction Mitigation
Community Impacts
- > Community Leadership Councils
- > Stakeholder Working Groups

TRANSIT SAFETY PROGRAMS

- > Presentations to
Schools and
Community
Organizations
- > Safety Ambassador
Program
- > Safety Orientation
Tours
- > On the Move
Riders Clubs

Public Outreach Milestones in the Environmental Process



CONDUCT COMMUNITY PARTICIPATION PROGRAM *THROUGHOUT*

Community Outreach Methods Toolbox:

- | | | |
|-------------------------------|---------------------------------|-------------------------------|
| Blogs | Live Webcasts | Stakeholder Working Groups |
| Business Outreach | Local Advisory Committees | Take-Ones |
| Community Leadership Councils | Legislative Briefings | Technical Advisory Committees |
| Community Update Meetings | Media Relations | Tours |
| Display Ads | Newsletters | U.S. Mail |
| Door to Door Campaigns | One-On-One Stakeholder Meetings | Web Advertising |
| Eblasts | Phone Hotline | Website |
| Flyers | Public Hearings | YouTube Videos |
| Government Relations | Social Media | |
| | Stakeholder Briefings | |

Tell Us What You Think

- Send comments to communityrelations@metro.net or Metro Community Relations, One Gateway Plaza, MS 99-13-1, Los Angeles, CA 90012 by Sat., 3/12/16
- Visit metro.net/communityrelations on or after Fri., 2/12/16 to:
 - View the Draft Plan in English and other languages
 - Learn about meetings where the Plan will be presented
 - View this presentation



Next Steps

- March 2016 – Tabulate Public Comments
- Spring/Summer 2016 – Revise Draft Plan
- Fall 2016 – Submit to Metro Board of Directors



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Thank you.

Questions?



Metro