



**Metro**

Los Angeles County  
Metropolitan Transportation Authority

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**November 16, 2018**

**TO:** BOARD OF DIRECTOR

**THROUGH:** PHILLIP A. WASHINGTON *PAW*  
CHIEF EXECUTIVE OFFICER

**FROM:** THERESE W. MCMILLAN *TWMC*  
CHIEF PLANNING OFFICER

**SUBJECT:** METRO CAR SHARE EXPANSION - GETAROUND

**ISSUE**

Expansion of Metro Car Share Program with Getaround to provide additional first and last mile options for transit patrons.

**BACKGROUND**

Metro established its car share program in 2015, which is currently available at 10 Metro station parking facilities. Any interested car share providers can purchase monthly parking at Metro parking facilities to provide service in connection with Metro.

**DISCUSSION**

Conventional car share providers utilize company fleet vehicles by strategically placing them at locations to service their customers. Even though conventional car share companies provide increased mobility options to supplement transit ridership, they are still potentially adding more cars to the already congested Los Angeles County roads because the vehicles are exclusively owned and operated by companies and not individuals.

Metro Parking Management is adding an innovative car share mobility system into the current program, without adding more vehicles to our county. Getaround is a car share provider which utilizes shared personal vehicles. The concept is to make shared vehicles available to everyone. Car share customers can rent, locate and unlock from the Getaround mobile application. Patented hardware is used which turns any car into a connected car. The Getaround system enables data-driven car share processes using

vehicle driver identity, vehicle location, and driving patterns at the exact time of a car share use. By implementing this system at Metro parking facilities, our transit users can park and ride, then make their vehicles available for others to use as connection to their final destination.

To initiate the new program, Getaround will purchase 85 car share monthly parking at 21 Metro stations, generating approximately \$14,000 parking revenue per month. Locations are listed below.

Location	Number of Car Share Spaces
17th St/SMC	3
Expo/Bundy	5
Expo/Sepulveda	3
La Cienega/Jefferson	5
Lincoln/Cypress	2
Heritage Square	2
El Segundo	2
Aviation/LAX	10
Hawthorne/Lennox	2
Green Line / Crenshaw	10
Vermont/Athens	5
Sherman Way	2
Canoga	2
Pierce College	2
Reseda	5
Balboa	2
Orange Line / Sepulveda	3
Van Nuys	5
North Hollywood	5
Universal City	5
Westlake/MacArthur	5

The expansion of the car share program will be implemented in December 2018, and pending performance of the program additional locations will be considered in 2019.

**EQUITY PLATFORM**

The expansion of the car share program to include Getaround will provide added first and last mile connections with transit in multiple communities, and will provide a variety of car share price ranges, providing affordability for different levels of users.

## **IMPLEMENTATION OF STRATEGIC PLAN GOALS**

The recommendations support Metro Car Share Program expansion and serve to implement the following Metro Vision 2028 Strategic Plan Goals:

- Goal 1: Provide high-quality mobility options that enable people to spend less time traveling.
- Goal 3: Enhance communities and lives through mobility and access to opportunity.

## **FINANCIAL IMPACT**

Additional parking revenue is estimated at \$170,000 per year.

## **NEXT STEP**

The expansion of the car share program will be administratively managed by Metro Parking Management to include, but not limited to, signage installation and informational messaging pending the receipt of Metro Board comments by November 20, 2018.