




December 17, 1998

Metropolitan
Transportation
Authority

One Gateway Plaza
Los Angeles, CA
90012-2952

TO: BOARD OF DIRECTORS

FROM: JULIAN BURKE, 
CHIEF EXECUTIVE OFFICER

**SUBJECT: EXERCISE OF CONTRACT OPTIONS IN THE TOTAL
AMOUNT OF \$128,630 (CY 99) FOR STATE ADVOCACY
REPORTS**

ISSUE

It is important for the interests of transportation in Los Angeles County to maintain effective representation in the State's Capitol. To this end, I have exercised one year options, at the same rate of \$128,630 as this calendar year, between the Los Angeles County Metropolitan Transportation Authority (MTA) and the following advocacy firms:

- Capital Representation Group – Tim Egan will be the principal lobbyist on behalf of the MTA at a not-to-exceed (NTE) cost of \$71,500 for calendar year 1999 (firm fixed price of \$71,250, plus NTE \$250 for “as needed” ground transportation reimbursement).
- Nielsen, Merksamer, Parrinello, Mueller & Naylor LLP – Robert Naylor will be the principal lobbyist on behalf of the MTA at a not-to-exceed (NTE) cost of \$57,130 for calendar year 1999 (firm fixed price of \$56,880, plus NTE \$250 for “as needed” ground transportation reimbursement).

Both of these contracts will be in effect from January 1, 1999 to December 31, 1999.

FINANCIAL IMPACT

Funding of \$64,315 (CY 99) for this procurement is included in the FY 99 budget in 7130, Government Relations under 2101, Service Professional and Technical Services. The balance of \$64,315 will be included in the FY 00 budget. In FY 98, \$160,293.32 (State Advocacy) was expended on this item. There is additional funding in the Government Relations budget for contracting with “as needed” Federal and State contract advocates at the CEO's discretion. Further, this funding is also available for travel by contracted lobbyists at the CEO's discretion.

BACKGROUND

Earlier this year, the Board of Directors directed me to award the state advocacy contracts on a non-competitive basis to firms most appropriate for this selection. Firms were recommended at that time based upon my direct experience working with the principal lobbyists on several key issues for the agency. At this same time, all advocacy contracts were placed on a calendar year basis to coincide with the legislative and congressional sessions.

After nearly a year of experience working closely with Bob Naylor and Tim Egan, I have decided to exercise the options for each of these contracts for the coming calendar year. Both of these lobbyists have demonstrated a keen understanding of transportation issues as they relate to the MTA and, under staff direction, have represented the agency well throughout the session.

In the coming year, this team will assist the MTA in advancing the agency's legislative initiatives, continually monitoring legislative and administrative activities and working to preserve and enhance state funding for transportation programs and services in Los Angeles County.

Attachment A provides background information on the firms. Attachment B details the Scope of Services for the proposed firms. Please feel free to contact me with any questions on this matter.

Prepared by: CLAUDETTE A. MOODY
 Government Relations Manager,
 State Affairs

Attachment: A) Background of State Lobbyists
 B) Scope of Services

ATTACHMENT A

BACKGROUND INFORMATION ON RECOMMENDED FIRMS

STATE

CAPITAL REPRESENTATION GROUP, INC.

Capital Representation Group, Inc., and its lead advocate, Tim Egan, has served the MTA and its predecessor agency, the Los Angeles County Transportation Commission, for over 20 years. Tim Egan has been the lead legislative advocate for the MTA. The firm has provided legislative analysis and legislative advocacy services on a wide variety of issues ranging from the merger legislation that created the MTA to the implementation of Propositions A and C, turnkey authorization and legislation which increased the MTA's bonding limit. Capital Representation, Inc. has assisted in the development of the MTA's Annual Legislative Program in guiding the MTA's advocacy activities before the State Legislature, the Administration and Caltrans. The firm has also worked closely with other transportation advocacy groups and public entities such as the League of California Cities, Self-Help Counties, transit labor unions and Los Angeles County Municipal Operators. Tim received both his Bachelor of Arts and Masters in Public Administration degrees from San Diego State University.

NIELSEN, MERKSAMER, PARRINELLO, MUELLER & NAYLOR LLP

Nielsen, Merskamer et al has represented the MTA and its predecessor agency, the Los Angeles County Transportation Commission, for seven years. The firm has represented the MTA before the California Transportation Commission, the Administration and the State Legislature and has been instrumental in assisting the MTA in securing funds for many projects. The firm is well acquainted with the Republican leadership in both houses of the Legislature. The firm has an extensive and diverse legislative advocacy practice. The firm's principal advocate for the MTA, Bob Naylor, has long-standing experience in the legislative process, having served in the California legislature for eight years and as Assembly Minority Leader for three years. He is extremely knowledgeable about MTA programs, policies and funding requirements. Mr. Naylor is an attorney who is a graduate of Stanford University and Yale School of Law.

SCOPE OF SERVICES - - ADVOCACY CONTRACTS*

STATE	CONTACT	SCOPE OF SERVICES	CY 1999 (1/1/99-12/31/99) AMOUNT
Capital Representation Group, Inc.	Tim Egan	Overall coordination of State program; focus on Assembly and Senate, coordination with other advocacy groups; general strategy.	\$ 71,500.00
Nielsen, Merksamer, Parrinello, Mueller & Naylor LLP	Robert Naylor	Coordination of CTC efforts with legislative programs; focus on Administration, state, agencies, Senate and Assembly.	\$ 57,130.00
		State Advocacy Total:	\$128,630.00
		As Needed: JEA provided Contract Services for State Advocacy	\$ 6,850.00

* All amounts include \$250 each for ground transportation