



**Metro**

Los Angeles County  
Metropolitan Transportation Authority

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**October 7, 2016**

**TO: BOARD OF DIRECTORS**

**THROUGH: PHILLIP A. WASHINGTON** *PAW*  
**CHIEF EXECUTIVE OFFICER**

**FROM: PAULETTA TONILAS** *P.T.*  
**CHIEF COMMUNICATIONS OFFICER**

**SUBJECT: MEASURE M PUBLIC INFORMATION EFFORT**

**ISSUE**

Since the Board of Directors voted to place Measure M on the November ballot, the Communications team has been implementing a comprehensive public information effort across the county to educate the public about the ballot measure. Because the Board and Board staff have a vested interest in this effort, this is a status update on the progress that is being made.

**DISCUSSION**

From late June through early November, Metro staff will have attended 300 community presentations, events and festivals to educate the public about Measure M. Many of the presentations are being done by CEO Phillip Washington and other members of the Senior Leadership Team. The bulk of the meetings are being covered by the Community and Municipal Affairs Division within Community Relations.

Also, Community Relations staff has also attended city council and councils of government meetings and are tracking the cities and organizations taking a position on Measure M. To date, 19 cities with a cumulative population of 4.75 million have taken a support position, and 19 cities totaling a population of 936,000 have taken an oppose position. Others are expected to take a position in the next few weeks.

In addition to community presentations and having a presence at events and festivals, the public information process has also included a variety of tactics including bus, rail and shelter ads; billboards; print advertising; Metro Briefs radio ads; news blogs and articles; press events showcasing Metro's progress, informational materials; web updates; social media campaigns; and educational videos.

The Marketing Division has created numerous informational materials which have been provided to a wide variety of organizations to make available to their constituents. In addition, the Social Media Team has utilized targeted digital media tactics to encourage various sectors of the public to learn more about the various elements of Measure M.

The Community Relations staff developed and hosted the first Metro Older Adults Expo on October 4 in the Union Station Ticket Room. Materials on Measure M were made available to the 300 attendees.

The Public Relations Division has planned and hosted 50 press events from June through November to promote the progress Metro is making across the county. The team has also fielded numerous media inquiries on Measure M and has proactively scheduled the CEO and the Chair for high-profile print, radio and television media interviews.

The Government Relations Division has held numerous Measure M briefings with state and federal officials and their staff. They've briefed all 36 Congressional offices and the offices of the two U.S. Senators as well as all 78 offices of the State Legislative Delegation, the Governor's office and key committee staff, including two legislative briefings during this period. Metro's representatives in Sacramento and Washington are maintaining regular contact with our Congressional and State Legislative Offices.

Customer Relations and Customer Programs and Services staff are handing out Measure M materials when they assist customers and while staffing community events. Materials are also being handed out to customers who are utilizing our Pilot Mobile Customer Center as an easy, convenient way to purchase reduced fare products.

Community Relations and Public Relations worked together to conduct Metro staff briefings on Measure M at Gateway and the various operating divisions, including a videotaped presentation that is available on Metro's Intranet. The video is also playing on the television screens in the divisions so that operations and maintenance staff can view the presentation at their leisure.

## **NEXT STEPS**

Communications staff will continue to educate the public through the various tactics outlined above. From now through early November, staff will coordinate and attend 80 community meetings, events and festivals. Metro will also host two Telephone Town Hall meetings led by Board Chair Fasana, Mayor Garcetti and the CEO to educate many county residents at one time and answer their questions about Measure M. The tele town halls are scheduled for October 12 and 19 at 6:30 p.m.

## **ATTACHMENTS**

- A. Tracking of City Positions on Measure M (as of 10/7/16)
- B. Community Presentations and Events List (completed as of 10/7/16)

## City Positions

City	Date of Action	Yes	No	Neutral	No Position Yet	No Position Expected	Subregion	Population	Notes and Issues
Agoura Hills	10/22/2016				1		LVM	20,330	City will consider whether to take action now
Alhambra					1		SGV	83,089	*Will take position after 10/3 meeting with P.
Arcadia						1	SGV	56,364	
Artesia					1		GC	16,522	
Avalon	8/16/2016		1				GC	3,728	
Azusa	6/20/2016	1					SGV	46,361	
Baldwin Park					1		SGV	75,390	* Scheduled on 9/21 Agenda for info only
Bell	10/12/16				1		GC	35,477	*Reso to oppose Continued to 10/12
Bell Gardens					1		GC	76,616	May be part of multi-city meeting being organized by Commerce.
Bellflower	9/12/2016		1				GC	42,072	
Beverly Hills	9/20/2016				1		WC	34,109	motion to oppose failed on 2-2-1 vote
Bradbury	9/20/2016				1		SGV	1,048	Considered for info only. No position.
Burbank	9/13/2016					1	SFV/AV	103,340	
Calabasas	9/16/2016	1					LVM	23,058	Letter of support sent directly to CEO
Carson			1				GC	91,714	
Cerritos	9/22/2016		1				GC	49,041	
Claremont	7/26/2016	1					SGV	34,926	
Commerce	7/19/2016		1				GC	12,823	10/6 Commerce hosting multi-City mtg with Phil - South Gate and Norwalk to participate
Compton						1	GC	96,455	Phil is meeting with Mayor and City Manager on 10/3 at 2 pm in Compton
Covina					1		SGV	47,796	
Cudahy	9/26/2016				1		GC	23,805	Resolution to Oppose - This item was postponed at the last Council Meeting 9/26
Culver City	9/12/2016	1					WC	38,883	
Diamond Bar		1					SGV	55,544	

City	Date of Action	Yes	No	Neutral	No Position Yet	No Position Expected	Subregion	Population	Notes and Issues
Downey					1		GC	111,772	Declined offer to meet with Phil. May be part of multi-city meeting being organized by Commerce.
Duarte	9/13/2016	1					SGV	21,321	
El Monte	6/28/2016	1					SGV	113,475	
El Segundo			1				SB	16,654	
Gardena							1 SB	58,829	CM wants to stay Neutral - likes what they are getting - 2 Cmb listen to COG
Glendale	9/20/2016						1 SFV/AV	191,719	9/20 - considered the matter but did not act
Glendora							1 SGV	50,073	
Hawaiian Gardens					1		GC	14,254	
Hawthorne					1		SB	84,293	Highway Grant Funds between the City of
Hermosa Beach	9/27/2016	1					SB	19,506	voted to support
Hidden Hills					1		LVM	1,856	City will consider whether to take action now that COG has supported
Huntington Park	10/4/16	1					GC	58,114	Meeting with Phil set for 10/3. 10/4 Reso to Support
Industry					1		SGV	219	
Inglewood	10/4/16	1					WC	109,673	
Irwindale					1		SB	1,422	
La Canada Flintridge					1		SGV/AV	20,246	
LA County	7/22/2016				1			1,057,426	Letter of support dated 7/22 provide to CEO
La Habra Heights					1		GC	5,325	
La Mirada	7/12/2016		1				GC	80,048	
La Puente	9/16/2016			1			SGV	156,633	Sent materials to City Manager on 9/16
La Verne	9/19/2016	1					SGV	31,063	
Lakewood	9/27/2016			1			GC	32,769	Council voted to oppose - 9/27
Lancaster	9/8/2016			1			NC	48,527	
Lawndale				1			SB	39,816	

City	Date of Action	Yes	No	Neutral	No Position Yet	No Position Expected	Subregion	Population	Notes and Issues
Lomita							1 SB	20,256	Discussed at last mtg and next - CM will keep me posted - Councilman Gazely wants to stay Neutral
Long Beach					1		GC	462,257	Phil met with CM Austin (COG Chair) on 9/6.
Los Angeles City	9/14/2016	1					SLA	3,792,621	Resolution passed by City Council
Lynwood	10/4/16				1		GC	69,772	
Malibu	10/10/2016				1		LVM	12,645	10/10 Council to consider motion to support
Manhattan Beach	9/6/2016			1			SB	35,135	
Maywood					1		GC	27,395	
Monrovia			1				SGV	36,590	
Montebello	9/14/2016	1					SGV/GC	62,500	
Monterey Park					1		SGV	60,269	*Will take position after 10/3 meeting with P. Washington
Norwalk	7/5/2016			1			GC	105,549	Participating in 10/6 mtg. with Phil
Palmdale							1 NC	152,750	
Palos Verdes Estates	9/27/2016			1			SB	13,438	Approved direction to staff to oppose Measure
Paramount				1			GC	54,098	
Pasadena	9/26/2016	1					SGV/AV	137,122	Council voted to support. Leg. Comte. Vote to Support
Pico Rivera	10/11/2016 (tentative)				1		GC	62,942	9/27-Council continued motion to oppose
Pomona							1 SGV	149,058	
Rancho Palos Verdes				1			SB	41,643	
Redondo Beach	9/20/2016			1			SB	66,748	
Rolling Hills					1		SB	1,860	
Rolling Hills Estates	9/13/2016			1			SB	8,067	
Rosemead					1		SGV	53,764	*Will take position after 10/3 meeting with P. Washington
San Dimas							1 SGV	33,371	

City	Date of Action	Yes	No	Neutral	No Position Yet	No Position Expected	Subregion	Population	Notes and Issues
San Fernando					1		SFV	23,645	
San Gabriel	10/1/2016				1		SGV	39,718	*Will take position after 10/3 meeting with P. Washington, Tentative action to be taken on 10/18
San Marino					1		SGV	13,147	*Will take position after 10/3 meeting with P. Washington
Santa Clarita						1	NC/SFV	176,320	
Santa Fe Springs	7/14/2016		1				GC	16,223	
Santa Monica	8/9/2016	1					WC	89,736	
Sierra Madre					1		SGV	10,917	
Signal Hill	9/13/2016		1				GC	11,016	
South El Monte	9/27/2016	1					SGV	20,116	Council voted to support Measure on 9/27
South Gate			1				GC	94,396	Participating in 10/6 mtg. with Phil in Commerce
South Pasadena	9/21/2016	1					SGV/AV	25,619	Passed out of City Council
Temple City	4/19/2016	1					SGV	35,558	
Torrance			1				SB	145,438	Meeting with Phil on 10/7
Vernon					1		GC	112	
Walnut					1		SGV	29,172	
West Covina						1	SGV	106,098	
West Hollywood	9/19/2016	1					WC	34,399	
Westlake Village	10/10/2016 (tentative)				1		LVM	8,270	10/10 anticipate motion to support
Whittier	9/27/2016 matter not taken up						1 GC	85,331	Meeting with Phil set for 10/6 at 9 am in Whittier. 9/13/15 supported anti-ed campaign - oppose position to be considered on 9/27
Totals		19	19	4	34	13			89
Population Totals		4,749,595	935,583	266,583	2,586,880	1,279,964		9,818,605	

Measure M Completed Public Information Presentations and Events

	A	B	E	F	G
1	Date of Event	Organization/Event Name	Presentation or Information	Estimated # of Attendees	Subregion
2		<b>COMPLETED EVENTS</b>			
3	6/28/2016	City of South El Monte	Information	40	SGV
4	7/6/2016	San Fernando Valley Service Council Meeting	Information	25	SFV
5	7/7/2016	City of LA Principals' Summit Breakfast	Presentation	25	CLA
6	7/7/2016	Metro TBAC	Presentation	40	RW
7	7/8/2016	South Bay Service Council Meeting	Information	25	SB
8	7/9/2016	Plan Check Neighborhood Council	Presentation	50	RW
9	7/11/2016	Arroyo Verdugo Cities Subcommittee	Presentation	25	AV
10	7/11/2016	Coffee with DOT Government Affairs	Information	1	CLA
11	7/11/2016	San Gabriel Service Council Meeting	Information	15	SGV
12	7/12/2016	EnviroMetro Coalition	Presentation	N/A	RW
13	7/12/2016	LA Chamber of Commerce Trans and Goods Movement	Presentation	N/A	RW
14	7/13/2016	Westside Central Service Council Meeting	Information	15	WC
15	7/14/2016	Gateway Cities Service Council Meeting	Information	15	GC
16	7/14/2016	ACEC Breakfast Event	Presentation	N/A	RW
17	7/19/2016	Purple Line Extension Elected Officials Briefing	Information	10	WC
18	7/20/2016	Koreatown Senior and Community Center Community Meeting	Information	100	CLA
19	7/21/2016	San Gabriel Valley COG	Presentation	40	SGV
20	7/21/2016	Purple Line Extension Community Meeting	Information	60	WC
21	7/25/2016	Regional Service Councils Meet & Confer	Presentation	35	RW
22	7/25/2016	Westside Cities COG Meeting	Information	30	WC
23	7/27/2016	Regional Service Councils e-blast	Information	45	RW
24	7/27/2016	Mobile Customer Service Center	Information	100	SGV
25	7/27/2016	San Gabriel Valley Economic Partnership Legislative Affairs Committee	Information	30	SGV
26	7/28/2016	San Fernando Valley COG Mobility Workshop	Presentation	100	SFV
27	7/29/2016	Women Fellows Program at City of LA Councilwoman Nury Martinez' Office, Council District 6	Presentation	5	CLA
28	7/30/2016	Assemblymember Chris Holden's Block Party	Information	200	SGV
29	8/3/2016	Briefing for City of LA Councilman David Ryu on San Fernando Valley Projects and Vermont Corridor	Presentation	8	SFV/CLA
30	8/5/2016	Pop Up Gold Medalist Event - Paul Gonzales at El Monte Station	Information	200	SFV
31	8/6/2016	Rams Family Day	Information	500	RW

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1	Date of Event	Organization/Event Name	Presentation or Information	Estimated # of Attendees	Subregion
2		<b>COMPLETED EVENTS</b>			
32	8/8/2016	Pop Up Gold Medalist Event - Shirley Babshoff at Union Station	Information	200	SGV
33	8/9/2016	Pop Up Gold Medalist Event - John Naber at Sierra Madre Villa	Information	200	SGV
34	8/10/2016	Sherman Oaks Neighborhood Council Traffic & Transportation Committee	Presentation	12	SFV
35	8/10/2016	VICA Aviation Committee	Information	10	SFV
36	8/10/2016	San Gabriel Valley Economic Partnership Legislative Affairs Committee	Presentation	30	SGV
37	8/10/2016	Pop Up Gold Medalist Event - John Naber at Culver City	Information	200	WC
38	8/11/2016	Central City Association Transportation, Infrastructure and Energy Committee Meeting	Presentation	25	CLA
39	8/11/2016	Pop Up Gold Medalist Event - Julianne McNamera at North Hollywood	Information	200	SFV
40	8/12/2016	Arts District LA Business Improvement District Board Meeting	Information	25	CLA
41	8/12/2016	Pop Up Gold Medalist Event - Brenda Villa at Atlantic	Information	200	SGV
42	8/14/2016	Metro Booth at CicLAvia	Information	200	RW
43	8/15/2016	Pop Up Gold Medalist Event - Rafer Johnson at Chatsworth	Information	200	SFV
44	8/15/2016	North Hollywood Station Underpass Project Press Event	Information	100	SFV
45	8/16/2016	Pop Up Gold Medalist Event - Valerie Brisco at 7th/Metro	Information	200	CLA
46	8/17/2016	Hollywood Property Owners Association - All Property Owners Meeting	Information	100	CLA
47	8/17/2016	Pop Up Gold Medalist Event - Lisa Fernandez at Downtown Long Beach	Information	200	GC
48	8/17/2016	Sherman Oaks Homeowners Association	Presentation	125	SFV
49	8/18/2016	Puerta Del Sol Residents at Lincoln Heights/Cypress Gold Line Station	Information	40	CLA
50	8/18/2016	Pop Up Gold Medalist Event - Bryan Clay at APU/Citrus College	Information	200	SGV
51	8/18/2016	Beverly Hills Chamber Government Affairs Committee	Information	30	WC
52	8/19/2016	Meeting with City of LA Councilman David Ryu's Staff regarding Metro Bike Share	Information	2	CLA
53	8/19/2016	Pop Up Gold Medalist Event - Mark Spitz at Downtown Santa Monica	Information	200	WC
54	8/21/2016	EastSide Sol Festival	Information	300	SGV/CLA
55	8/23/2016	LA County Sheriff's Partners in Safety and Commuter Appreciation Day at Metro Blue Line Rosa Parks Station	Information	250	SLA
56	8/24/2016	Metro Citizens Advisory Council	Verbal Presentation & Discussion of Measure M Brochure	22	RW
57	8/24/2016	Coffee with Century City Chamber of Commerce President	Information	1	WC
58	8/25/2016	Northwest 138 Public Hearing	Information	67	NC
59	8/25/2016	Crenshaw Community Leadership Council Special Projects Workgroup - Artist Talk Special Event	Information	25	SLA
60	8/26/2016	Loyola Marymount University - School of Engineering	Presentation	24	SLA



**Measure M Completed Public Information Presentations and Events**

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1	Date of Event	Organization/Event Name	Presentation or Information	Estimated # of Attendees	Subregion
2		<b>COMPLETED EVENTS</b>			
61	8/27/2016	Northwest 138 Public Hearing	Information	88	NC
62	8/27/2016	Azusa Pacific University Student Orientation - Gold Line Information will be Distributed	Information	2,500	SGV
63	8/29/2016	LA Times Building	Presentation	5	CLA
64	8/29/2016	Quarterly Legislative Briefing	Presentation	45	RW
65	8/29/2016	Crenshaw Community Leadership Council Quality of Life Workgroup Construction Site Tour	Information	35	SLA
66	8/30/2016	Little Tokyo Community Council Meeting	Presentation	30	CLA
67	8/30/2016	Division 8 Transportation and Maintenance Staff	Presentation	50	Employees
68	8/31/2016	LA Times Construction Coordination Meeting	Presentation	10	CLA
69	8/31/2016	2nd/Hope Construction/Design Coordination Meeting	Presentation	15	CLA
70	8/31/2016	Division 10 Transportation and Maintenance Staff	Presentation	13	Employees
71	8/31/2016	Park Mesa Heights Construction Update Meeting	Information	30	SLA
72	8/31/2016	Coffee with Culver City Deputy City Manager	Information	1	WC
73	9/1/2016	Division 18 Transportation and Maintenance Staff	Presentation	100	Employees
74	9/1/2016	On the Move Riders Club - Willowbrook Senior Center	Presentation	50	SB
75	9/1/2016	Empowerment Congress Central Area	Information	25-30	SLA
76	9/1/2016	Empowerment Congress North Area	Information	30-40	SLA
77	9/1/2016	On The Move Riders Club - Willowbrook Senior Center	Information	120	SLA
78	9/4/2016	Difisal El Salvador Independence	Information	500	CLA
79	9/6/2016	Transit Safety Programs Rail Safety Month Kick-Off Event @ Union Station	Information	300	ALL
80	9/6/2016	Historic Cultural Neighborhood Council	Information	40	CLA
81	9/6/2016	Division 1 Transportation and Maintenance Staff	Presentation	40	Employees
82	9/6/2016	Rail Safety Kick-Off	Information	1,500	RW
83	9/6/2016	On the Move Riders Club - ELA Senior Center	Presentation	100	SGV
84	9/6/2016	Councilmember Paul Koretz Briefing on Measure M	Presentation	5	WC
85	9/7/2016	LA Metro Dodger Night	Information	500	ALL
86	9/7/2016	LA Convention and Tourism Board	Presentation	10	CLA
87	9/7/2016	Regional Connector Community Leadership Council Meetings	Presentation	10	CLA
88	9/7/2016	Division 3 Transportation and Maintenance Staff	Presentation	40	Employees
89	9/7/2016	On the Move Riders Club - Assemblyman Hadley's Senior Transportation Town Hall	Presentation	200	SB
90	9/7/2016	On the Move Riders Club - Hawthorne Senior Commission	Presentation	10	SB
91	9/7/2016	San Fernando Valley Service Council Meeting	Information	14	SFV
92	9/7/2016	City of Beverly Hills Community Outreach Meeting	Information	18	WC
93	9/8/2016	2nd Annual Senior Citizens Community Resource Fair	Information	TBD	CLA
94	9/8/2016	On the Move Riders Club - City of LA Council District 13 Senior Citizens Resource Fair	Presentation	200	CLA
95	9/8/2016	Gateway Cities Service Council Meeting	Information	2	GC
96	9/8/2016	Glendora Chamber	Presentation	4	SGV
97	9/8/2016	Beverly Hills Chamber of Commerce Government Affairs Committee	Information	13	WC
98	9/9/2016	Arts District Business Improvement District Board Meeting	Information	25	CLA
99	9/9/2016	ROMEO - Retired Medical Professionals Group	Presentation	20	RW
100	9/9/2016	Metro Citizens Advisory Council Executive Committee Meeting	Information	16	RW
101	9/9/2016	Contract Cities Education Conference in Catalina	Information	100	RW
102	9/9/2016	South Bay Service Council Meeting	Presentation & Information	10	SB
103	9/9/2016	Beverly Hills / Greater LA Association of Realtors	Presentation	58	WC
104	9/10/2016	Empowerment Congress West Area Community Town Hall Meeting	Information	25-30	SLA
105	9/10/2016	Buy Local Health and Fitness Festival - Santa Monica, Expo Line	Information	500	
106	9/10/2016	Park Mesa Heights	Information	25	SLA
107	9/10/2016	Buy Local Health and Fitness Festival - Expo Line Information will be Distributed	Information	1,100	WC

Measure M Completed Public Information Presentations and Events

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1	Date of Event	Organization/Event Name	Presentation or Information	Estimated # of Attendees	Subregion
2		COMPLETED EVENTS			
108	9/12/2016	Little Tokyo Leaders Meeting	Presentation	10	CLA
109	9/12/2016	Los Angeles River and Business Association	Information	45	CLA
110	9/12/2016	Division 15 Transportation and Maintenance Staff	Presentation	81	Employees
111	9/12/2016	APTA	Presentation	TBD	RW
112	9/12/2016	APTA	Presentation	50	RW
113	9/12/2016	APTA	Presentation	30	RW
114	9/12/2016	San Gabriel Service Council Meeting	Information	12	SGV
115	9/12/2016	Santa Monica Chamber of Commerce Government Affairs Committee	Information	16	WC
116	9/13/2016	Regional Connector Community Leadership Council Meetings	Presentation	10	CLA
117	9/13/2016	Santa Clarita Valley Chamber of Commerce	Information	16	RW
118	9/13/2016	On the Move Riders Club - Pasadena Senior Commission Meeting	Presentation	13	SGV
119	9/13/2016	Duarte City Council	Presentation	40	SGV
120	9/13/2016	Monrovia Chamber of Commerce	Information	20	SGV
121	9/13/2016	Empowerment Congress Watts Area	Information	35	SLA
122	9/13/2016	Purple Line Extension Elected Officials Briefing	Information	6	WC
123	9/13/2016	Mid City West Community Council	Information	40	WC
124	9/13/2016	Santa Clarita Chamber of Commerce Transportation Committee	Presentation	30	NC
125	9/14/2016	City of Los Angeles City Council	Presentation	80	CLA
126	9/14/2016	Greater Wilshire Neighborhood Council	Information	40	WC
127	9/14/2016	Westside Central Service Council Meeting	Information	4	WC/CLA
128	9/14/2016	Transit Safety Programs Rail Safety Month Pop-Up Event @ Willowbrook Station (Blue Line)	Information	1000	SLA
129	9/14/2016	Transit Safety Programs Rail Safety Month Pop-Up Event @ La Cienega Station (Expo)	Information	360	
130	9/14/2016	Photo Exhibit from the Eyes of Bus Rider - Exposition Park (Expo)	Information	35	
131	9/15/2016	On The Move Riders Club - Watts Recreation Senior Center (BL)	Information	50	SLA
132	9/15/2016	Azusa Chamber of Commerce	Presentation	40	SGV
133	9/15/2016	City of Duarte Employee Health & Wellness Fair	Information	200	SGV
134	9/15/2016	Miracle Mile Chamber of Commerce Luncheon	Information	40	WC
135	9/15/2016	Purple Line Extension Community Meeting	Information	70	WC
136	9/15/2016	San Fernando Valley COG	Information	30	SFV
137	9/15/2016	Sherman Oaks Chamber of Commerce	Information	25	SFV
138	9/16/2016	Transit Safety Programs Rail Safety Month Pop-Up Event @ Azusa Station (Gold Line)	Information	360	SGV
139	9/17/2016	13th Annual City of Compton Homeless Veteran Stand-Down	Information	TBD	GC
140	9/17/2016	City of Inglewood Hispanic Heritage Festival	Information at Metro Booth	1-3,000	SB
141	9/17/2016	Empowerment Congress South Central Area	Information	35	SLA
142	9/17/2016	River Rally/Environmental Expo - Santa Clarita	Information	2000	NC
143	9/18/2016	South Pasadena Police and Fire Open House & Community Event	Information	800	SGV
144	9/18/2016	Rams Game	Information	800	CLA
145	9/19/2016	Division 9 Transportation and Maintenance Staff	Presentation	57	Employees

Measure M Completed Public Information Presentations and Events

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1	Date of Event	Organization/Event Name	Presentation or Information	Estimated # of Attendees	Subregion
2		COMPLETED EVENTS			
146	9/19/2016	Empowerment Congress Southwest Area	Information	30-40	SLA
147	9/19/2016	LAX Coastal Chamber Policy Committee	Presentation	4	SB
148	9/19/2016	La Verne City Council	Information	15	SGV
149	9/19/2016	WeHo City Council	Information	200	WC
150	9/19/2016	Regional Service Councils Member E-blast	Information	42	
151	9/19/2016	Regional Service Councils Public E-blast	Information	379	
152	9/20/2016	Beverly Hills City Council	Information	12	WC
153	9/20/2016	Bradbury City Council Meeting	Presentation	20	SGV
154	9/20/2016	Division 13 Transportation and Maintenance Staff	Presentation	41	Employees
155	9/20/2016	Long Beach City Council Study Session	Presentation	TBD	GC
156	9/20/2016	Pomona Kiwanis	Presentation	20	SGV
157	9/20/2016	LVM COG	Information	22	LVM
158	9/20/2016	Glendale City Council	Information	TBD	AV
159	9/20/2016	Bay Area Council Visit to LA	Information	20	Bay Area
160	9/21/2016	Transit Safety Programs Rail Safety Month Pop-Up Event @ Long Beach Station (Blue Line)	Information	1000	SLA
161	9/21/2016	Baldwin Park City Council	Presentation	100	SGV
162	9/21/2016	Little Tokyo Community Council All Committee Meeting	Information	30	CLA
163	9/21/2016	Metro Citizens Advisory Council General Assembly Meeting	Information	30	RW
164	9/21/2016	On the Move Riders Club - St. James Church, South Pasadena	Presentation	50	SGV
165	9/21/2016	South Pasadena City Council Meeting	Presentation	20	SGV
166	9/21/2016	Northern Corridor Cities Meeting	Information	TBD	RW
167	9/21/2016	Association General Contractors Liaison Breakfast	Information	TBD	
168	9/22/2016	Long Beach City Council	Information	TBD	
169	9/22/2016	Claremont Kiwanis	Presentation	50	SGV
170	9/22/2016	SR-710 CBA Informational Meeting	Information	75	SGV
171	9/22/2016	Eastside Access Improvements at 1st/Central Station	Information	30	CLA
172	9/23/2016	Los Angeles Neighborhood Initiative Staff Meeting	Presentation	7	CLA
173	9/23/2016	UCLA Incoming Planning Students	Presentation	60	RW
174	9/23/2016	Transit Safety Programs Rail Safety Month Pop-Up Event @ Downtown Santa Monica (Expo)	Information	60	
175	9/23/2016	Lincoln Club of Santa Clarita	Presentation	20	NC
176	9/24/2016	City of Duarte Anniversary Event (Gold Line)	Information	500	SGV
177	9/24/2016	14th Annual Tar Fest 2016 at La Brea Tar Pits Park	Information at Metro Booth	15-20,000	WC
178	9/24/2016	Grayburn Ave. Block Club	Presentation & Information	50	SLA

Measure M Completed Public Information Presentations and Events

	A	B	E	F	G
1	Date of Event	Organization/Event Name	Presentation or Information	Estimated # of Attendees	Subregion
2		COMPLETED EVENTS			
179	9/24/2016	Congress of Neighborhood Councils	Information Table	750	CLA, WC, SFV,SLA
180	9/26/2016	Civil Grand Jury	Presentation	25	CLA
181	9/26/2016	Chinatown Service Center Board Meeting	Presentation	15	CLA
182	9/27/2016	Little Tokyo Community Council Meeting	Presentation	35	CLA
183	9/28/2016	Division 7 Transportation and Maintenance Staff	Presentation	70	Employees
184	9/29/2016	Red/Purple Line Division 20 Transportation and Maintenance Staff	Presentation	87	Employees
185	9/26/2016	Pasadena City Council Meeting	Information	TBD	AV
186	9/26/2016	SR-710 CBA Informational Meeting	Information	75	SGV
187	9/27/2016	On The Move Riders Club - Westchester Senior Center	Information	50	
188	9/27/2016	Empowerment Congress Southeast Area	Information	30-40	SLA
189	9/27/2016	South El Monte City Council	Information	80	SGV
190	9/28/2016	San Dimas Chamber of Commerce	Presentation	50	SGV
191	9/28/2016	Valley Industry Association - VIA - Santa Clarita	Presentation	40	NC
192	9/28/2016	Transit Safety Programs Rail Safety Month Pop-Up Event @ Culver City Station (Expo)	Information	720	
193	9/28/2016	On The Move Riders Club - Silvercrest Residents (Expo)	Information	40	
194	9/29/2016	Transit Safety Programs Rail Safety Month Pop-Up Event @ Atlantic Station (Gold Line)	Information	720	
195	9/29/2016	On the Move Riders Club - San Pedro Service Center	Presentation	150	SB
196	9/29/2016	On the Move Riders Club - San Pedro Service Center	Presentation	150	SB
197	9/30/2016	Transit Safety Programs Rail Safety Month Pop-Up Event @ Compton Station (Blue Line)	Information	720	
198	10/1&2/16	Hart of the West Pow-Wow - William Clark Park - Santa Clarita	Information	6000	NC
199	10/2/2016	Art Resource Guide Workshop at CAFAM	Information	15	WC
200	10/3/2016	Crenshaw Manor	Presentation & Information	30	SLA
201	10/3/2016	Los Angeles River and Business Association	Information	35	CLA
202	10/3/2016	Huntington Park City Council	Information	TBD	GC
203	10/4/2016	Taste of Azusa (Gold Line)	Information	1000	SGV
204	10/4/2016	Division 2 Transportation and Maintenance Staff	Presentation	50	Employees
205	10/4/2016	1st Senior Expo	Information	300	CLA
206	10/4/2016	Diamond Bar City Council	Presentation	20	SGV
207	10/5/2016	LA City College 11th Annual Rideshare Event	Information	TBD	CLA
208	10/5/2016	La Verne Chamber of Commerce	Presentation	TBD	SGV
209	10/5/2016	Gateway Cities COG	Information	60	GC
210	10/5/2016	San Fernando Valley Service Council Meeting	Information	TBD	SFV
211	10/5/2016	Alhambra City Council Candidates Forum	Information	90	SGV
212	10/6/2016	Claremont Chamber of Commerce	Presentation	TBD	SGV
213	10/6/2016	Whittier City Council	Information	TBD	GC
214	10/6/2016	Beverly Hills State of the City	Information	300	WC
215	10/6/2016	Division 5 Transportation and Maintenance Staff	Presentation	50	Employees
216	10/6/2106	City of Lancaster - Farmer's Market	Information	TBD	NC
217	10/5-7/2016	League of Cities Annual Conference in Long Beach	Information	100	RW
218	10/7/2016	Torrance City Council	Information	TBD	SB
219	10/7/2016	Metro Citizens Advisory Council Executive Committee Meeting	Information	15	RW