

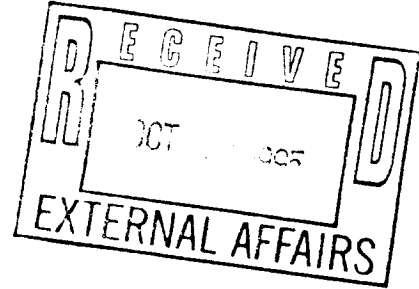


Los Angeles County
Metropolitan
Transportation
Authority

818 West Seventh Street
Suite 300
Los Angeles, CA 90017

213.972.6000

Mailing Address:
P.O. Box 194
Los Angeles, CA 90053



October 26, 1995

TO: MTA BOARD OF DIRECTORS, ALTERNATES

FROM: JIM SMART 

SUBJECT: UPCOMING ARTICLE IN DAILY NEWS

The Daily News is expected to run an article soon on the Hollywood Construction Impact Program (HCIP). You received a report this week detailing event expenditures for the HCIP program as well as for promotional events along the Vermont and Wilshire corridors. As you know, we spent \$630,000 in fiscal years 94-95 for programs designed to help merchants impacted by the construction program on the Red Line.

We told the Daily News that the MTA's construction effort is key to the revitalization of these major thoroughfares. We also noted that we have revamped the spending criteria for monies to be spent with cleaning, parking, security and street lighting as our top priorities. Responsibility for the program is now under the direct supervision of the Executive Office.