



JANUARY 8, 1998

TO: BOARD OF DIRECTORS
FROM: JULIAN BURKE *By: [Signature]*
SUBJECT: STATUS REPORT ON THE SELECTION OF THE
AUTOMATIC PASSENGER COUNT CONSULTANT
AND CONTRACT AWARD

Metropolitan
Transportation
Authority

One Gateway Plaza
Los Angeles, CA
90012-2952

ISSUE

The CEO hereby notifies the Board, pursuant to the November 1998 Board directive, of the selection prior to contract award of Urban Transportation Associates (UTA) as the technically acceptable, lowest price proposer for the Automated Passenger Counting Contract. The recommendation for award to UTA will become final after ten (10) days of this mailout, unless there is a MTA Board Director requesting that the recommendation be reconsidered by the full Board at its January 28, 1999 meeting.

FINANCIAL IMPACT

There is no overall adverse impact on the budget. The entire cost of this procurement, \$528,690.00, will be paid from part of the Call for Projects funds allocated for the Automatic Passenger Counter Project. The project balance is now \$3,091,995.00.

PROCUREMENT SUMMARY

The Automatic Passenger Counter contract will provide the MTA with leased equipment and services to collect and process data for inclusion in the National Transit Database Report, as well as update the MTA planning database. The contract period of performance is January 18, 1999 through September 30, 1999.

After a competitive procurement process, Urban Transportation Associates from Cincinnati, Ohio, was identified as the technically acceptable lowest price proposer (\$528,690.00). The procurement summary is included herein as Attachment "A".

COST/PRICE ANALYSIS

Management Audit Services (MAS) performed an audit of Urban Transportation Associates (UTA) on December 7, 1998. MAS questioned costs in the amount of \$9,990 from a modified price proposal of \$552,524. All questioned costs were conceded by the proposer in the proposer's BAFO. The proposer not only conceded \$9,990, the proposer also reduced the price by an additional \$13,844. This resulted in a final price (BAFO) of \$528,690.00

SMALL BUSINESS PARTICIPATION

The MTA established a 10% DBE goal for this contract. The recommended awardee, Urban Transportation Associates (UTA), exceeded the goal by committing to 16.56% DBE participation.

Award Amount \$ 528,690.33

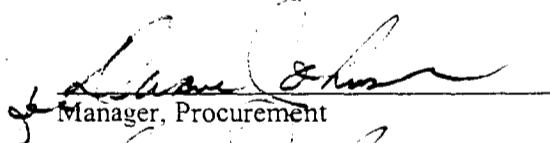
Subcontractor	Commitment	Paid to date Attainment	Project Completion	Current Status
Andisa Systems	10.89%	- 0 -	- 0 -	to be awarded
Eiger Techsystems	5.67%	- 0 -	- 0 -	to be awarded
TOTAL	16.56%	0%	0%	

Procurement: RFP No. PS-4140-0461
 Board Date: January 28, 1999

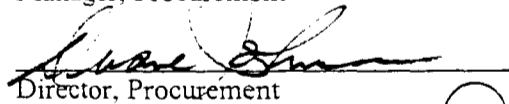
BOARD REPORT ATTACHMENT "A"
 PROCUREMENT SUMMARY
 NEGOTIATED PROCUREMENT

1.	Recommended Vendor:
	Name: Urban Transportation Associates (UTA)
	City: Cincinnati, OH
	Total Dollar Amount: \$528,690.33
2.	Description of Contract Services: Data Collection utilizing Automatic Passenger Counting (APC) Technology for the FTA Section 15 Report
3.	Contract Type: Firm Fixed Price - Period of Performance 1/18/99 - 9 30/99
4.	RFP Issued: October 26, 1998
5.	Advertise Date: October 27, 1998
6.	DBE Participation Goal: 10%
	Responsive?: Yes UTA's achieved goal - 16.56%
7.	No. of Notifications Sent to Vendors (postcards): none, only a few known sources
8.	No. of RFP Packages sent to Vendors: four
9.	Pre-proposal conference date: N/A
10.	No. of proposals submitted: three
11.	Date proposals received: November 4, 1998
12.	Negotiation record:
	Proposer names/offer: UTA - \$550,214 Innovations in Transit (INIT) - \$596,972 Dilax USA - \$1,674,000 (non-responsive to DBE goal)
	Source selection committee analysis: All proposers were deemed technically acceptable.
	Proposer BAFO: \$528,690.33
	Recommendation: Award to the technically acceptable, lowest price proposer
13.	Protest Received: none
14.	Disposition of Protest/Appeal:
15.	Pre-Qualification Completed? Yes
16.	Conflict of Interest Certifications Submitted to Ethics? Yes
17.	Audit Report Completed? Yes
18.	EO Evaluation Completed? Yes
19.	Contract Administrator: Susan M. Dove
	Tel: (213) 922-7451
17.	Project Manager: Rodger Maxwell
	Tel: (213) 922-6986

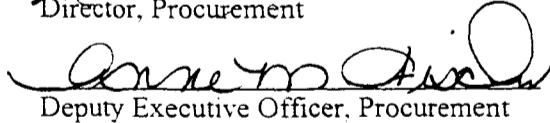
Concur:


 Manager, Procurement

Concur:


 Director, Procurement

Concur:


 Deputy Executive Officer, Procurement