

May 15, 2008

TO:

BOARD OF DIRECTORS

THROUGH:

ROGER SNOBLE

CHIEF EXECUTIVE OFFICER

FROM:

MATT RAYMOND W

CHIEF COMMUNICATIONS OFFICER

SUBJECT:

APRIL COMMUNICATIONS REPORT

ISSUE

Improving awareness of communications activities.

DISCUSSION

This *In the Public Eye* report visually recaps communications activities from April 2008. Below are images of some of the campaigns that ran during the month:



Imagine



Intersection Safety



Metro Quarterly

NEXT STEPS

The May report will be issued next month.

ATTACHMENT

PDF of the April 2008 In the Public Eye Metro campaigns and customer information