



Metro

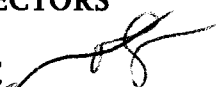
Metropolitan Transportation Authority

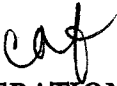
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JULY 9, 2007

TO: BOARD OF DIRECTORS

THROUGH: ROGER SNOBLE 
CHIEF EXECUTIVE OFFICER

FROM: CAROLYN FLOWERS 
INTERIM CHIEF OPERATIONS OFFICER

SUBJECT: HOLLYWOOD BOWL PARK AND RIDE SERVICE

ISSUE

This is to provide a status report on Metro's participation in the Hollywood Bowl's 2007 Park and Ride Transportation Program. The Los Angeles County Department of Public Works (LACDPW) and the Los Angeles Philharmonic Association have competitively bid these services and no responses have been received from other contractors to operate the Torrance Park-and-Ride lot.

BACKGROUND

Each year Metro enters into a service agreement with the Los Angeles County Department of Public Works and the Los Angeles Philharmonic Association to provide Hollywood Bowl Park-and-Ride service. Metro and its predecessor agency have provided this service since 1974.

Until 2006, Metro served at least three locations (Line 651-Sherman Oaks, Line 652-Westwood, Line 657-Torrance) and directly operated the service. Beginning in 2006, Metro experienced a severe operator shortage and reduced its operation to serve only the Torrance lot. Additionally, the service was provided through Metro's Contract Transportation program. During the 2007 Hollywood Bowl season, Metro will continue to serve only the Torrance Park-and-Ride Lot, and to provide this service through its Contract Transportation program.

The service agreement for the 2007 season calls for the operation of up to 10 vehicles for weekday events. On weekends and holidays the vehicle requirement will increase to up to 25 buses. The service agreement extends from June through September of 2007. There are approximately 85 performances during the contract period. Metro's costs for the service

provided are reimbursed by the County Department of Public Works and the Los Angeles Philharmonic Association. This service generates approximately \$305,000 in fare revenues.

NEXT STEPS

Metro will continue to provide service to the Torrance Park-and-Ride lot through the 2007 Hollywood Bowl season.